



UniPa Orienta

Welcome Day Lauree Magistrali
13 Maggio 2026

Università degli Studi di Palermo



Università
degli Studi
di Palermo





Managment Engineering

Università di Studi di Palermo
Coordinatore del Corso di Studio
Prof. Paolo Roma





Ingegneria
Palermo Gestionale

MASTER OF SCIENCE IN MANAGEMENT ENGINEERING

Department of Engineering



**Università
degli Studi
di Palermo**

KEY FACTS

169 students
(15 international)

A.A. 2025-2026

english
language

30%

foreign experience

95,0 %

placement rate



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MSc in Management Engineering

THE MANAGEMENT ENGINEER

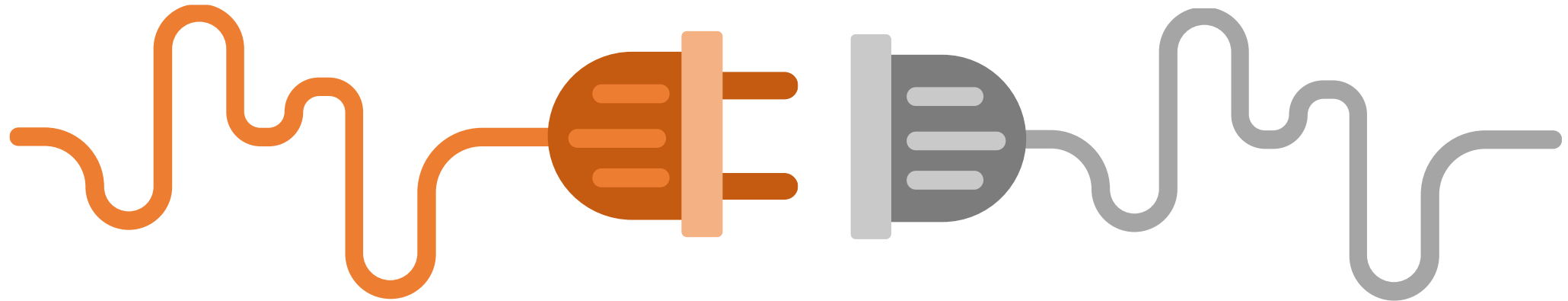
THE PERFECT MATCH

ENGINEER

Scientific Knowledge
Problem Solving Skills
Design-Science Orientation

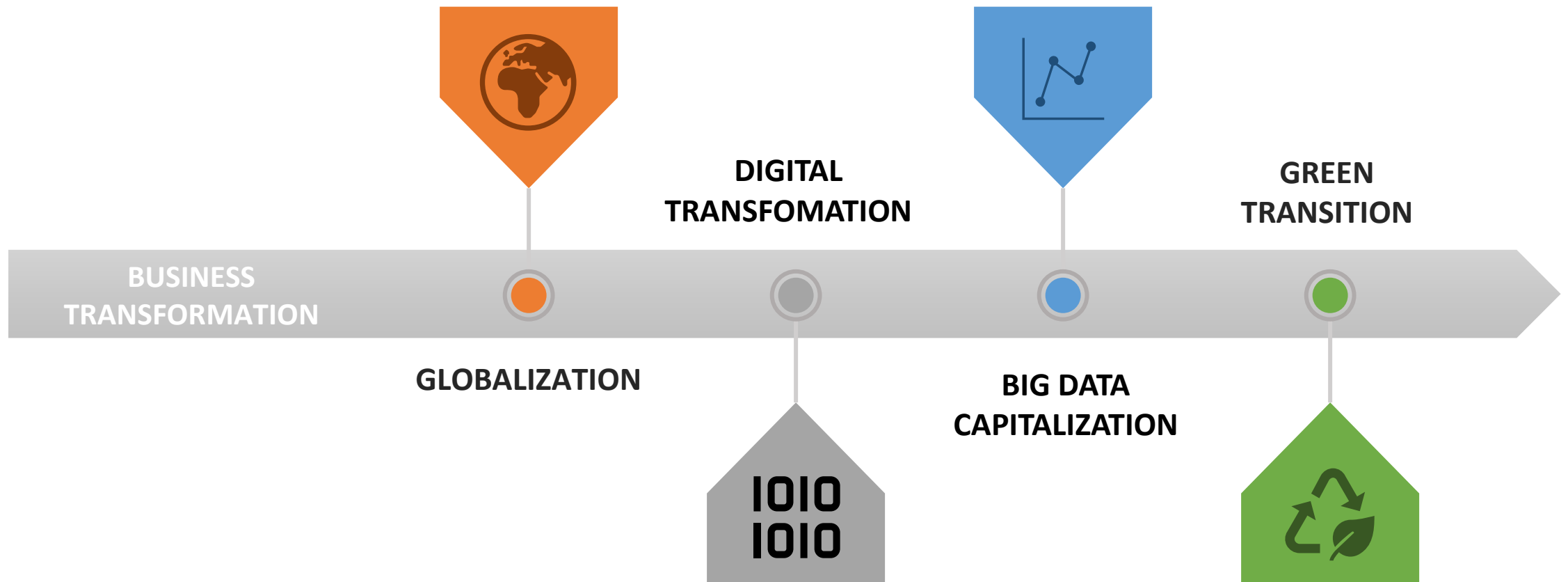
BUSINESS

Core business areas
Advanced business areas



MANAGEMENT ENGINEER

THE NAVIGATOR



LEARNING OUTCOMES

SOFT SKILLS

Team working, leadership,
flexibility, problem-solving
orientation, digital
orientation, international
orientation

HARD SKILLS

Detailed and scientific
knowledge and skills
related to business and
management



ADMISSION REQUIREMENTS



Basics of **Mft Technology/Operations**



Basics of **Business/Economics**



Basics of **Statistics**



Bachelor Degree in **Engineering**



ADMISSION REQUIREMENTS

Requirements will be assessed through an

Admission Interview



* Except for UNIPA graduates in “Ingegneria Gestionale” and “Ingegneria dell’Innovazione per le Imprese Digitali”



Basics of Mft Technology/Operations



Basics of Business/Economics



Basics of Statistics



Bachelor Degree in Engineering



MSc in Management Engineering

STUDY PROGRAM

STUDY PROGRAM STRUCTURE

120 CFU - 2 years

60
ECTS

FOUNDATION
SUBJECTS

33
ECTS

SPECIALIZATION
TRACKS

12
ECTS

FREE LABS AND
SUBJECTS

15
ECTS

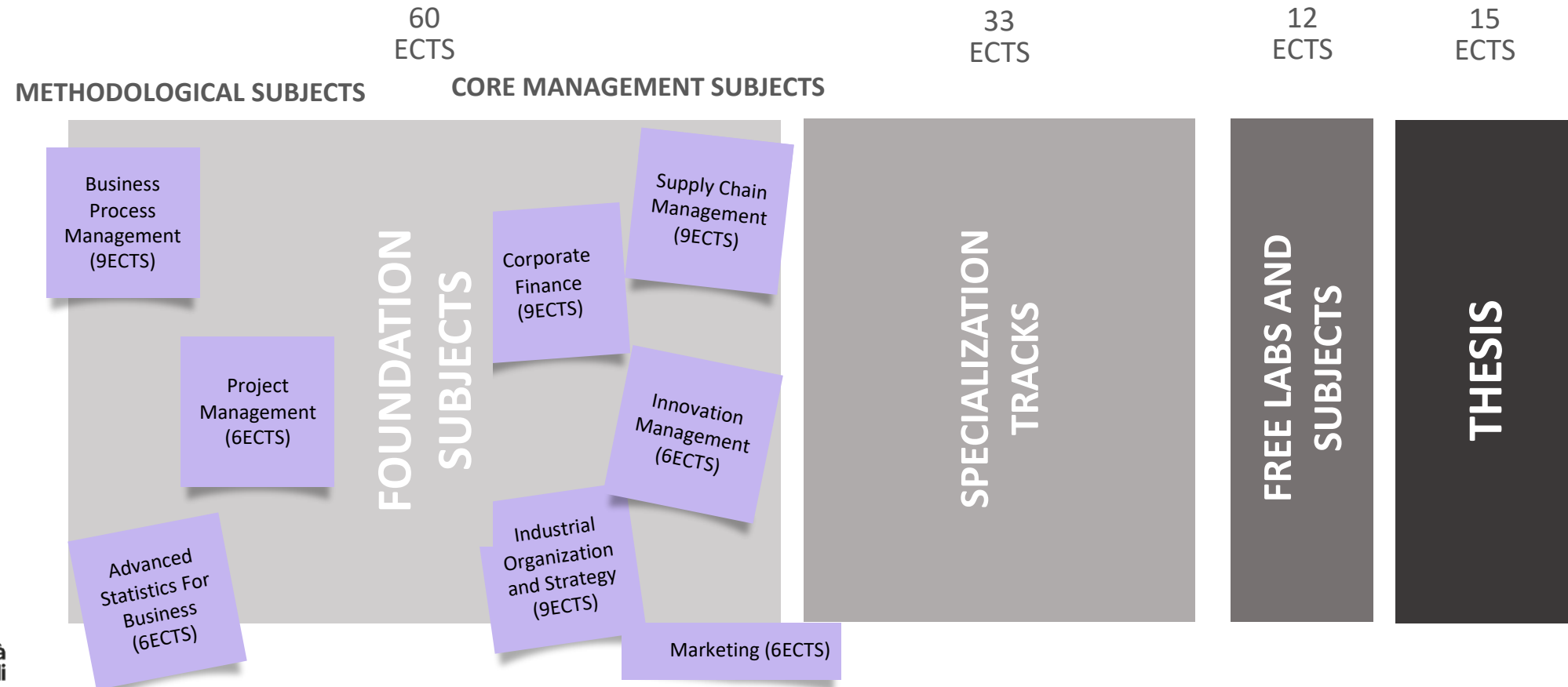
THESIS



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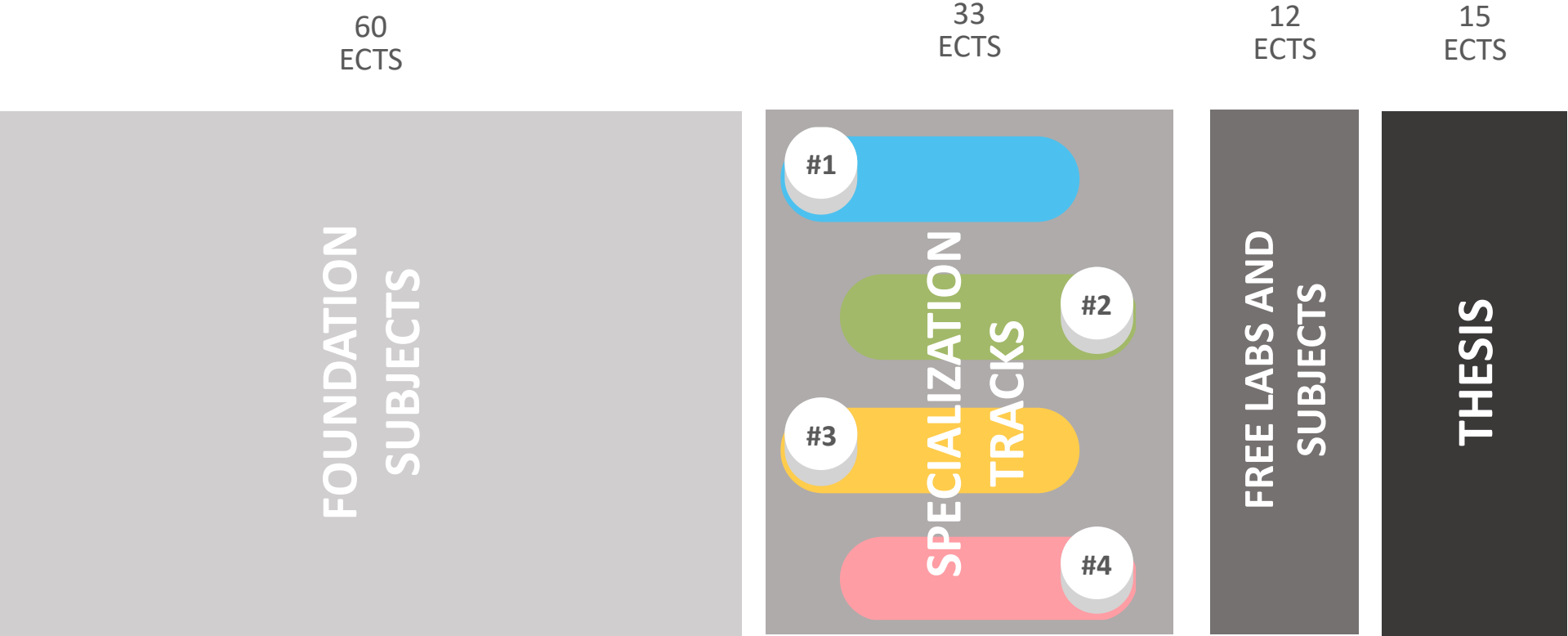
FOUNDATION SUBJECTS

120 CFU - 2 years



STUDY PROGRAM STRUCTURE

120 CFU - 2 years



SPECIALIZATION TRACKS

DIGITAL TRANSFORMATION

track aims to provide students with competences to understand the connections between manufacturing, management and digital technologies and leverage on their related business opportunities

INNOVATION AND ENTREPRENEURSHIP

track allows students to develop competences required to manage innovation projects and understand the major challenges and success factors in launching a new business

#1

#2

#3

#4

SUSTAINABILITY AND SOCIAL IMPACT

track aims to get students acquainted with the societal challenges, the new economic paradigms and the technological breakthroughs that push transitions towards sustainable production and consumption

DATA ANALYTICS FOR BUSINESS

track allows students to learn how to organize, manage and analyze data to turn the information into data-powered business strategies

FOUNDATION
SUBJECTS

#1

#2

#3

#4

FREE LABS AND
SUBJECTS

THESIS



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SPECIALIZATION TRACKS

#1 DIGITAL TRANSFORMATION

CORE TRACK SUBJECTS



ELECTIVE CHARACTERIZING (1 OUT OF 7 - 6 ECTS)



ELECTIVE ADDITIONAL (1 OUT OF 5 - 6 ECTS)

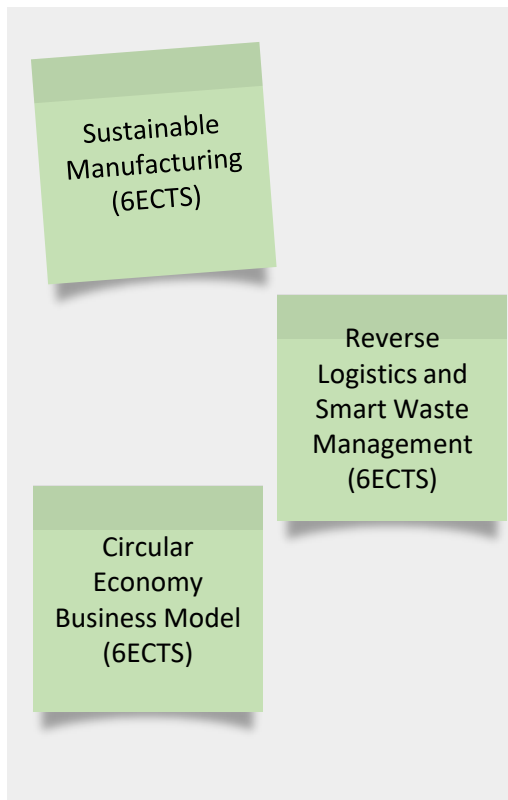


Lab of Business Process Digitalization (3ECTS)

SPECIALIZATION TRACKS

#2 SUSTAINABILITY AND SOCIAL IMPACT

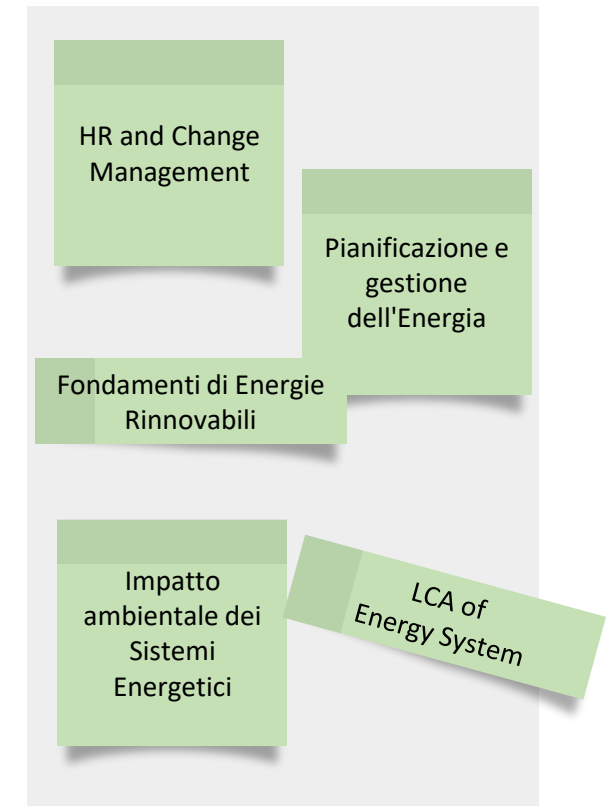
CORE TRACK SUBJECTS



ELECTIVE CHARACTERIZING (1 OUT OF 8 - 6 ECTS)



ELECTIVE ADDITIONAL (1 OUT OF 5 - 6 ECTS)



Lab of LCA (3 ECTS)

SPECIALIZATION TRACKS

#3_ INNOVATION AND ENTREPRENEURSHIP

CORE TRACK SUBJECTS



ELECTIVE CHARACTERIZING (1 OUT OF 8 - 6 ECTS)



ELECTIVE ADDITIONAL (1 OUT OF 5 - 6 ECTS)

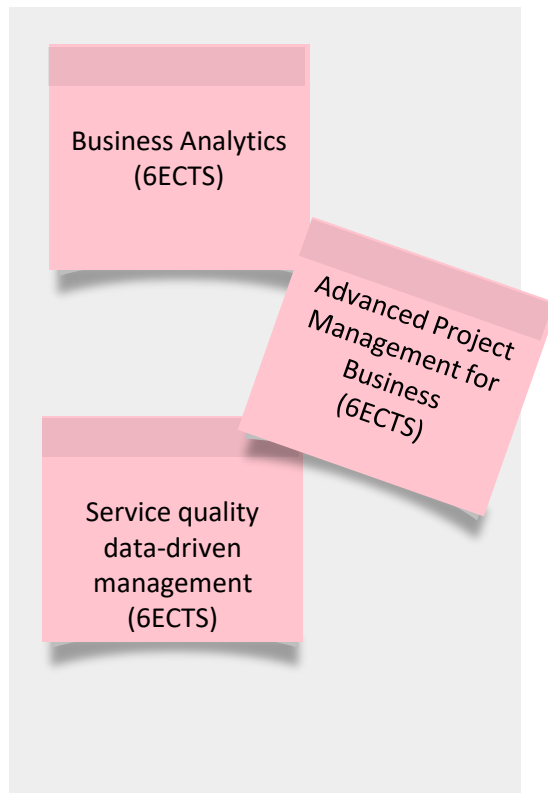


Lab of Crowdsourcing (3ECTS)

SPECIALIZATION TRACKS

#4_ DATA ANALYTICS FOR BUSINESS

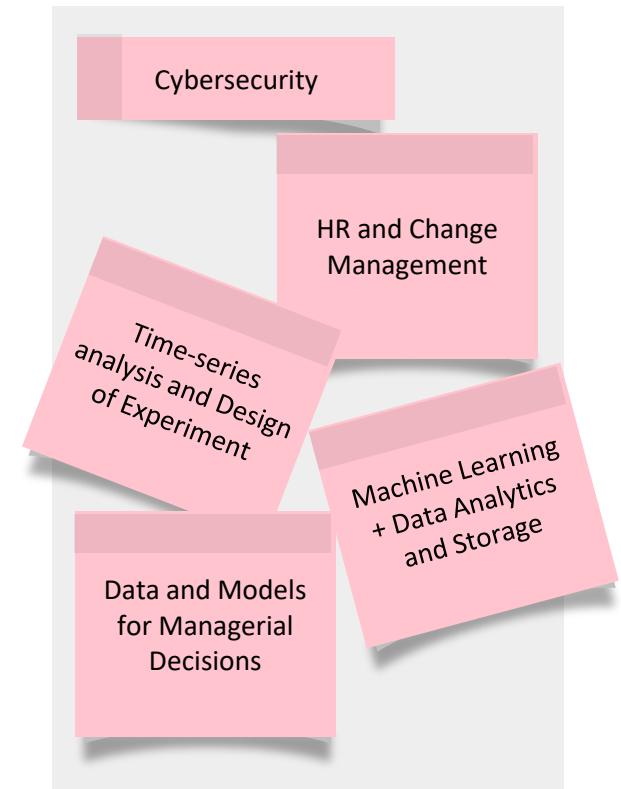
CORE TRACK SUBJECTS



ELECTIVE CHARACTERIZING (1 OUT OF 6 - 6 ECTS)



ELECTIVE ADDITIONAL (1 OUT OF 5 - 6 ECTS)



Lab of Statistics (3ECTS)

SPECIALIZATION TRACKS

#1_ DIGITAL TRANSFORMATION

Smart Factory (6ECTS)
Digital Marketing (6ECTS)
Supply Chain Management 4.0 (6ECTS)
Lab of Business Process Digitalization (3ECTS)

1 OUT OF 7 (6ECTS)

Tech Entrepreneurship
Sicurezza Industriale
Additive Manufacturing
Advanced Project Management for Business
Strategic Management and Open Innovation
Digital Manufacturing
Process and System Simulation

1 OUT OF 5 (6 ECTS) **

HR and Change Management
Programmazione
Machine Learning + Data Analytics and Storage
Cybersecurity
Fondamenti di Smart Grid

#2_ SUSTAINABILITY AND SOCIAL IMPACT

Sustainable Manufacturing (6ECTS)
Circular Economy Business Models (6ECTS)
Reverse Logistics and Smart Waste Management (6ECTS)
Lab of Life Cycle Assessment (3 ECTS)

1 OUT OF 8 (6ECTS)

Advanced Project Management for Business
Service quality data-driven management
Manufacturing Processes for the Circular Economy
Digital Manufacturing
Additive Manufacturing
Economia del settore pubblico e del welfare
Sicurezza Industriale
Healthcare Operations Management

1 OUT OF 5 (6ECTS)*

HR and Change Management
LCA of Energy System
Pianificazione e gestione dell'Energia
Fondamenti di Energie Rinnovabili
Impatto ambientale dei Sistemi Energetici

#3_ INNOVATION AND ENTREPRENEURSHIP

Tech Entrepreneurship (6ECTS)
Product/process innovation (6ECTS)
Strategic Management and Open Innovation (6ECTS)
Lab of Crowdsourcing (3ECTS)

1 OUT OF 8 (6ECTS)

Smart Factory
Digital Marketing
Digital Manufacturing
Manufacturing Processes for the Circular Economy
Economia del settore pubblico e del welfare
Advanced Project Management for Business
Supply Chain Management 4.0
Sicurezza Industriale

1 OUT OF 5 (6 ECTS)

HR and Change Management
Competition Law
Intellectual Property Rights
Family Business
Risk Management

#4_ DATA ANALYTICS FOR BUSINESS

Advanced Project Management for Business (6ECTS)
Business Analytics (6ECTS)
Service quality data-driven management (6ECTS)
Lab of Statistics (3ECTS)

1 OUT OF 6 (6 ECTS)

Digital Marketing
Sicurezza Industriale
Digital Manufacturing
Economia del Settore Pubblico e del Welfare
Supply Chain Management 4.0
Tech Entrepreneurship

1 OUT OF 5 (6 ECTS)

HR and Change Management
Time-series analysis and Design of Experiment
Data and Models for Managerial Decisions
Machine Learning + Data Analytics and Storage
Cybersecurity

STUDY PROGRAM

First year

Corporate Finance (9 ECTS)
Business process management (9 ECTS)
Innovation management (6 ECTS)
Advanced Statistics for Business (6 ECTS)
Marketing (6 ECTS)
Project management (6 ECTS)
Supply chain management (9 ECTS)
Free selection of Lab (3 ECTS)

Second year

Industrial Organization and Strategy (9 ECTS)	CURRICULUM 1: DIGITAL TRANSFORMATION (33ECTS)	Free selection of courses (9 ECTS)	THESIS (15 ECTS)
	CURRICULUM 2: SUSTAINABILITY AND SOCIAL IMPACT (33ECTS)		
	CURRICULUM 3: INNOVATION AND ENTREPRENEURSHIP (33ECTS)		
	CURRICULUM 4: DATA ANALYTICS FOR BUSINESS (33ECTS)		



LEARNING METHODS

Thesis and intership in companies

Field research and project thesis

Practitioner orientation

Seminars from practitioners

Active Learning Approach

Case studies, flipped classroom,
team project works

International Breath

Out-going and in-coming mobility



ACTIVE LEARNING AND DESIGN THINKING



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SEMINARS



David Scurria

Director of Account Management at **Mastercard**

Michela Guarneri

Strategy Consultant at **Roland Berger**

Giorgia D'Andrea

Demand & Delivery Manager at **Edison**

Maura Lo Giudice

Head of Customer Value Management at **Cerved**

Calogero Bruno

Senior Manager at **Amazon**

Ciro Antonio Enea

Partesa Transformation Office Manager at **Heineken**

Salvatore Cucinella

Key Clients Corporate Relationship Manager at **Unicredit**

Fabio Caccia

Associate Partner at **McKinsey**

Carla Alestra

Procurement Manager at **RFI**

Fabio Zambuto

Manager at **Banca d'Italia**

Chiara Scicolone

Supply Chain Customer Engagement Lead at **Reckitt**



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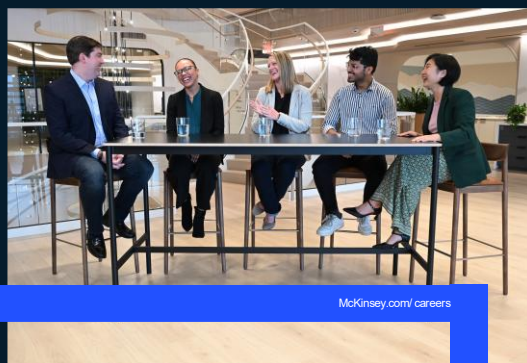
SEMINARS

McKinsey
& Company

“Closer to Industry”

Management Engineering, UNIPA

Join our online presentation with the University of Palermo on Friday, April 4, 2025, 3 p.m. CET and discover McKinsey Italy.



[McKinsey.com/careers](https://www.mckinsey.com/careers)



MSc in Management Engineering

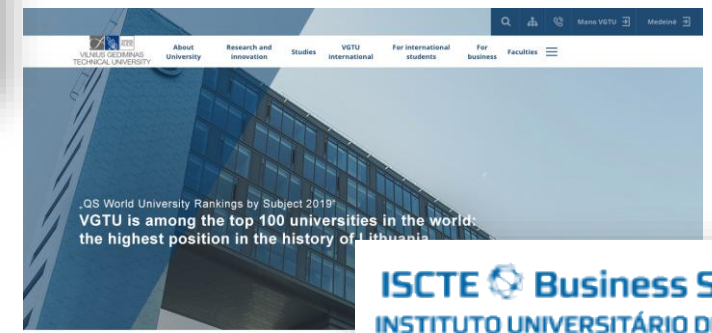
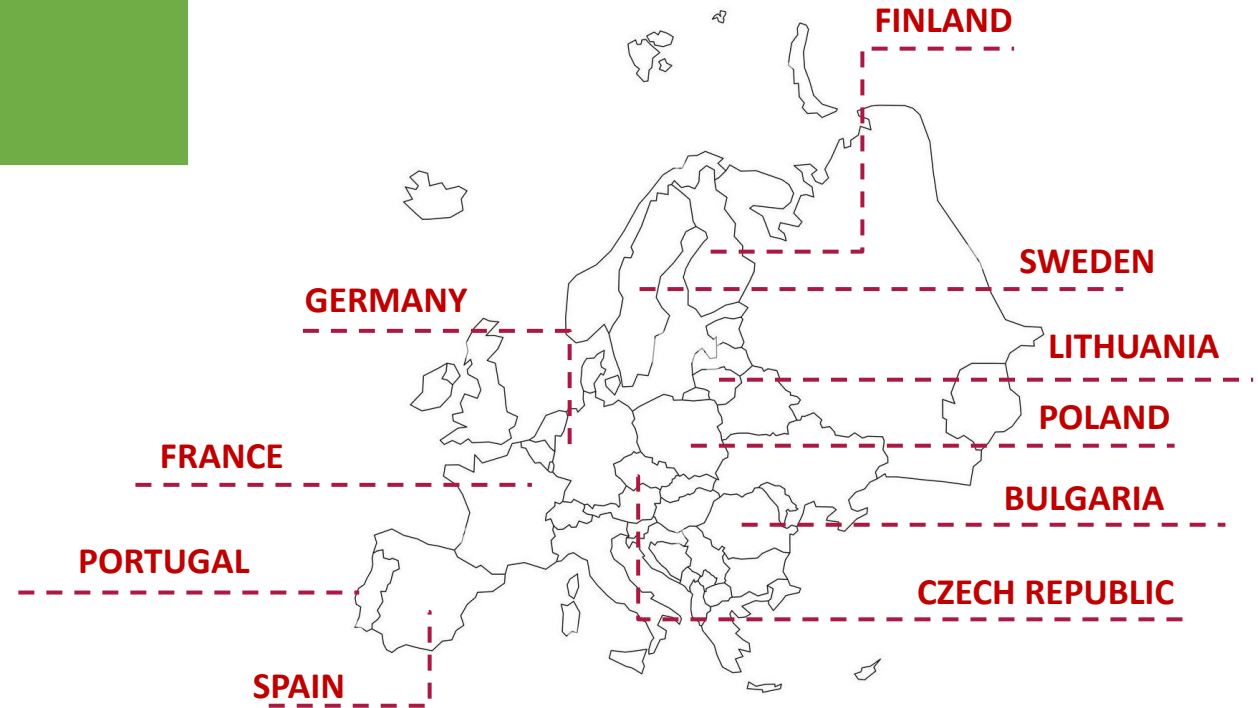
AN INTERNATIONAL PROGRAMME

INTERNATIONAL MSc

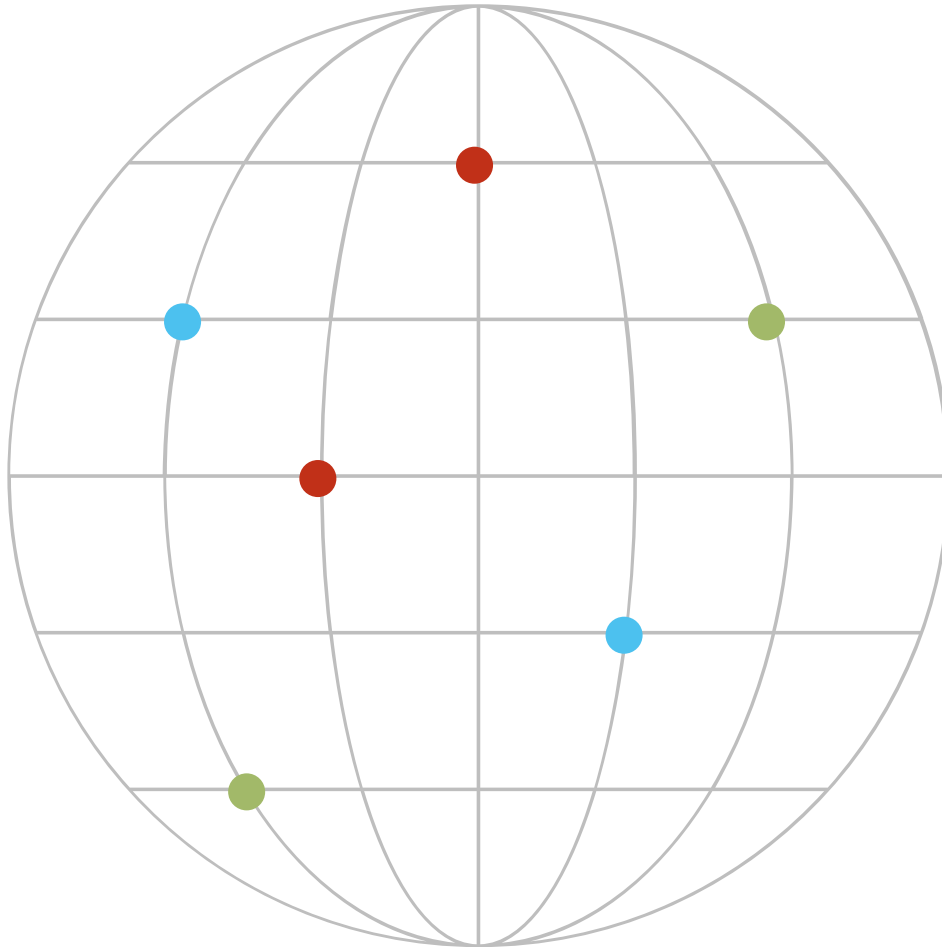
14 institutions
in **10** different Countries

over **30%** of our students
go abroad

2 double degree
programs



INTERNATIONAL MSc



Language

The programme is entirely taught in **english**

Foreign Students

Foreign students from India, Spain, Portugal, Poland and Pakistan

International Speakers

Seminars and workshops held by international invited practitioners

MSc in Management Engineering

PLACEMENT & CAREERS

PLACEMENT

employment rate

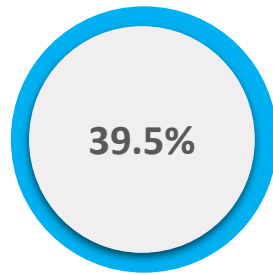
95,0 %

time to employment

1,7 average months

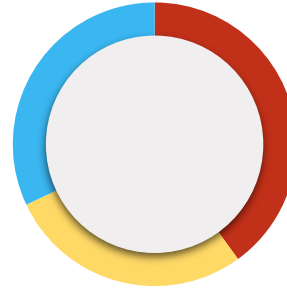


PLACEMENT



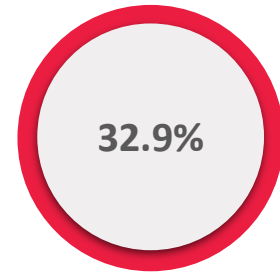
Service Companies

Google, Amazon, Unicredit, Vodafone, Banca d'Italia, Poste Italiane, Enel, ISMETT, etc.



Manufacturing Companies

FCA, Nestlè, Ferrari, Bulgari, ENI, OMER, Irritec, Fincantieri, Lavazza, Luxottica, Heineken, Reckitt, etc.



Business and IT Consulting Companies

PwC, Deloitte, Ernst & Young, KPMG, Lipari Consulting, Reply, Accenture, Bain, McKinsey, etc.

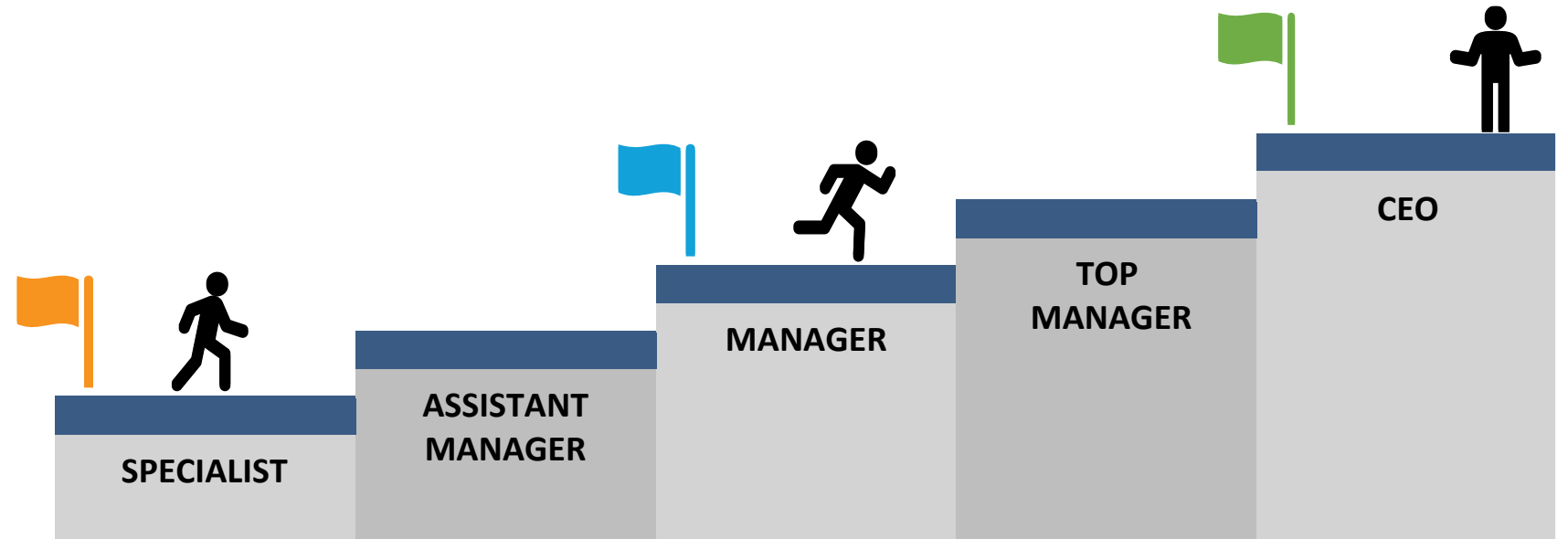


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PLACEMENT

WHICH ROLE?

It depends on **time**!



Career Timeline in **Service/Manufacturing** Companies

KEY FACTS

Ingegneria
Palermo Gestionale



PERFORMANCE - CONFRONTO	MSc Management Engineering UNIPA	MSc Management Engineering ITALY (Avg)
Tasso di occupazione (a 1 anno dalla laurea)	95,0%	91,6%
Laureandi complessivamente soddisfatti del CdS	94,0%	93,2%
Laureati che si iscriverebbero di nuovo allo stesso corso di studio	86,5%	79,9%

CONTACTS



email

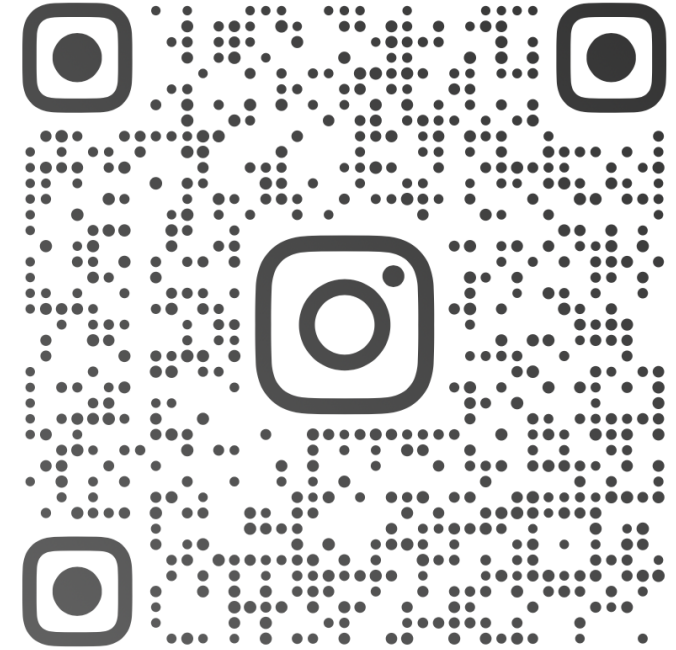
Paolo Roma – Coordinatore
paolo.roma@unipa.it

Mariangela Piazza – Delegato all'orientamento
mariangela.piazza@unipa.it



website

www.unipa.it/dipartimenti/ingegneria/cds/managementengineering2255



INGEGNERIAGESTIONALE_UNIPA



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Ingegneria
Palermo Gestionale

MASTER OF SCIENCE IN MANAGEMENT ENGINEERING ONLINE

Department of Engineering



**Università
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di Palermo**

KEY FACTS

MSc

type of course

english

language

100%

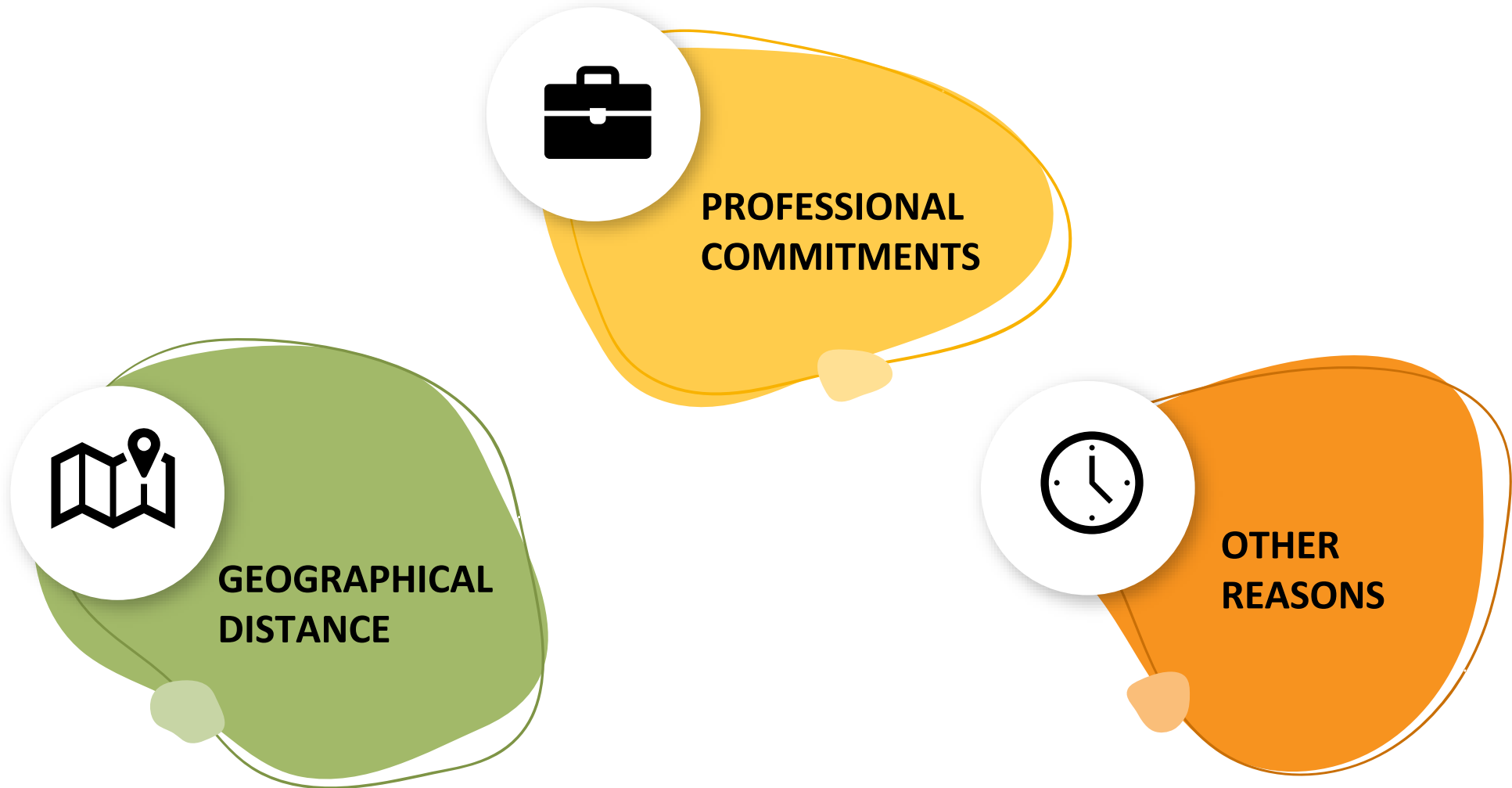
online classes

unique

in Italy



WHY AN ONLINE PROGRAM?



ADMISSION REQUIREMENTS



Basics of **Mft Technology/Operations**



Basics of **Business/Economics**



Basics of **Statistics**



Bachelor Degree in **Engineering**



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Admission Interview



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Basics of Mft Technology/Operations



Basics of Business/Economics



Basics of Statistics



Bachelor Degree in Engineering



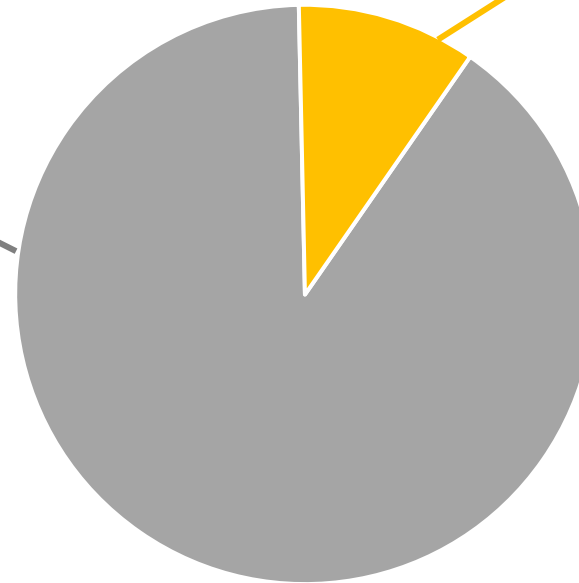
MSc in Management Engineering **ONLINE**

HOW IT WORKS

LEARNING APPROACH

ONLINE

Lessons, meeting with teachers and tutors and ongoing tests **take place entirely online**



ON CAMPUS

To guarantee the value of the entire degree program, **exams** will be held in presence

LEARNING APPROACH

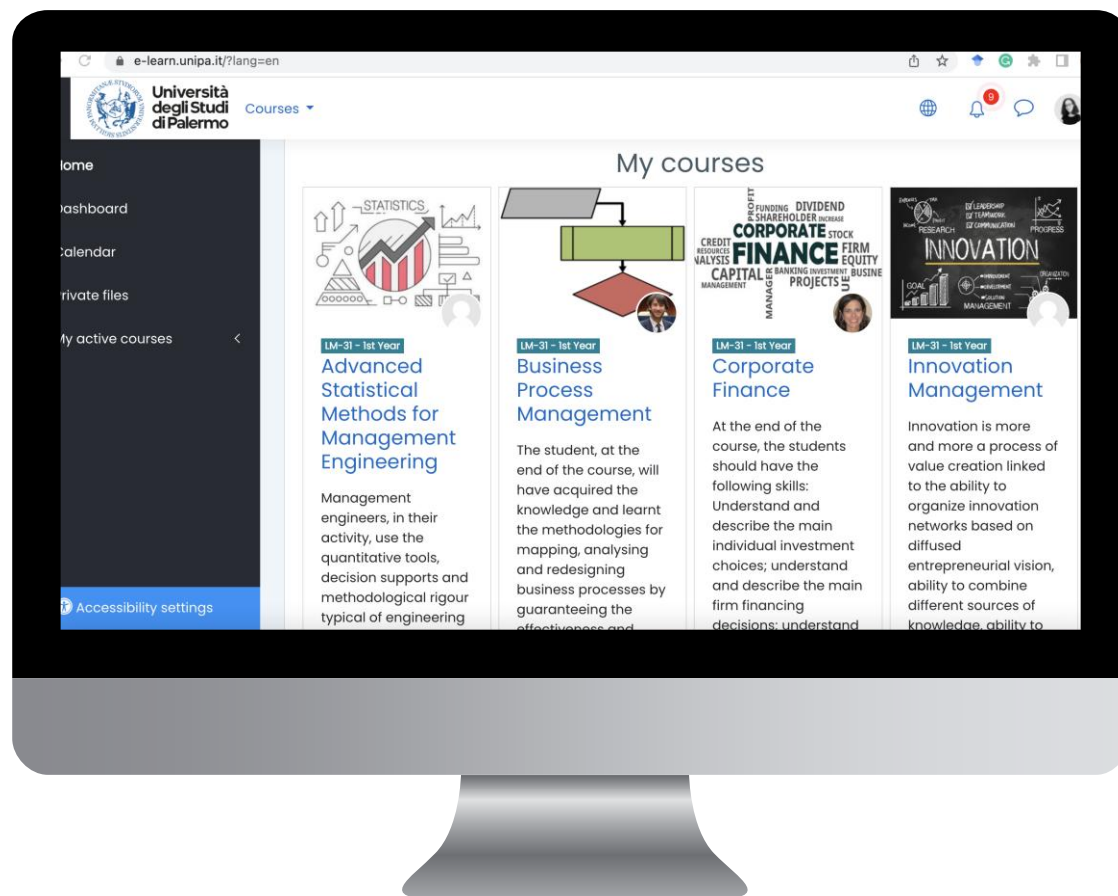


A real degree with the **same teachers**, the **same subjects** and the **same ECTS** as the degree program held on campus

LEARNING APPROACH



e-LEARNING PLATFORM



File



Survey



Lesson



Forum



Quiz



Chat



Assignment



Feedback



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MSc in Management Engineering **ONLINE**

STUDY PROGRAM

PROGRAM OVERVIEW

First year

Corporate Finance (9 ECTS)
Business process management (9 ECTS)
Innovation management (6 ECTS)
Advanced Statistics for Business (6 ECTS)
Marketing (6 ECTS)
Project management (6 ECTS)
Supply chain management (9 ECTS)
Free selection of Lab (6 ECTS)

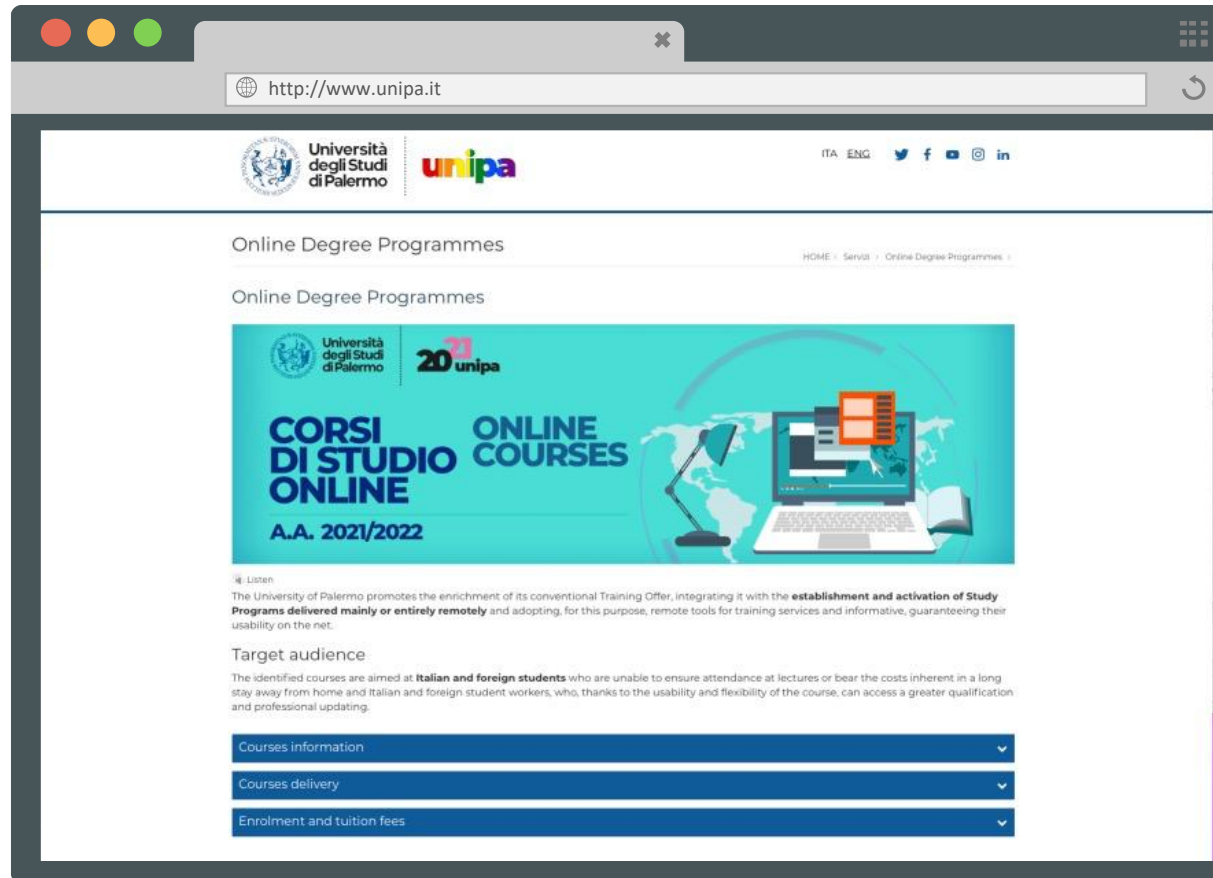
Second year

Industrial Organization and Strategy (9 ECTS)
HR and Change Management (6 ECTS)
2 OUT OF 3 Integrated subject: Innovation (12 ECTS) - Product/Process Innovation (6 ECTS) - Strategic management and Open Innovation (6 ECTS) Integrated subject: Sustainability (12 ECTS) - Sustainable Manufacturing (6 ECTS) - Sustainability Management (6 ECTS) Integrated subject: Smart Factory and Quality (12 ECTS) - Smart Factory (6 ECTS) - Service quality data-driven management (6 ECTS)
Free selection of subjects (9 ECTS)
THESIS (15 ECTS)

MSc in Management Engineering **ONLINE**

ENROLLMENT AND FEES

ENROLLMENT AND FEES

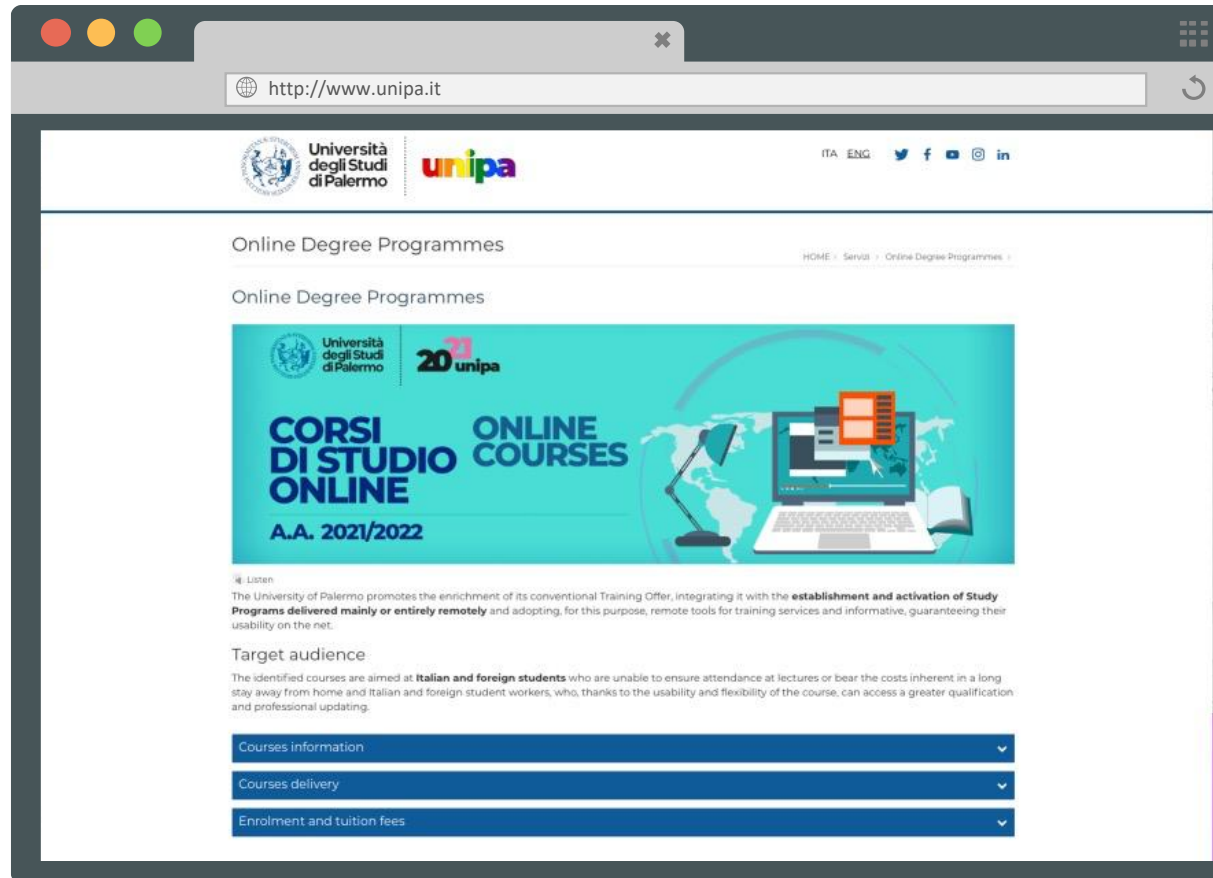


SCAN ME FOR
ENROLLMENT
INFORMATION



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ENROLLMENT AND FEES



The tuition fee is made up of

- **Annual contribution** determined according to the value of the ISEE
- **Additional annual contribution for online degree courses** ranging from 600 to 1200 euros per year for access to online services



CONTACTS



email

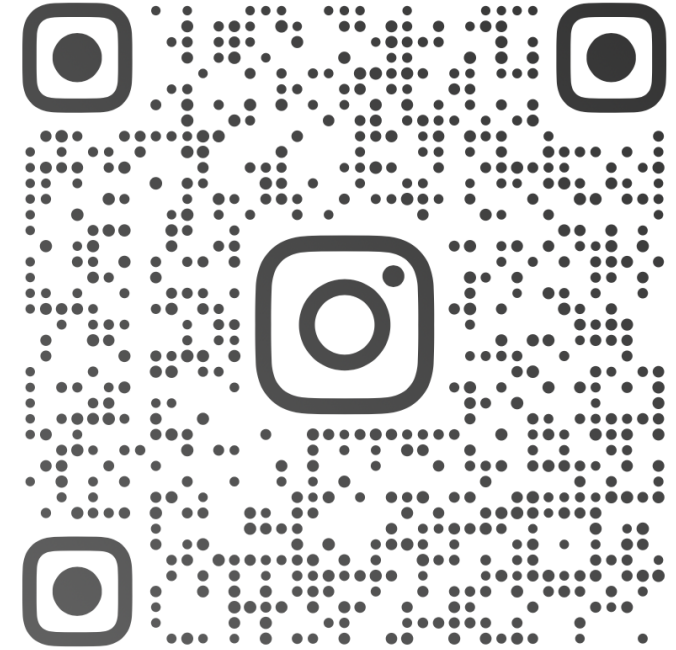
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website

<https://www.unipa.it/dipartimenti/ingegneria/cds/managementengineeringcorsoonline2256>



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