



HISTORY, HERITAGE, TOURISM AND SOCIO-ECONOMIC DEVELOPMENT

ACROSS MEDITERRANEAN COUNTRIES



Università
degli Studi
di Palermo

Dipartimento
Culture e
Società

dSEAS

dipartimento di
scienze economiche
aziendali e statistiche

department
of economics
business and statistics

SO-UNI ALLIANCE WORKSHOP

Università degli Studi di Palermo
Palazzo Chiaramonte Steri
Sala delle Capriate

25 | 11 | 2022
9 a.m. - 5 p.m.

Streaming online

<https://tinyurl.com/p65n2ty6>

Welcome speech

Massimo Midiri | Rector of Palermo University
Roberto Lagalla | Mayor of Palermo Municipality
Fabio Mazzola | Prorector for Internationalization, Palermo University
Michele Cometa | Head of Department Culture e Società, Palermo University
Angelo Mineo | Head of Department of Economics, Business and Statistics, Palermo University

Introduction

Davide Piacentino | Scientific Responsible of SO-UNI Alliance Project for SEAS Department
Valentina Favaro | Scientific Responsible of SO-UNI Alliance Project for Department Culture e Società
Mauro Ferrante | Scientific Responsible of SO-UNI Alliance Project for Department Culture e Società

Chairs

Andrea Cipollini, Mauro Ferrante, Sergio Aiosa | Palermo University

Speakers

Atef Mohd Said Shiyab | Yarmouk University, Jordan
Davide Provenzano | Palermo University, Italy
Emanuela Caravello | Palermo University, Italy
Luca Agnello | Palermo University, Italy
Massimo Limoncelli | Palermo University, Italy
Nadia Mhammdi | University Mohammed V of Rabat, Morocco
Patrizia Sardina | Palermo University, Italy
Pietro Pizzuto | Palermo University, Italy
Samir Abdelhafidh | University of Tunis El Manar, Tunisia

FRIDAY | November 25

Università degli Studi di Palermo, Italy

Palermo | Palazzo Chiaramonte Steri | Sala delle Capriate

Online streaming | Microsoft Teams Platform

<https://tinyurl.com/p65n2ty6>

9.00 a.m. | Welcome Speech

Massimo Midiri, Rector of Palermo University

Roberto Lagalla, Mayor of Palermo Municipality

Fabio Mazzola, Prorector for Internationalization, Palermo University

Michele Cometa, Head of Department Culture e Società, Palermo University

Angelo Mineo, Head of Department of Economics, Business and Statistics, Palermo University

9.30 a.m. | Introduction

Davide Piacentino, Scientific Responsible of SO-UNI Alliance Project for SEAS Department

Valentina Favaro, **Mauro Ferrante**, Scientific Responsibles of SO-UNI Alliance Project for Department Culture e Società

▶ 10.00 a.m. | First Section

Chair: Mauro Ferrante, Department Culture e Società, Palermo University

Tourism and Culture

Speakers

Davide Provenzano, SEAS Department, Palermo University, Italy
Structural Characteristics of tourism in Sicily

Atef Mohd Said Shiyab, Yarmouk University, Jordan
Jordan tourism destination: tourism types and archeological sites

Emanuela Caravello, Department Culture e Società, Palermo University, Italy
Digital guides for the enhancement of UNESCO World Heritage Sites

11.30 a.m. | Coffee Break

▶ 12.00 p.m. | Second Section

Chair: Sergio Aiosa, Department Culture e Società, Palermo University

History, Cultural Heritage and Archeology

Speakers

Massimo Limoncelli, Department Culture e Società, Palermo University, Italy
Virtual Archeology in Sicily: examples and methods

Nadia Mhammdi, University Mohammed V of Rabat, Morocco
Le patrimoine archéologique de la région de Rabat-Témara

Patrizia Sardina, Department Culture e Società, Palermo University, Italy
The Crown of Aragon and the Mediterranean Sea

1.30 p.m. | Lunch

▶ 3.00 p.m. | Third Section

Chair : Andrea Cipollini, SEAS Department, Palermo University

Macroeconomic development and international scenarios

Speakers

Luca Agnello, SEAS Department, Palermo University, Italy
On the duration of sovereign ratings cycle phases and the marginal value of Sovereign's Reputation

Samir Abdelhafidh, University El Manar, Tunisia
Macroeconomic imbalances, growth, and economic reforms in Tunisia

Pietro Pizzuto, SEAS Department, Palermo University, Italy
Fiscal multipliers and informality

4:30 p.m. | Concluding Remarks

Organizers

Dipartimento Culture e Società & Dipartimento di Scienze Economiche, Aziendali e Statistiche (SEAS), Università degli Studi di Palermo

Partners

Università Mohammed V di Rabat (Marocco); Università di Tunisi El Manar (Tunisia); Yarmouk University (Giordania)

Scientific Committee

Davide Piacentino, Mauro Ferrante, Valentina Favaro, Luca Agnello, Sergio Aiosa, Franco Giorgianni

Organizing Committee

Chiara Vitaloni, Davide Piacentino, Debora Insolda, Ludovica Venturella, Mauro Ferrante, Francesca Sole