



**XI GENDERCOM**  
International Conference on  
Communication and Gender

**• Dipartimento**  
Culture e  
Società

# GENDERCOM 2025

(IN-PERSON)

## GENDER, CULTURES AND SOCIETIES

Identity and representations between violations e recognitions

*Organized by*

**Department of Cultures and Society**  
**Università degli Studi di Palermo, Italy**

**University Campus**  
**viale delle Scienze**  
**Building 16**

**Palermo**  
**September 24 -26**  
**2025**

**Local Organising Committee**

Chair

**Antonino Mario Oliveri**

Team group

**Flavia Cirimele**

**Roberta Teresa Di Rosa**

**Serena Marcenò**

**Cirus Rinaldi**

**Francesca Rizzuto**

**Carla Zappulla**



UNIVERSITÀ  
DEGLI STUDI  
DI PALERMO



UNIVERSITÀ  
DEGLI STUDI  
DI ENNA "KORE"



SAPIENZA  
UNIVERSITÀ DI ROMA



## 24<sup>th</sup> SEPTEMBER (WEDNESDAY)

### ROOM D1

#### 17:00 | CONFERENCE PRESENTATION

**Juan-Carlos Suárez-Villegas**, Member of the Steering Committee (Universidad de Sevilla)

**Gabriella Polizzi**, Chair of the Organizing Committee at the Libera Università degli Studi di Enna "Kore"

**Antonino Mario Oliveri**, Chair of the Organizing Committee at the Università degli Studi di Palermo

#### 17:30 | CONFERENCE OPENING

*New audiovisual production on violence against women by female directors. The case of Querer.*

**María Pilar Rodríguez** (Universidad de Deusto)

**Esther Ferrer** (Universidad de Deusto)

#### 19:00 | Welcome Aperitif

## 25<sup>th</sup> SEPTEMBER (THURSDAY)

### ROOM D1

#### 8:30 | PARTICIPANT REGISTRATION

### ROOM D2

#### 9:30 | INSTITUTIONAL GREETINGS

**Massimo Midiri**, Rector of Università degli Studi di Palermo

**Valentina Favarò**, Director of the Department of Cultures and Society

**Beatrice Pasciuta**, Vice Rector for Inclusion, Equal Opportunities and Gender Policies

#### 10:00-11:30 | Parallel Papers Session

### ROOM D2

**Chair: Cosimo Miraglia** (Sapienza, Università di Roma)

*Autoesposizione e violenza simbolica: la sessualità digitale femminile tra agency, stigma e controllo*

**Sara Esposito** (Universidad de Málaga)

*"Scuola senza genere": il discorso anti-gender nelle politiche educative in Brasile*

**Daniela Finco** (Universidade Federal de São Paulo – UNIFESP)

**Noeli Aparecida Fernandes** (Universidade Federal de São Paulo – UNIFESP)

*Romance and Transgender Sexuality in Prison*

**Samuele Briatore** (Sapienza Università di Roma)

*Alfabetizzazione algoritmica. Percezioni e immaginari dell'IA tra studenti universitari*

**Paola Panarese** (Sapienza, Università di Roma)

**Cosimo Miraglia** (Sapienza, Università di Roma)

**Vittoria Azzarita** (Sapienza, Università di Roma)

### ROOM D3

**Chair: Flavia Cirimele** (Università degli Studi di Palermo)

*Performing Gender through Instagram: Women's Self-Presentations in the Context of Erving Goffman and Everyday Life*

**Eda Ozcan Yilmaz** (Ankara Hacı Bayram University)

**Esra Ince** (Ankara University)

**Arzu Kalkan** (Ankara Hacı Bayram Veli University)

*Rethinking Bodily Functionality through Feminist Materialist Disability Theory: Towards an Affirmative Politics of Difference*

**Esra Ince** (Ankara University)

**Eda Ozcan Yilmaz** (Ankara Hacı Bayram University)

**Arzu Kalkan** (Ankara Hacı Bayram Veli University)

*Madonna mia! Ursula von der Leyen – Saint, Popstar or Political Leader?*

**Lenice Laflor** (University of Minho)

Young People, Media & Sexualities. Ethnographies, Participatory Action Research, and Life Stories: From the TRANSGELIT Project to the SEXMEDIA and KALEIDOSCOPE Initiatives

**Alaitz Saez-Suárez** (University of Barcelona)

**Sergio Villanueva** (University of Barcelona)

**Maddalena Fedele** (University of Barcelona)

**Maria-Jose Masanet** (University of Barcelona)

**11:30 | Coffee-Break**

**11:50-13:30 | Parallel Papers Session**

**ROOM D2**

Chair: **Juan Carlos Suárez Villegas. Universidad de Sevilla.**

*Activismo LGTBIQ+ frente a la desinformación: estrategias de resistencia digital y verificación comunitaria*

**Adolfo Carratalá** (Universitat de València)

*Violencia estructural, derechos reproductivos y movimiento feminista durante la Transición española en Las buenas compañías (Silvia Munt, 2023)*

**María Isabel Menéndez Menéndez** (Universidad de Burgos)

*(Nuevos) Personajes, temáticas y espacios en el cine español dirigido por mujeres*

**María Marcos Ramos** (Universidad de Salamanca)

**Teresa Martín García** (Universidad de Salamanca)

*Soft Sabotage: Melodrama and the Queer Mechanics of Withdrawal in Almodovar's The Room Next Door.*

**Sergio Rodríguez Blanco** (Universidad Complutense de Madrid)

**Edwin Culp Morando** (Universidad Iberoamericana)

**ROOM D3**

Chair: **Hugo Aznar** (Universidad Cardenal Herrera)

*Imagen, clase y género en la prensa de moda en España (1850–1900)*

**Hugo Aznar** (Universidad Cardenal Herrera)

**Marcia Castillo Martín** (Universidad Europea de Valencia)

*Gender, corporality and their connection on TikTok and Instagram: an analysis of visual narratives*

**Iñigo Marauri Castillo** (University of the Basque Country - UPV/EHU)

**María del Mar Rodríguez González** (University of the Basque Country - UPV/EHU)

**Yazmina Vargas Velea** (University of the Basque Country - UPV/EHU)

*Las tradwives, las coquette girls y la paradoja femenina en la manosfera hispanohablante*

**Tania Brandariz Portela** (Universidad Nebrija)

**Eglée Ortega Fernández** (Universidad Complutense)

**Graciela Padilla Castillo** (Universidad Complutense)

*Género, imagen y redes: El costo emocional de los ideales estéticos en mujeres adolescentes*

**Catalina González Cabrera** (Universidad del Azuay)

*Producción de conocimiento y subjetivación política en académicas y profesionales feministas, durante el estallido social y el proceso constituyente en Chile (2019-2023)*

**Milena Morales** (Universitat Autònoma de Barcelona)

*Theoretical foundations of honour-related violence: review of the state of the art*

**Maria Victoria Steffany Montoya Rodriguez** (Universidad de Lleida)

**Carolina Villacampa Estiarte** (Universidad de Lleida)

## ROOM D1 (Poster Session)

*Prevenire e contrastare la violenza di genere: un approccio integrato in dialogo con avvocati e associazioni in Sicilia*

**Giuseppe Li Rosi** (Libera Università degli Studi di Enna "Kore")

**Stella Rita Emmanuele** (Università degli Studi di Foggia)

**13:30 | Lunch Break**

## 15:30-16:30 | Papers Session

### ROOM D2

Chair: **Roberta Teresa Di Rosa** (Università degli Studi di Palermo)

*The portrayal of violence against women through public communication campaigns. A comparison between the United Kingdom, Spain and Italy*

**Gabriella Polizzi** (Libera Università degli Studi di Enna "Kore")

*Butch Identity in Spanish Younger Generations*

**Alaitz Saez-Suarez** (University of Barcelona - UB)

**Maddalena Fedele** (University of Barcelona)

*Between empowerment and submission: "tradwives" as a communicative device for the (re)production of gender in Portugal*

**Hadassa Oliveira** (LIACOM - Laboratory of Applied Research in Communication and Media, ESCS-IPL - School of Communication and Media Studies, Polytechnic Institute of Lisbon)  
**Micaela Cabral** (LabCom, University of Beira Interior)

**16:30-17:30 | Invited Conference**

**ROOM D2**

*Sexual Violence in Television Series*

*Female and Feminist Criminality in "Law and Order: Special Victims Unit"*

**Lisa Cuklanz** (Boston College).

**20:00 | Social Dinner (prebooking)**

Eremiti Osteria di Sicilia,

<https://maps.app.goo.gl/krTTTL6pNmMukP3W6>

**26<sup>th</sup> SEPTEMBER (FRIDAY)**

**09:00-11:00 | Papers Session**

**ROOM D2**

**Chair: Francesca Rizzuto** (Università degli Studi di Palermo)

*Young people and homophobic prejudice: a case study from Sicily*

**Antonino Mario Oliveri** (Università degli Studi di Palermo)

**Gabriella Polizzi** (Libera Università degli Studi di Enna "Kore")

*Gender as Mediated Construct – the use of Gender-(non)discriminatory Language in the Media*

**Viktorija Car** (University of Split)

*One year of the Sexist Journalism Observatory: Analysing and transforming gender bias in Spanish news media*

**Iker Merchán Mota** (University of the Basque Country)

**Claudia Taboada Castell** (University of the Basque Country)

**María José Cantalapiedra González** (University of the Basque Country)

*Imagining LGTBIAQ+ Migrants through AI: A Critical Study from an intersectional and Multilingual Perspective*

**María Dolores Olvera Lobo** (Universidad de Granada)

*Transcreación con IA generativa en campañas contra el racismo: reflexiones sobre inclusión lingüística, género y migración.*

**Juncal Gutiérrez Artacho** (Universidad de Granada)

*From the city to the stream: A diachronic examination of on-screen portrayal of female characters in... And Just Like That*

**Sahika Dogan** (Istanbul Bilgi University)

**Gul Bursa** (Istanbul Bilgi University)

*The Struggle for Inclusion: Resistance to Diversity in Female Beauty Representation in Advertising in Portugal and Brazil*

**Hadassa Oliveira** (LIACOM - Laboratory of Applied Research in Communication and Media, ESCS-IPL - School of Communication and Media Studies, Polytechnic Institute of Lisbon)

**Jorge Veríssimo** (LIACOM - Laboratory of Applied Research in Communication and Media, ESCS-IPL - School of Communication and Media Studies, Polytechnic Institute of Lisbon)

*Exploring Identity and Community through Videogame Preferences of Transgender and Non-Binary Gamers on Reddit*

**Alberto Monroy-Trujillo** (Rey Juan Carlos University)

**Cristina Ruiz-Poveda Vera** (U-tad Centro Universitario de Tecnología y Arte Digital)

**11:00 | Coffee-Break**

**11:30-12:45 | Papers Session**

**ROOM D2**

**Chair: Carla Zappulla** (Università degli Studi di Palermo)

*Beyond "Safe Sex": a Framework for Analyzing Safe Sex in Media Campaigns*

**Olatz Larrea** (University of Barcelona)

**Arnau Roig Mora** (Universitat Pompeu Fabra)

*A (Gendered) Specter Is Haunting Europe: Neoliberalism and Women Protagonists in Three European Films (Two Days, One Night -2014, The Teachers' Lounge - 2023 and The Worst Person in the World -2020)*

**Brian Michael Goss** (Saint Louis University--Madrid, Spain Campus)

*Dichotomies or uniformity?: the portrayal of LGBTQIA+ identities in right-wing, far-right and religious discourses in contemporary Greece*

**Alexandros Birintzis** (London School of Economics and Political Science)

**12:45-13:15 | Closing Session (Brainstorming with all participants)**

**ROOM D2**

*Research topics emerging from the conference. Ideas for shared research projects*

**Antonino Mario Oliveri** (Università degli Studi di Palermo)

**Gabriella Polizzi** (Libera Università degli Studi di Enna "Kore")

**Juan-Carlos Suárez-Villegas** (Universidad de Sevilla)

**17:00 | Arab-Norman Path with a local guide (prebooking)**

**Chiesa San Cataldo**

<https://maps.app.goo.gl/qFRENSJ7xxPZfRMt5>