

# BLUE BIOECONOMY: FROM SOCIAL ENGAGEMENT TO NEW VISION AND STRATEGY

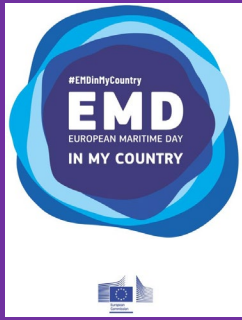
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# “EUROPEAN MARITIME DAY IN MY COUNTRY”

ENGAGE4BIO project jointed event

Trapani, 22- 23th of June 2023

## Blue Biobased engagement activities: co-creation on local bioeconomy, vision, strategy and training approach

- Sector: Fisheries, Aquaculture and Conservation; Research and Education; Citizens and Youth
- Country and level: South Italy, Regional level
- Type of Inspirational Case Study: EMD, Citizen engagement, citizens-science, awareness raising and participatory approaches; Education and training
- Main objective: prevent, minimise, reduce marine nutrient loss by adopting pilot plants and procedures at high TRL, aimed to valorize fishery resources, recycling of fish wastes across the Mediterranean Sea basin;
- **Brief description:** a co-creation event, followed by sensorial and lab experience, involving representatives of the quadruple helix, with the aim to enhance awareness on the blue bioeconomy principles, highlighting the role of marine resources as cultural, environmental and economic heritage; contribution to the promotion of circular economy and zero-waste goal.
- **Target of the Mission:** reduce nutrient losses

