



**Università
degli Studi
di Palermo**

CENTRO DI STUDI AVANZATI "A.S.CENT."

CENTRE OF ADVANCED STUDIES "A.S.CENT."

The Director: Prof. Avv. Antonello MIRANDA

Full prof. of Comparative and European Law



To kind attention of Prof. **ANTONELLO MIRANDA**
Director of A.S.CENT. – Centre of Advanced Studies

University of Palermo

E-mail: advstudies@unipa.it

FINAL REPORT

I am grateful for the support from the Centre of Advanced Studies (A.S.CENT.), which allows me to spend the month of July 2025 at the University of Palermo to carry out collaborative research on platform operations management with Dr. Giovanna Lo Nigro and Dr. Paolo Roma in the Department of Engineering. During the visit to UNIPA, I completed the following works:

Firstly, I presented my topic entitled as "A biform game approach to store brand introduction and production mode selection in a platform supply chain" on 7th July, 2025.

Secondly, I then discussed my current research with Ivana, Paolo, and Kevin on 7th and 21th July, 2025, as per their comments, I will revise this draft and complete the first draft for further refinement and submission to the conference by January 2026. The topic of this proposed collaborative paper is to explore the impact of a supplier's capital constraint on store brand introduction in a platform supply chain. The research tool will be the biform game framework.

In addition, I also joined Dr. Kevin Li in a roundtable meeting with doctoral students who work in the area of production engineering. Along with Dr. Kevin Li, it is my distinct honour to have the opportunity to meet with the Director of A.S.Cent., Dr. Antonello Miranda, on 3 July, Head of the Department of Engineering, Dr. Livan Fratini, on 11 July, and the Rector of the University of Palermo, Dr. Massimo Midiri, on 22 July. These meetings gave me a better understanding of the internationalization initiatives and accomplishments of the University of Palermo.

In summary, I feel that this visit is a fruitful one and I hope to continue collaborating with Dr. Lo Nigro and Dr. Roma in the years ahead.

Kairong Liang

A.S.Cent. - Centro di Studi Avanzati Univ. di Palermo - Centre of Advanced Studies, Palermo
University

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General Communications: advstudies@unipa.it

Administrative

Office: ascent.admin@unipa.it