

TOUR_HOSP_MAN

February 15, 2022
3 p.m. – 6 p.m. CET

on Microsoft Teams
<https://bit.ly/3sHjM6T>

1st Kick-off Meeting

SCHEDULE

1st SESSION (90 minutes, 3:00 p.m. – 4:30 p.m. CET)

Introduction to the meeting

Stefano De Cantis – Coordinator of the Tour_Hosp_Man project

Welcome greetings (UNIPA Team)

Prof. Fabio Mazzola – Vice Rector to Education and International Affairs

Prof. Angelo Mineo – Head of the Department of Economics, Business and Statistics (SEAS)

Valeria Floriano – Manager of the International Relations Office (IRO)

Network presentation (Partners)

UMA Representative

UNIDU Representative

FIU Representative

Project presentation (UNIPA Team)

Erasmus Mundus Actions and Erasmus Mundus Design Measures (EMDM)

Serena Sabella – Projects and Funding Office – IRO

General Overview of the Project

Stefano De Cantis

Tasks, Deliverables and Events

Walter Spezzano – PhD Student and Adjunct Professor of English

Linking Project Goal and Tools

Pasquale Massimo Picone – Associate Professor of Management

2nd SESSION (60 minutes, 4:45 p.m. – 6:00 p.m. CET)

Discussion of the main outputs: Joint Program Design, Multiple Degree Agreement, Joint Partnership Agreement, Joint Student Agreement, Joint Promotion Strategy, etc.

Open discussion

TECHNICAL INFO

Project Title: European Mundus Joint Master (EMJD) in Tourism Systems and Hospitality Management

Call: ERASMUS-EDU-2021-EMJM-DESIGN

Type of Action: ERASMUS-LS

Acronym: Tour_Hosp_Man

Number: 101050224

Duration: 15 months

Grant Agreement based on the: ERASMUS+ Lump Sum Grants

Start Date: 01 Feb 2022

GENERAL OVERVIEW

The Tour_Hosp_Man project aims to design a study program of excellence in the field of Tourism and Hospitality Management with an international appeal given by the collaboration of three EU partners (University of Palermo, UNIPA, Italy; University of Dubrovnik, UNIDU, Croatia; University of Malaga, UMA, Spain) and one non-EU partner (Chaplin School of Hospitality and Tourism Management, Florida International University, FIU, United States). The general goal of the project is to design a multiple master's degree program among EU universities, with the support by an international institution. The project is fully funded by the European Commission within the Erasmus+ call (ERASMUS-EDU-2021-EMJM-DESIGN).



Università
degli Studi
di Palermo



UNIVERSIDAD
DE MÁLAGA



Chaplin School of
Hospitality & Tourism
Management



Funded by
the European Union