



UniPa Orienta

Welcome Day Lauree Magistrali
13 Maggio 2026

Università degli Studi di Palermo



Università
degli Studi
di Palermo





Tourism Systems and Hospitality Management

Università degli Studi di Palermo

Coordinatore del Corso di Studio

Prof. Giovanni Ruggieri





Tourism Systems and Hospitality Management

LM-49R | Code 2338 | Academic Year 2026/2027

Università degli Studi di Palermo

Program Coordinator

Prof. Giovanni Ruggieri



**Università
degli Studi
di Palermo**





120 ECTS

2-Year Program

15 Subjects

Taught in English

300h

Industry Internship

30+ Nations

Student Community





YEAR 1

Advanced English
Analysis of Tourism Behavior
Demography
Global Economic History
International Tourism Law
Marketing & Positive Organizations
Statistics for Economics and Business
Tourism Economics and Regional Policies



YEAR 2

Advanced Tourism Statistics
Agriculture and Food Systems
Events Management
Spanish Language
Strategy, Yield & Revenue Management
+ 300h Internship • Final Thesis





30+
Student Nations

FACULTY FROM
Italy • USA
Spain • Denmark

STUDENTS FROM

Albania • Algeria • America • Bangladesh • Belarus
Brazil • Chile • Croatia • Ethiopia • France
Germany • Ghana • India • Iran • Italy • Jordan
Madagascar • Morocco • Pakistan • Poland • Russia
Spain • Sri Lanka • Tunisia • Uzbekistan • Vietnam

Program Coordinator: Prof. Giovanni Ruggieri





Florida Int'l University

Miami, USA

- 20 Scholarships Available
- Internship in Miami
- South Beach Food Festival

University of Malaga

Spain — EU

- 5 Scholarships
- Internship in Malaga
- Taught in Spanish

University of Dubrovnik

Croatia — EU

- 5 Scholarships
- Internship in Dubrovnik
- Taught in English



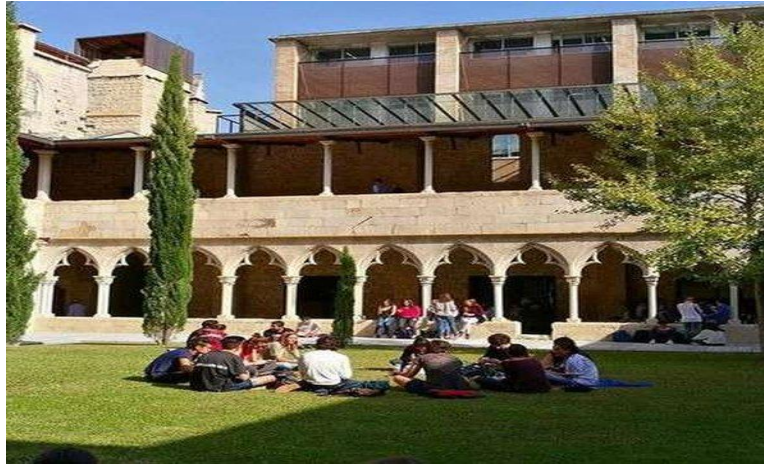


ERASMUS MOBILITY · UNIPA-Funded Scholarships · Available Year 2 · 1st & 2nd Semester



Tongji University

Shanghai, China
Taught in English



Girona University

Spain
Faculty of Tourism — English



Aveiro University

Portugal
Taught in English



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WHERE WILL YOU WORK?

Hospitality Industry

Cruise Lines

Tour Operators

Real Estate Companies

Professional Congress Organization

Destination Management Org.





CAMPUS FACILITIES

Language Centre (CLA)

Free language courses

Sport Centre (CUS Palermo)

Swimming, soccer, tennis +more

Medical Clinic (AMU)

Free outpatient service

Library • Canteen • Free Bus



HOW TO APPLY

1. Review Application Manual
2. Apply via UNIPA portal
3. Contact International Desk
4. Apply for scholarships Y1

CONTACT

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Scegli #UniPa.

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