

The Geo-economic relevance of Southeast Asia for the (Italian) Country System

Scientific Coordination:

- **Mr. Valerio Bordonaro** (Director, Italia-ASEAN)
- **Prof. Salvatore Casabona** (Dean Master Degree in International Relations, UniPa)

20th November 2020, 11 am

- **Ms. Alessia Mosca** (Sec. Gen., Italia-ASEAN)
International Trade and Globalization
- **Ms. Silvia Formentini** (ASEAN Desk, DG Trade EC)
The EU trade policy vis-à-vis the ASEAN
- **H.E. Ms. Esti Andayani** (Ambassador, Embassy of Indonesia)
Italy-Indonesia and EU-Indonesia relations

27th November 2020, 11 am

- **Mr. Romeo Orlandi** (VP, Italia-ASEAN)
The Italian approach to South East Asia
- **Mr. Giovanni Rodia** (Director for External Relations, ICE-ITA)
Means and strategies of the Italian promotion in Asia
- **H.E. Datò Abdul Melvin Malik Castelino** (Ambassador, Embassy of Malaysia)
Italy-Malaysia and EU-Malaysia relations

4th December 2020, 11 am

- **Prof. Leoluca Orlando** (Mayor, City of Palermo)
Institutional greetings
- **Prof. Enrico Letta** (President, Italia-ASEAN)
Five years of Associazione Italia-ASEAN
- **Prof. Fabrizio Micari** (Rector, University of Palermo)
State of art and potential of scientific cooperation with South East Asia
- **Mr. Antonino Salerno** (Responsible of International relations, Sicindustria)
Sicily as part of the Country System
- **Ms. Giada Platania** (Head of the International Affairs Unit Sicindustria/Enterprise Europe Network)
Performances of Sicilian trade with Asia

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