

Transformative Pathways in the Blue Economy – Regional Case Studies

*Immersive event on innovative processes, hosted by University of Palermo,
Campus of Trapani, from 25th to 27th November*

25th November 2025

Venue: Complesso Principe di Napoli, Trapani

Via Cappuccini, 7, 91100 Trapani TP

9.30	Arrival of participants – Registration
10.00	Welcome and presentation of the event <i>Roberta Sollima, FORTHEM Office- Prof. Concetta Messina, DiSTeM, Unipa; Marine Biology Institute, University Consortium Trapani.</i>
10.15	Institutional Welcome <i>Rector, Vice-Rector for International Affairs, Vice-Rector for Research and Technology Transfer, President of the University Campus in Trapani, President of the University Consortium Trapani</i>
	The role of Labs in the FORTHEM Alliance <i>Prof. Paolo Inglese (Food Science Lab), UNIPA – Dept. of Agricultural, Food and Forest Sciences</i> <i>Prof. Maurizio Cellura (Climate&Resources Lab) UNIPA, Engineering Department</i> <i>Participation of the students involved in short term mobility and programs</i>
	Unipa Center for technology transfer and entrepreneurship <i>Prof. Antonino Valenza, Engineering Department, Director of the Centre for technology transfer</i>
	The role of center for sustainability and ecologic transition (CSTE) in the implementation of good practices in the food sector <i>Prof. Maurizio Cellura, Engineering Department and CSTE Director</i>
11.00	Coffee break
11.30	Boosting social innovation through dynamic collaborative ecosystem platforms for holistic, place-based value creation <i>Carmine Bianchi, UNIPA, Dept of Political sciences and CSTE</i> The “Living Lab SMART” of the project INNOVITTICA, as example of networking and social innovation among stakeholders of the blue economy to foster sustainable marine productions <i>Concetta Messina, Marine Biology Institute, with participation of local involved stakeholders (AIC-fishery, OP fishery Trapani.</i> Local solutions to accelerate the growth of new and young enterprises in the sector <i>Gianfranco Incandela, Beehive Valore Sud</i>

	Solutions for innovative governance in the blue sector Presentation of the roadmap for implementation of good practices in the blue economy, at local level. <i>Prof. Concetta Messina UNIPA-DiSTeM and Representative of High Schools and stakeholders involved involved (IIS Florio, Erice, Proff F. Gulino and V. Greco)</i>
	Biodiversity Gateway <i>Prof. Maria Giovanna Parisi, Dott. Claudia La Corte, UNIPA – DiSTeM</i> Europe Direct Centre Trapani: How participants can engage with European networks, access resources, and strengthen Trapani's role in international collaborations <i>Marta Ferrantelli</i>
	The role of training in fostering new skills and blue careers in the fishery sector Project BLUEREV <i>Simona Manuguerra, DISTEM, UNIPA</i>
13.00	Lunch (<i>Ittiturismo La Tramontana</i>)
14.30	Pitch session by FORTHEM partners on real example of co-creation activities, education, innovation and technology from lab to industry or local territory
	Wrap up
15.00	Free time
19.30	Social Dinner (Cantina Siciliana, Via Giudecca, 36, Trapani)

26th November 2025

Venue: [Beehive Coworking, Trapani](#)

Corso Vittorio Emanuele, 42, 91100 Trapani TP

09.30	Research calls and opportunities <i>Silvana Di Bono, Chief Officer Project Design and Set-up Sector, Research and Innovation Area, UNIPA</i>
10.00	Knowledge valorization in the framework of Enterprise Europe Network <i>Anna Sangiorgi, European IP Helpdesk Ambassador, UNIPA</i>
10.30	European networking supporting the transition to new food production system: the PRIMA call and MEDIET4ALL Project - Mediterranean Diet for ALL helping people move from a diet high in ultra-processed foods to a modern and sustainable Mediterranean diet by creating a transnational movement to implement best practices and innovative technological solutions <i>Prof Nicola Francesca, UNIPA – Dept. of Agriculture, Food and Forest Sciences and CSTE</i>

	Ice breaking session to encourage networking
	Pitch session from Early-Stage Researchers and PhD students
11.30	Coffee
	Creation of working - groups and definition of an action plan on joint proposal and activities
	Working groups and work to the action plan
	Demonstrative Lab Experience at Marine Biology Institute, Via Barlotta 4, Trapani
13.30	Lunch (<i>Ittiturismo La Tramontana</i>)
	Free Dinner

