

BOOK PROPOSAL FORM

Editorial Contact: Francesca Bonadei
 Contact details: Francesca.Bonadei@springer.com

We thank you for your interest in publishing with Springer! In order for us to make an informed evaluation of your proposal, we ask you to complete this book proposal form and return it to your publishing editor (see details above). Please do not hesitate to contact us with any questions you may have.

Along with this Book Proposal Form, please provide the following material (if you have not already done so):

- Your CV, including a detailed list of your previous publications
- Tentative Table of Contents (electronic file, preferably in Word)
- One or more sample chapters and/or a chapter outline

1. TITLE INFORMATION

Tentative Book title:

Subtitle (if any):

2. AUTHOR(S)/EDITOR(S) INFORMATION

Author/Editor:	<input style="width: 100%; height: 20px;" type="text"/>
Title:	<input style="width: 100%; height: 20px;" type="text"/>
Last Name:	<input style="width: 100%; height: 20px;" type="text"/>
Prefix:	<input style="width: 100%; height: 20px;" type="text"/>
First Name:	<input style="width: 100%; height: 20px;" type="text"/>
* Role:	<input style="width: 100%; height: 20px;" type="text"/>
Academic title:	<input style="width: 100%; height: 20px;" type="text"/>
Professional/Academic affiliation:	<input style="width: 100%; height: 20px;" type="text"/>
Postal address:	
* Institution:	<input style="width: 100%; height: 20px;" type="text"/>
Department:	<input style="width: 100%; height: 20px;" type="text"/>
Street name:	<input style="width: 100%; height: 20px;" type="text"/>
Street number:	<input style="width: 100%; height: 20px;" type="text"/>
Postal Code:	<input style="width: 100%; height: 20px;" type="text"/>
* City:	<input style="width: 100%; height: 20px;" type="text"/>
* Country:	<input style="width: 100%; height: 20px;" type="text"/>

State/District/County:		
Additional address information:		
Telephone number (incl. country code)/ext.:		
Fax number (incl. country code)/ext.:		
*E-mail:		
Homepage URL:		

3. BOOK INFORMATION

3.1 Type of work:

- Monograph
- Contributed volume
- Proceedings
- Highschool textbook
- Undergraduate textbook
- Graduate/advanced undergraduate textbook
- German textbook
- Reference work
- Handbook
- Manual
- Dictionary
- Encyclopedia
- Atlas
- Other:

3.2 Originality of the work:

- New
- Previously published with Springer
- Previously published with other publisher
- Previously published electronically
- To be translated
- To be revised
- Other:

3.3 Language(s) of the work:

Arabic
Basque
Bengali
Bosnian

Select multiple languages by holding down Ctrl key

Primary language of the work:

3.4 Main discipline(s) / sub-discipline(s):

Please provide a maximum of 6 of the most relevant disciplines for your book, starting with the most important. Select the relevant main discipline from the first drop-down menu, then the relevant sub-discipline from the second.

1.	<input type="text"/>	<input type="text"/>
2.	<input type="text"/>	<input type="text"/>
3.	<input type="text"/>	<input type="text"/>
4.	<input type="text"/>	<input type="text"/>
5.	<input type="text"/>	<input type="text"/>
6.	<input type="text"/>	<input type="text"/>

3.5 Content Level:

- Lower undergraduate
- Upper undergraduate
- Graduate
- Professional/practitioner
- Research
- Popular/general

3.6 Estimated manuscript delivery date:

3.7 Estimated number of pages in manuscript:
(Please note that a Springer page counts 550 words on average)

3.8 Estimated number of:

	Black&White	Color
Tables	<input type="text" value="0"/>	<input type="text" value="0"/>
Illustrations	<input type="text" value="0"/>	<input type="text" value="0"/>

3.9 Table of Contents will include:

<input type="checkbox"/>	Foreword, by: <input type="text"/>
<input type="checkbox"/>	Preface
<input type="checkbox"/>	Introduction
<input type="checkbox"/>	Index, indicate type(s): <input type="text"/>
<input type="checkbox"/>	Bibliography
<input type="checkbox"/>	Glossary
<input type="checkbox"/>	Translator's note
<input type="checkbox"/>	Other: <input type="text"/>

3.10 Please indicate any **supplementary material** you plan to include (e.g., software, online files, dedicated website, solutions manual, etc.):

3.11 In case of a **textbook**, or if there could be additional use for your book as a textbook, please list courses (include course title/type, level, number of enrollments, main text, supplementary reading, possible contacts teaching the course):

3.12 Please provide a **short description** of the work (up to 1000 characters with spaces) here:

3.13 List at least three **unique selling points** (USP). A USP is a compelling reason for why a customer should buy **your** book instead of a similar book. Ideally, each point will show how a key feature (e.g., 100 color photos) leads to a customer benefit (e.g., fast and reliable diagnosis). Sample USPs for a professional computer science book:






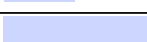


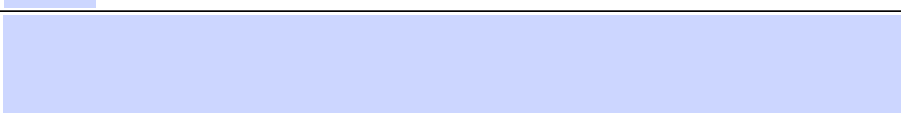
- Numerous step-by-step tutorials help the reader to learn quickly
- A special chapter on next generation Flash prepares readers for the future
- Includes ten tips on how to protect flash sites from hackers

3.14 Please provide us with a maximum of 5 **keywords**:

1. 
2. 
3. 
4. 
5. 

4. COMPETITIVE LITERATURE

Please provide information about competing titles in the area, with as much detail as possible. At a minimum, please include author/editor name(s), title, and year of publication.

Title:	
Author(s)/Editor(s):	
Publisher:	
ISBN:	
Year of publication:	
Price in USD:	
Price in EUR:	
Number of pages:	
How is your book different:	

5. ADDITIONAL INFORMATION requested by the Publishing Editor



Date form completed: 