University of Palermo
Palazzo Chiaramonte Siti
Sala delle Capitale
25/11/2023
9 a.m. - 5 p.m.

Streaming online
https://tinyurl.com/p65ixzy6

Welcome speech
Massimo Midiri | Rector of Palermo University
Roberto Lagalla | Mayor of Palermo Municipality
Fabio Mazzola | Prorector for Internationalization, Palermo University
Michele Cometa | Head of Department Culture e Società, Palermo University
Angelo Mineo | Head of Department of Economics, Business and Statistics, Palermo University

Introduction
Davide Piacentino | Scientific Responsible of SO-UNI Alliance Project for SEAS Department
Valentina Favaro | Scientific Responsible of SO-UNI Alliance Project for Department Culture e Società
Mauro Ferrante | Scientific Responsible of SO-UNI Alliance Project for Department Culture e Società

Chairs
Andrea Cipollini, Mauro Ferrante, Sergio Alosa | Palermo University

Speakers
Alef Mohd Said Shiab | Yarmouk University, Jordan
Davide Provenzano | Palermo University, Italy
Emanuela Caravello | Palermo University, Italy
Luca Agnello | Palermo University, Italy
Massimo Limoncelli | Palermo University, Italy
Nadia Mhamdi | University Mohammed V of Rabat, Morocco
Patrizia Sardina | Palermo University, Italy
Pietro Pizzuto | Palermo University, Italy
Semir Abdelhafidh | University of Tunisia El Manar, Tunisia

HISTORY, HERITAGE, TOURISM AND SOCIO-ECONOMIC DEVELOPMENT ACROSS MEDITERRANEAN COUNTRIES

SO-UNI ALLIANCE WORKSHOP
FRIDAY | November 25

Università degli Studi di Palermo, Italy
Palermo | Palazzo Chiaramonte Steri | Sala delle Capriate

Online streaming | Microsoft Teams Platform
https://tinyurl.com/p65n2ty6

9.00 a.m. | Welcome Speech
Massimo Midiri, Rector of Palermo University
Roberto Lagalla, Mayor of Palermo Municipality
Fabio Mazzola, Prorector for Internationalization, Palermo University
Michele Cometa, Head of Department Culture e Società, Palermo University
Angelo Mineo, Head of Department of Economics, Business and Statistics, Palermo University

9.30 a.m. | Introduction
Davide Piacentino, Scientific Responsible of SO-UNI Alliance Project for SEAS Department
Valentina Favaro, Mauro Ferrante, Scientific Responsible of SO-UNI Alliance Project for Department Culture e Società

10.00 a.m. | First Section
Chair: Mauro Ferrante, Department Culture e Società, Palermo University
Tourism and Culture

Speakers
Davide Provenzano, SEAS Department, Palermo University, Italy
*Structural Characteristics of tourism in Sicily*

Atif Mohd Said Shiyab, Yarmouk University, Jordan
*Jordan tourism destination: tourism types and archeological sites*

Emanuela Caravello, Department Culture e Società, Palermo University, Italy
*Digital guides for the enhancement of UNESCO World Heritage Sites*

11.30 a.m. | Coffee Break

12.00 p.m. | Second Section
Chair: Sergio Aiosa, Department Culture e Società, Palermo University

History, Cultural Heritage and Archeology

Speakers
Massimo Limoncelli, Department Culture e Società, Palermo University, Italy
*Virtual Archeology in Sicily: examples and methods*

Nadja Mhammedi, University Mohammed V of Rabat, Morocco
*Le patrimoine archéologique de la région de Rabat-Témara*

Patrizia Sardina, Department Culture e Società, Palermo University, Italy
*The Crown of Aragon and the Mediterranean Sea*

1.30 p.m. | Lunch

3.00 p.m. | Third Section
Chair: Andrea Cipollini, SEAS Department, Palermo University

Macroeconomic development and international scenarios

Speakers
Luca Agnello, SEAS Department, Palermo University, Italy
*On the duration of sovereign ratings cycle phases and the marginal value of Sovereign’s Reputation*

Samir Abdelhafidh, University El Manar, Tunisia
*Macroeconomic imbalances, growth, and economic reforms in Tunisia*

Pietro Pizutto, SEAS Department, Palermo University, Italy
*Fiscal multipliers and informality*

4.30 p.m. | Concluding Remarks

Organizers
Dipartimento Culture e Società & Dipartimento di Scienze Economiche, Aziendali e Statistiche (SEAS), Università degli Studi di Palermo

Partners
Università Mohammed V di Rabat (Morocco); Università di Tunisi El Manar (Tunisia); Yarmouk University (Jordan)

Scientific Committee
Davide Piacentino, Mauro Ferrante, Valentina Favaro, Luca Agnello, Sergio Aiosa, Franco Giorgianni

Organizing Committee
Chiara Vitaloni, Davide Piacentino, Debora Insolda, Ludovica Venturella, Mauro Ferrante, Francesca Sole