CALL FOR PAPERS
International conference
Université de Bourgogne, 16 & 17 March 2023

ICONOMORPHOSIS: APPROPRIATION, ETHICS AND SHARING

Keynote speakers:

Natalie Bookchin (artist, USA), Sinéad Morrissey (poet, Northern Ireland) and Juan Martín Prada (University of Cádiz, Spain)

The *TIL* research centre (EA 4182) of the Université de Bourgogne (France) is organizing a trilingual (French-English-Spanish) international conference on our new relationships with images as defined by contemporary technical and material practices within the framework of Digital Humanities. The conference follows the sessions of the seminar "Metamorphosis of images" held by the *Image & critique* team of *TIL*. We invite academics and PhD students, practitioners, research engineers and artists to contribute papers on the poetics, techniques and methods of reappropriation and humanization that have taken root in literary studies, visual studies, art and intermediality. The papers may explore the following themes in this non-exhaustive list:

Appropriation and adaptation: datafication, artificial intelligence and editorial enrichment are revolutionizing our research protocols, our methods for treating archives and corpuses, and the transmission of knowledge. Scholars in the Humanities are being encouraged or compelled to adapt their teaching, research and mentoring practices. This conference seeks to address the nature and scope of such adaptation and its consequences on higher education (up to mixed-research PhD programmes), the relations between the Humanities and "hard" sciences, as well as the hermeneutic shifts induced by new ways of visualizing our corpus of materials. Beyond the world of academia, the papers should also discuss how such issues are reflected in hybrid artistic practices.

Ethics, physicality and ecocriticism: against a vision of total dematerialization, this conference aims to tackle new haptic and relational modalities, and new ways of engaging with materiality that make it possible to humanize the digital and foster remedial practices in such areas as augmented reality, immersion and disability studies. From an environmental and ecocritical perspective, papers may examine how we can dwell in our hyperconnected world instead of being confined to digital addiction. In this sense, the conference does not seek to advocate the relation between images and the digital as a panacea but to discuss practices that should be questioned, enriched and monitored in a variety of areas, from art to museology and teaching.

Sharing and reappropriating: the conference also welcomes papers that deal with new poetics of reappropriation and reprise in order to see how they tie in with an ethics of sharing and exchange (as participatory practices and forms of cooperation and free culture). Contributions may focus on the reappropriation of shared or algorithm-processed images, or the advances of open science; or on how hyperconnectivity and overexposure translate in the world of art as poetics of sharing or poaching insofar as parts of our lives are picked from social networks and reshaped. This will be an opportunity to assess the current benefits and limits of research and creative practices, as well as their impact on the communities of academics, artists and digital specialists.

Please send **a 300-word abstract** and a biobibliography (in English, French or Spanish) before **30th September 2022** to the following addresses: iconomorphoses@u-bourgogne.fr and myriam.segura@u-bourgogne.fr

Notification: 31st October 2022. The **programme** will be finalized in **December 2022**.

Deadline for the submission of papers for publication: **1st September 2023.**

Scientific committee: Emmanuel Alloa, Laurent Baridon, Olivier Bonfait, Martine Clouzot, Béatrice Joyeux-Prunel, Marie-Laure Massot, Federico Nurra, Julien Schuh
Organizing committee: Sophie Aymes, Bénédicte Coste, Sarah Hucy, Asma Laater, Candice Lemaire, Laureano Montero, Judite Rodrigues-Balbuena, Christelle Serée-Chaussinand

Keynote speakers' websites:

Natalie Bookchin: https://bookchin.net/

Sinéad Morrissey: https://www.carcanet.co.uk/cgi-bin/indexer?owner_id=511

Juan Martín Prada: https://www.juanmartinprada.net/

Select bibliography:

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