

UniPaOrienta

Welcome Day delle Lauree Magistrali

11 maggio 2023

Management Engineering



**Università
degli Studi
di Palermo**



KEY FACTS

172 students
(19 international)

A.A. 2022-2023

english

language

30%

foreign experience

95,2 %

placement rate

[source: ALMALAUREA 2021 - Management Engineering 2255]

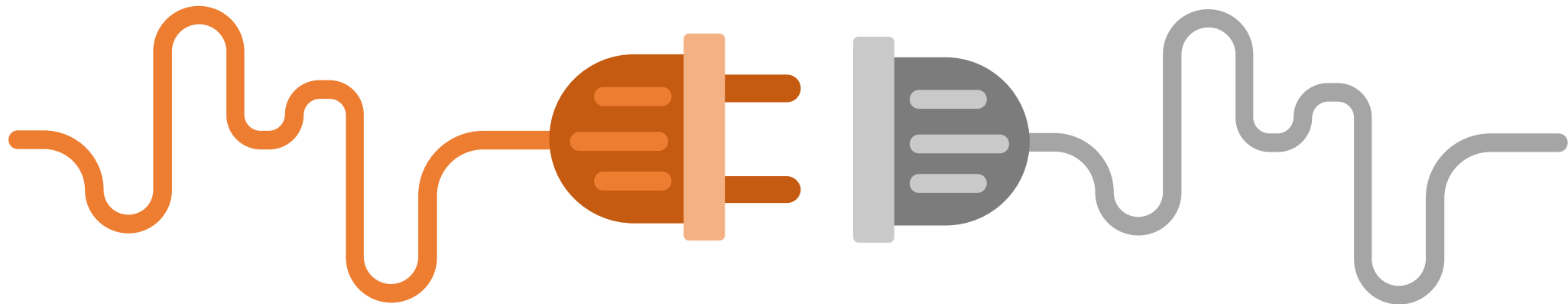
THE PERFECT MATCH

ENGINEER

Scientific Knowledge, Problem Solving
Skills, Design-Science Orientation

BUSINESS

Core business areas
Advanced business areas



MANAGEMENT ENGINEER

ADMISSION REQUIREMENTS



Basics of Mft **Technology/Operations**



Basics of **Business/Economics**



Basics of **Statistics**

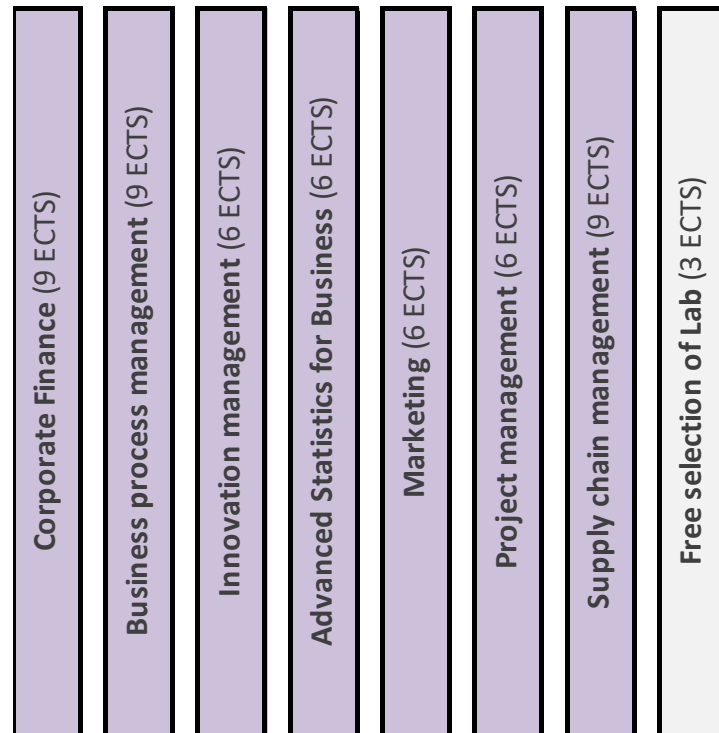


Bachelor Degree in **Engineering**

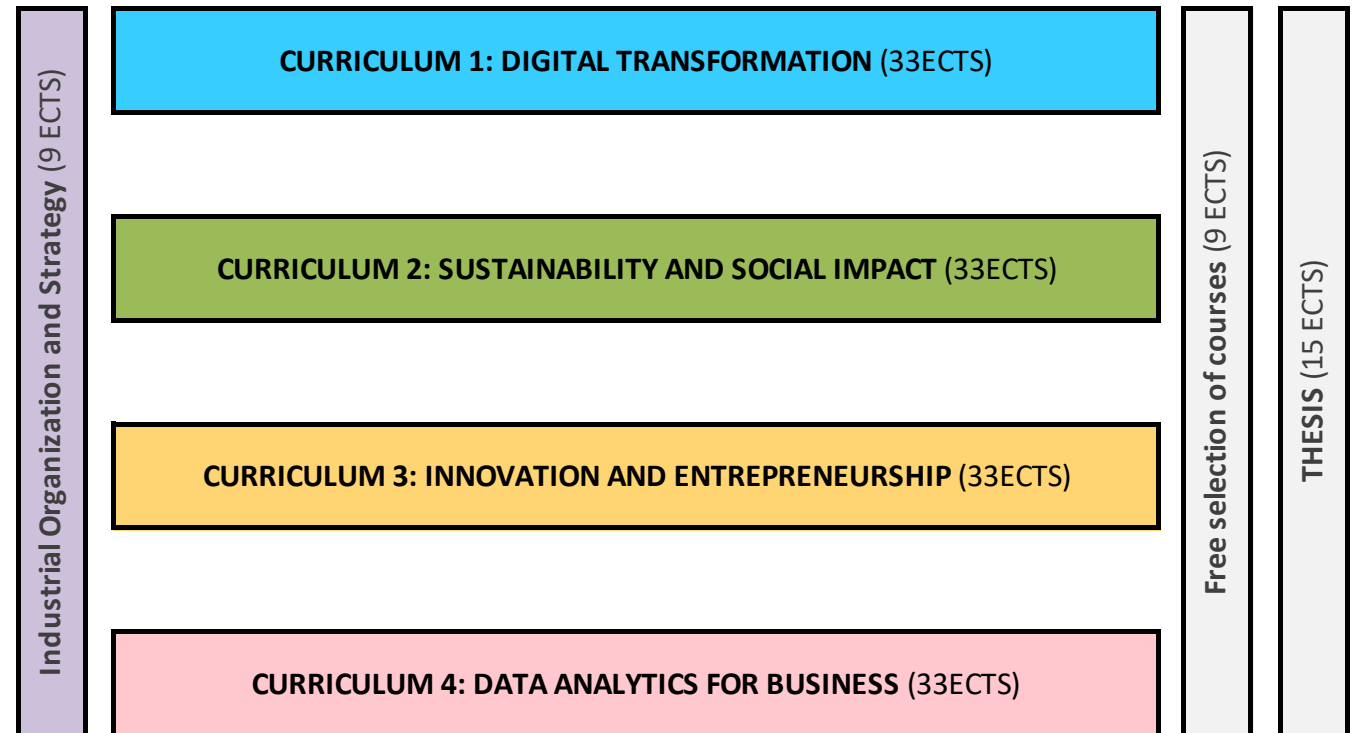


STUDY PROGRAM

First year



Second year



SPECIALIZATION TRACK

DIGITAL TRANSFORMATION

track aims to provide students with competences to understand the connections between manufacturing, management and digital technologies and leverage on their related business opportunities

#1

INNOVATION AND ENTREPRENEURSHIP

track allows students to develop competences required to manage innovation projects and understand the major challenges and success factors in launching a new business

#3

SUSTAINABILITY AND SOCIAL IMPACT

track aims to get students acquainted with the societal challenges, the new economic paradigms and the technological breakthroughs that push transitions towards sustainable production and consumption

#2

DATA ANALYTICS FOR BUSINESS

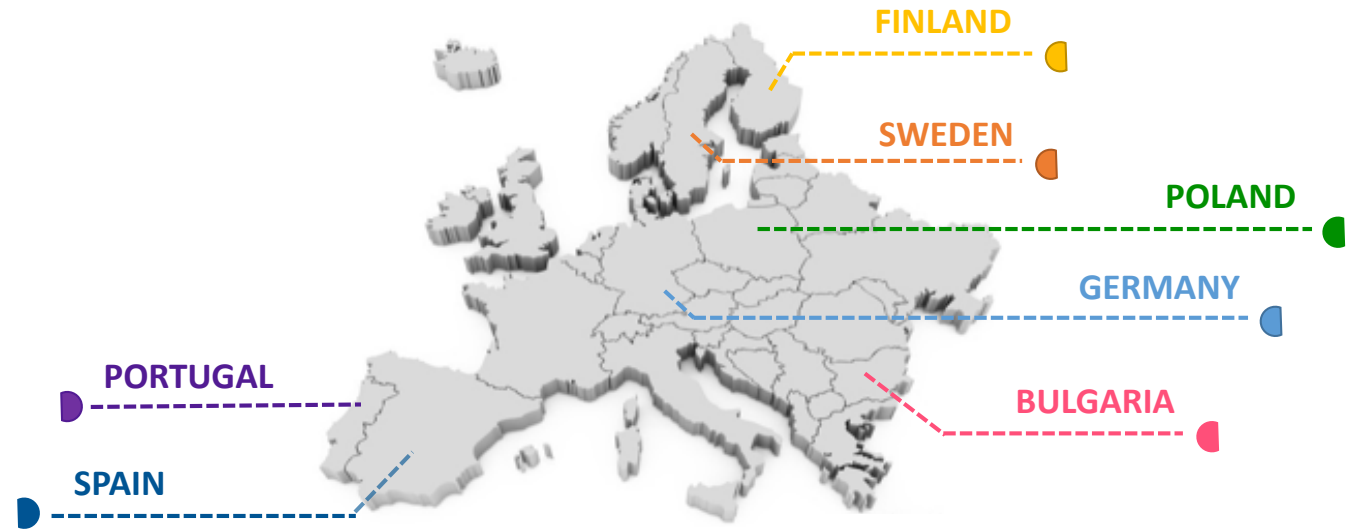
track allows students to learn how to organize, manage and analyze data to turn the information into data-powered business strategies

#4

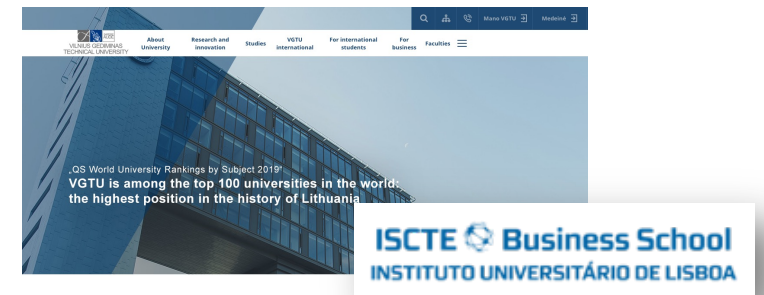
INTERNATIONAL MSc

more than **20** institutions
in **9** different Countries

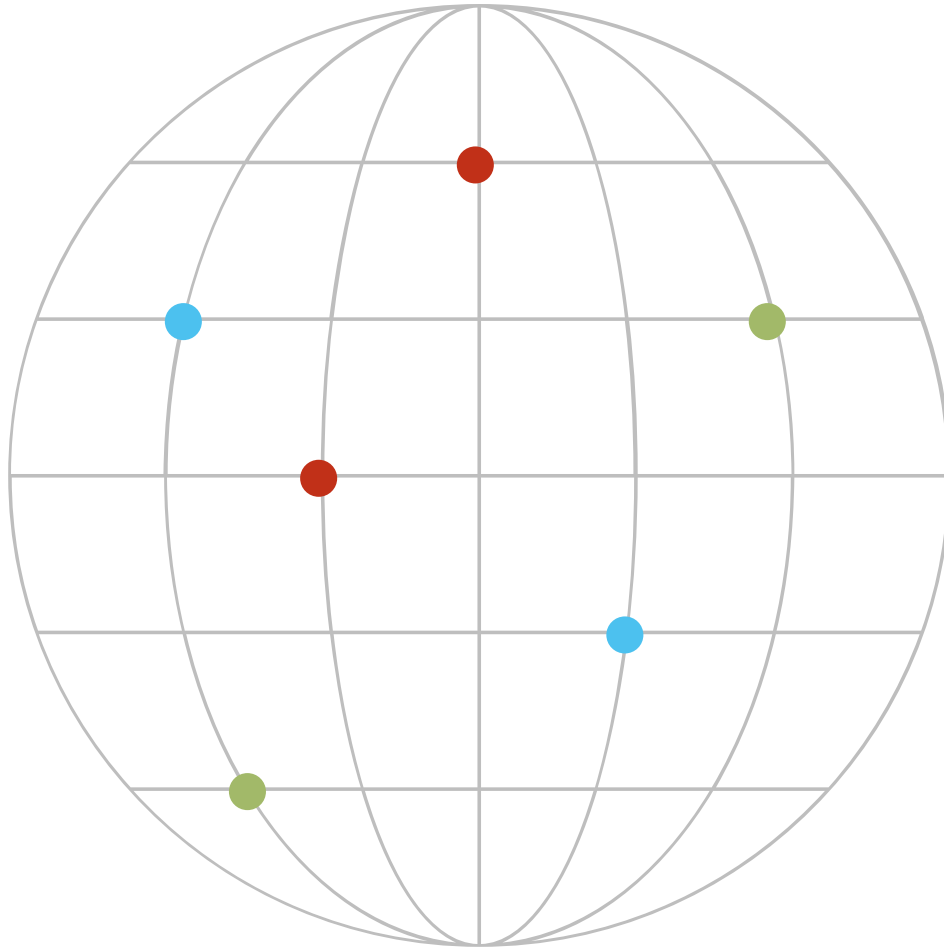
over **30%** of our students
go abroad



2 double degree
programs



INTERNATIONAL MSc



Language

The programme is entirely taught in **english**

Foreign Students

Foreign students from India, Spain, Portugal, Poland and Pakistan

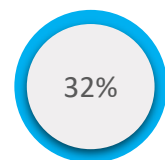
International Speakers

Seminars and workshops held by international invited practitioners

PLACEMENT

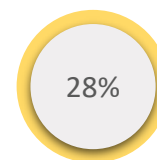
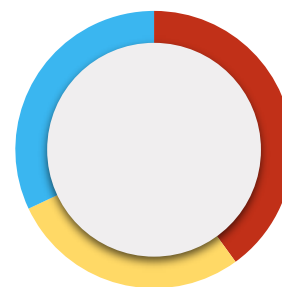
Employment rate: 95.2

Time to employment: 3.8 month on average



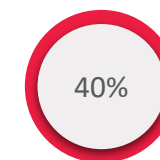
Service Companies

Google, Amazon, Unicredit, Vodafone, Banca d'Italia, Poste Italiane, Enel, ISMETT, etc.



Manufacturing Companies

FCA, Nestlè, Bulgari, ENI, OMER, Irritec, Fincantieri, etc.



Business and IT Consulting Companies

PwC, Deloitte, Ernst & Young, KPMG, Lipari Consulting, Reply, Accenture, etc.

[source: ALMALAUREA 2021 - Management Engineering 2255]

PLACEMENT

Ingegneria
Palermo Gestionale



PERFORMANCE - CONFRONTO	MSc Management Engineering UNIPA	MSc Management Engineering ITALY (Avg)
Tasso di occupazione (a 1 anno dalla laurea)	95,2%	84,8%
Laureandi complessivamente soddisfatti del CdS	93,7%	93,4%
Laureati che si iscriverebbero di nuovo allo stesso corso di studio	83,5%	70,3%

[source: Ministero MUR 2021 – SMA – Management Engineering 2255]

CONTACTS



email

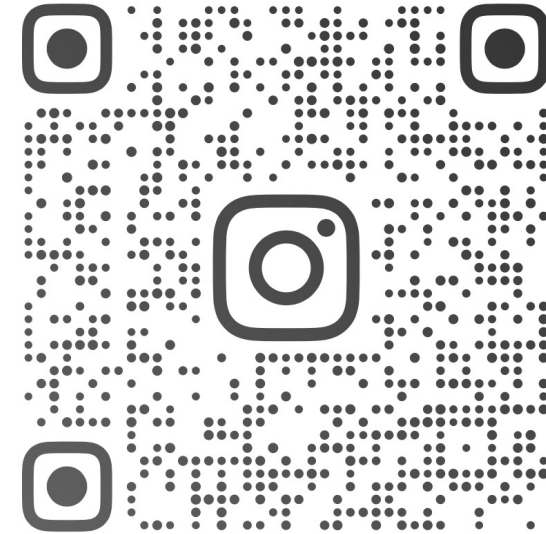
Manfredi Bruccoleri – Coordinatore
manfredi.bruccoleri@unipa.it

Mariangela Piazza – Delegato all'orientamento
mariangela.piazza@unipa.it



website

www.unipa.it/dipartimenti/ingegneria/cds/managementengineering2255



INGEGNERIAGESTIONALE_UNIPA

“

Vi aspettiamo in Unipa!

UniPaOrienta | Welcome Day Lauree Magistrali 2023



Università
degli Studi
di Palermo

