

**LM-77- ECONOMIC AND BUSINESS SCIENCES**  
**LM-77- SCIENZE ECONOMICO-AZIENDALI**

**EDUCATIONAL PROGRAMME**

**Curriculum: STRATEGIC GOVERNANCE OF BUSINESS SYSTEMS**

<b>1<sup>st</sup> YEAR</b>	<b>credits</b>
Economic Law – integrated course	
- Financial Markets	6
- Insurance and Bank	3
Business Economics (advanced course)	9
Economics and Management of Public Companies	8
Planning and Control Systems	
- Planning and Control Systems	6
- Applied planning and Control Systems	4
Statistical Methods for Business Decisions	6
Economics of Innovation	6
Production Technologies and Commodity Economics	8
Optional Educational Activity	8
<b>2<sup>nd</sup> YEAR</b>	<b>credits</b>
Economics of Market	6
Business Strategy and Policies	6
English Language – advanced course	4
Process Management	
- Commercial Distribution	4
- Process Management	6
Elective Activities	
Final Examination	18

<b>Group of optional educational activities</b>	<b>credits</b>
Quality Management and Control	8
Business Statistics and Market Analysis	8

**Curriculum: BUSINESS CONTROL AND INFORMATION**

<b>1<sup>st</sup> YEAR</b>	<b>credits</b>
Economic Law – integrated course	
- Financial Markets	6
- Insurance and Bank	3
Economics of Innovation	6
Comparative and International Accounting	
- Principles of Accounting	4
- General Institutions	6
Statistical Methods for Business Decisions	6
Business Economics (advanced course)	9
Business Information Systems	6
Production Technologies and Commodity Market	8
Optional Educational Activity	8
<b>2<sup>nd</sup> YEAR</b>	<b>credits</b>
Control of Public and Non-profit Companies	
- Public companies	6
- Non-profit Companies	4
Economics of market	6
Business Communication	8
English Language –advanced course	4

Elective Activities	
Final Examination	18

<b>Group of optional educational activities</b>	<b>credits</b>
Quality Management and Control	8
Business Statistics and Market Analysis	8

**Curriculum: BUSINESS MANAGEMENT**

<b>1<sup>st</sup> YEAR</b>	<b>credits</b>
Economic Law – integrated course	
- Financial Markets	6
- Insurance and Bank	3
Economics of Innovation	6
Planning and Control Systems	
- Planning and Control Systems	6
- Applied Planning and Control Systems	4
Statistical Methods for Business Decisions	6
Business Economics (advanced course)	9
International Business	
Production Technologies and Commodity Market	8
Optional Educational Activity	8
<b>2<sup>nd</sup> YEAR</b>	<b>credits</b>
Economics of Market	6
Services of General Interest	8
English Language – advanced course	4
Process Management	
- Commercial Distribution	4
- Process Management	6
Elective Activities	12
Final Examination	18
<b>Group of optional educational activities</b>	
Quality Management and Control	8
Business Statistics and Market Analysis	8