

## PALERMO URBAN THINKERS CAMPUS 2017

[utc.wepush.org](http://utc.wepush.org)

Thanks to the experience acquired in the field of Service Design applied to urban policies, to the organisation of *City as a Service* (2015) and to the participation to the United Nations' conference *Habitat III* (2016), this year PUSH has been invited to organise an *Urban Thinkers Campus*.

**Right to the Future** is the title of the event that will take place in Palermo from the 6th to the 8th of April 2017.

The word *Right* was chosen as we wanted to play on its double meaning.

*Right* like the projection to new opportunities in a city that loses hundred of young people every year because of the lack of a chance for employment.

*Right* like the demand for a better future in this very moment of social unrest and cultural buzz, when a strong vision is strongly needed in order to build a resourceful and innovative scene.

During the *Urban Thinkers Campus - Right to the Future*, we want to imagine, discuss, and develop possible projects for the future of Palermo, basing our activities on the *New Urban Agenda*.

The *New Urban Agenda* is the United Nations' program that suggests the guidelines for urban policies to be followed for the next 20 years. It has been recently adopted by the UN members during the international conference *Habitat III*.

To succeed in the challenging project of applying new urban policies into our city, we want to involve everyone who has an strategy, a plan or even an idea for Palermo.

We will launch an *online open call* to collect contributions from the community. Further these contents will be discussed during the event in April in relation to the issues explored and through activities of participatory design, like workshops and collective debates.

In line with the principles of the UN campaign *The City We Need* and of the *New Urban Agenda*, our aim is triggering a constructive discussion to create throughout the *Plenary Sessions* significative insights over the city planning, which will be shaped as practical proposals during the *Round Table Jams*. In these activities, the participants will be asked to share their vision.

## OBJECTIVES

The main topics at the centre of the debate will be **youth, multiculturalism and local economic development**, three aspects that we believe will play a key role for the future of Palermo.

Thanks to the commitment of the last years, the city has been recently nominated *Italian Youth Capital 2017*, *Italian Culture Capital 2018*, and chosen as the location for the international art biennale *Manifesta 12*.

In this context, the purpose of the *Urban Thinkers Campus* is to analyse the main themes in order to define specific paths to follow, and this according to the *New Urban Agenda* and the 10 principles listed in the document *The City We Need*.

## TARGET

To fulfill our ambitious goal, we need to involve a highly motivated target. *Right to the Future* calls for contributions from different profiles:

- Palermitan who is trying hard make Palermo a better city;
- Palermitan who left Palermo searching for new opportunities;
- people from all over the world who moved to Palermo deciding to contribute to the improvement of the city.

## OUTPUTS

All the contributions collected through the *open call* will be part of the publication **Right to the Future: vision development kit for the future of Palermo**, printed in 2.000 copies and distributed after the event. The digital version will be available for free download on the [official website](#).

Moreover, during the "Right to the Future Intensive School" about Service Design and Urban Policies, that will be held in Palermo from 18<sup>th</sup> to the 22<sup>nd</sup> of April, the visions delivered by the Campus will be transformed into ready-to-go solutions for the city.

## EVENT PROGRAM

The event will last 3 days, from the 6th to the 8th of April 2017 and will include *Plenary Sessions* and *Round Table Jams*. English will be the official language during the *Plenary Sessions*, with English/Italian and Italian/English simultaneous translation.

### PLENARY SESSIONS

THURSDAY 6 and FRIDAY 7 from 10:00 to 13:00

SATURDAY 8 from 16:00 to 19:00

Selected speakers will be invited to share their innovative proposals, practices that could produce a positive impact on the territory, successful alternatives already tested and replicable in our city.

Furthermore, among all the *open call* applicants, we will select the most impressive contributions and we will invite the authors to present their project in front of the audience.

The *Plenary Sessions* are open to the public with free entrance.

All the lectures will be recorded and live streamed online.

### ROUND TABLE JAMS

THURSDAY 6 and FRIDAY 7 from 15:00 to 18:00

The *Round Table Jams* will be unrolled as co-design workshops with free registration. Inspired by the *Global Service Jams* format, these sessions will be moderated by experts and professionals in order to involve a various audience, like partners of the *World Urban Campaign*, researchers, professionals, citizens, and representatives of the public administration.

The outcome of the *Round Table Jams* will be the first draft of an oriented-action document for the adoption of the *New Urban Agenda* principles in the city of Palermo. This document will be presented to the public during the closing *Plenary Session* and will be included in the publication **Right to the Future: Idea Kit for the Future of Palermo**.

## LOCATIONS

The *Plenary Sessions* and *Round Table Jams* will take place at Sant'Elia Palace in Palermo.

## STEERING COMMITTEE

Chairman		
Prof. Gianfranco Rizzo University of Palermo & Palermo Municipality, Italy.		
<b>Charles Landry*</b> Creative Cities, London, Great Britain.	<b>Ana Moreno</b> UN Habitat, New York City, USA.	<b>Prof. Maurizio Carta</b> Polytechnic School of Palermo, Italy.
<b>Ricardo Marten*</b> UCL, London, Great Britain.	<b>Simone Tulumello</b> ULisboa, Lisbon, Portugal.	<b>Aoife Doyle</b> DIT & Aesop YA, Dublin, Ireland.
<b>Salvatore Di Dio</b> PUSH, Palermo, Italy.	<b>Ippolito Pestellini</b> OMA, Rotterdam, Netherlands.	<b>Cristina Alga</b> Clac, Palermo, Italy.
<b>Edoardo Calia</b> Istituto Superiore Mario Boella, Turin, Italy.	<b>Maria Cristina Pisani</b> Youth National Forum, Rome, Italy.	<b>Marzia Aricò</b> Livework, Rotterdam, Netherlands.
<b>Shana Dressler</b> 30Weeks, New York, USA.	<b>Francesco Lipari</b> OFL Architecture, Favara, Italy.	<b>Carlo Guaia</b> Global Shapers, Perth, Australia.

\* to be confirmed



**PROGRAM**

Thursday 6 <sup>th</sup> April	Friday 7 <sup>th</sup> April	Saturday 8 <sup>th</sup> April
<b>Registration</b> from 9:00 am to 9:30 am	<b>Registration</b> from 9:00 am to 9:30 am	<b>Registration</b> from 3:00 pm to 3:30 pm
<b>Welcome Session</b> from 9:30 am to 10 am	<b>Report Sessions</b> from 9:30 am to 10 am	<b>Welcome Session</b> from 3:30 pm to 4 pm
<b>Andrea Cusumano</b> Municipality of Palermo	Partners and rapporteurs will summarise the activities of the first day of Round Table jams.	<b>Leoluca Orlando</b> Mayor of Palermo
<b>Plenary Sessions (draft)</b> from 10 am to 1 pm		<b>Closing Session (draft)</b> from 4 pm to 7 pm
<b>Emanuela Saporito</b> Orti Alti Turin, Italy. ortialti.com	<b>Amit Kachvan</b> The Library Tel-Aviv, Israel. thelibrary.co.il	<b>Ana Moreno</b> UN Habitat New York City, USA. unhabitat.org
<b>Mariana Brilhante</b> Speak Lisbon, Portugal. www.speak.social	<b>Massimiliano Monetti</b> Federabitazione Abruzzo, Italy. architetticercasi.eu	<b>Richard Catherall</b> Katarsis Ventures London, Great Britain. katarsis.ventures
<b>Giacomo Crescenzi</b> Alqomrah Cairo, Egypt. alqomrah.com	<b>Abdulrahman Kedhr</b> Axeer Studio Cairo, Egypt. axeerstudio.tv	<b>Rainer Kern</b> City of Mannheim, Germany. mannheim.de
- to be selected through the Open Call	- to be selected through the Open Call	<b>Daniela Cattaneo Diaz*</b> H+ e Base Milano, Italia. base.milano.it
- to be selected through the Open Call	- to be selected through the Open Call	Partners and rapporteurs will summarise the activities of the Round Table jams.
- to be selected through the Open Call	- to be selected through the Open Call	
<b>Lunch Break - from 1 pm to 3 pm</b>		
<b>Round Table Jams (draft) - from 3 pm to 7 pm</b>		
Urban Agriculture / Children and elderly services Historical and cultural heritage / Public spaces / Housing emergency		
<b>Side Events - from 9 pm to 12 am</b>		

\* to be confirmed