



Intercultural Sensitization

Co-creation of research projects with stakeholders: Approaches, tools & skills

2.12.2021 - 12.00-15.00 (CET)

(online workshop, hosted by University of Jyväskylä)

[Registration link](#)



In addition to the education and research, there has been increasing pressure on the third mission of the Universities: *Contribution to society*. It involves multidisciplinary, complex, and developing practices linked to the social and economic mission of the Universities. To carry out the third mission, there is a need for a dialogue between university, industry, government, and society.

Co-creation activities can be helpful in the development of new knowledge and innovation. Hence, many national and international funding programs, including Horizon Europe, require the engagement of citizens, civil society, and external stakeholders in different roles. FORTHEM Alliance partners have a wide range of expertise, approaches, and practices to enhance co-creation between the universities and external stakeholders. The important questions are: what, why, and how are those practices implemented in our universities?

Agenda:

In this workshop, our keynote speaker, Professor Ari Väisänen (Department of Chemistry, University of Jyväskylä) will share his experience of co-creation with his network. How the collaboration started, what were the challenges and how to overcome them? Why university-industry collaboration is important?

In the **panel discussion**, we will bring experts from the seven FORTHEM Universities together to discuss how co-creation actions are being conducted and supported at the different institutions, what the major challenges are, and what the results have been. Main aims are to identify best practices and to understand and overcome possible internal barriers in co-creation activities.

Main target groups:

Researchers, experts, and support service staff of the FORTHEM-universities who are involved or are interested in the co-creation with non-academic stakeholders.



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CET	Program content
12.00-12.15	Welcome and introduction to the workshop context Mira Väyrynen, FIT FORTHEM Project Specialist, JYU Henna Gustafsson, Research Funding Specialist, JYU
12.15-13.15	Experience of university-industry co-creation: Needs, aims and results Professor Ari Väisänen, Department of Chemistry, JYU
	15 min break
13.30-14.45	Panel discussion with experts in co-creation from FORTHEM universities + Q&A Moderation: Riikka Reitzer, Senior IPR Advisor, JYU Panelists JYU Riikka Reitzer, Senior IPR Advisor JGU Johannes Wahl, Assistant Professor of Organic Chemistry UB Richard Decreau, Co-funder/SON Start-up, Associate Professor/ICMUB Lab UNIPA Gianna Maria Cappello, Associate Professor of Education and Digital Media Sociology UO Robert Geisler, Associate Professor of Management and Public Policy UL Kristine Berzina, Researcher/Faculty of Business, Management and Economics UV TBC
14.45-15.00	Wrap-up of the workshop