

Campaign Developer Intern Online Flagship Stores

YOOX NET-A-PORTER GROUP is the e-commerce partner of choice for leading fashion & luxury brands, designing and managing ONLINE FLAGSHIP STORES for offering their latest collection on the Internet. With over 15 years of experience in global luxury e-commerce, YOOX NET-A-PORTER GROUP offers brand partners a range of services, including creating and developing the creative concept, innovative interface design, state-of-the-art technology and R&D, high-precision global customer logistics, unrivaled customer care, international web marketing and e-commerce strategy development.

Role purpose:

Within our Digital Marketing team we are looking for a talented Campaign Developer. He or she will help the Online Stores department to build Direct Marketing campaigns.

Key Responsibilities:

- Producing web materials for customer communications (newsletters and commercial notification) and developing special campaigns for Monobrand Stores
- Implementing and developing web materials for online marketing campaigns

Skills and Experience:

- Knowledge of Suite Adobe - Dreamweaver, Photoshop - HTML, CSS and the main browsers (Win, Mac, Explorer, Safari, Mozilla) are required
- Real passion for graphics and web development environments
- Excellent organizational skills, flexibility and team working ability
- High level of precision
- Good knowledge of English
- Passion for Internet, knowledge of web content publication processes
- Ability to pick up new technologies and languages quickly and independently

About Us:

YOOX NET-A-PORTER GROUP is the world's leading online luxury fashion retailer.

With a team of over 3,500 people, spanning 11 offices and nine distribution centres across the world, YOOX NET-A-PORTER GROUP offers consumers around the world the best online luxury fashion and style experience via NET-A-PORTER.COM, MR PORTER.COM, THECORNER.COM, SHOESCRIBE.COM, YOOX.COM and THE OUTNET.COM. It also designs and manages ONLINE FLAGSHIP STORES "powered by YOOX NET-A-PORTER GROUP" for luxury companies who want to directly connect with their online customers.

The Group reaches more than 2 million high-spending customers and 24 million unique visitors through its unique combination of six multi-brand ecommerce sites, 39 Online Flagship Stores, 5 publications and extensive social media reach. With express worldwide shipping to more than 180 countries, a seamless shopping experience across all devices, elegant packaging, easy returns and multi-lingual customer care and personal shopping teams that are available 24/7, 365 days a year.

YOOX NET-A-PORTER GROUP is listed on the Milan Stock Exchange as YNAP.