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Fostering Outreach within European Regions, Transnational Higher Education and Mobility

**BLUE BIOECONOMY:
FROM SOCIAL ENGAGEMENT TO
NEW VISION AND STRATEGY**

**22-23 June 2023
Trapani**

22 June - Trapani University Campus

9.00am: Workshop introduction and presentation of the activities by UNIPA and APRE

10.00am: Co-creation activities with local stakeholders and research project representatives

12.00pm: Open discussion

1.00-2.30pm: Light lunch

2.30-3.30pm: Wrap-up and conclusions

23 June - Trapani University Campus

9.00am: Introduction and ice-breaking interactive session

10.00am: «European Maritime Day in my country» opening ceremony
Prof Massimo Midiri, UNIPA Rector and Prof. Concetta Messina, Engage4BIO project, UNIPA
Prof Giorgio Scichilone, President of UNIPA Campus in Trapani
Prof Fabio Mazzola and Prof Andrea Pace, UNIPA Vice Rectors
Prof Attilio Sulli, UNIPA DiSTeM Director
Prof Francesco Torre, President of Trapani University Consortium

Authorities and stakeholders representatives
Giacomo Tranchida, Mayor of Trapani
Alberto Pulizzi, General Director Mediterranean Fisheries Department, Sicilian Region
Filippo Amodio, Vice-President Sicindustria Trapani
Presidents of FLAGs and Clusters representatives

11.00am: Pitch sessions of the co-creation activities

12.30pm: Vision and strategy road map and conclusive remarks

1.30-2.30pm: Light lunch

Laboratory experience: biobased solutions for circular economy

3.00-5.30pm: Marine Biology Institute and DiSTeM lab, Trapani

6.00-7.00pm: Torre di Ligny museum tour, Prof Francesco Torre

ORGANIZING COMMITTEE:
University of Palermo and APRE
« Project Engage4BIO »
Consorzio Universitario della Provincia di Trapani
Marine Biology Institute
Concetta Maria Messina
Rosaria Arena
Eleonora Curcuraci
Lorenzo Giannetti
Pietro Isgro
Laura La Barbera
Simona Manuquerra
Giuseppe Renda
Andrea Santulli

Contact: concetta.messina@unipa.it

European Maritime Day in my country

Vision and strategy co-creation workshop

Food lab





Co-creation of local bioeconomy vision and strategy approach

37
Partecipanti/
participants

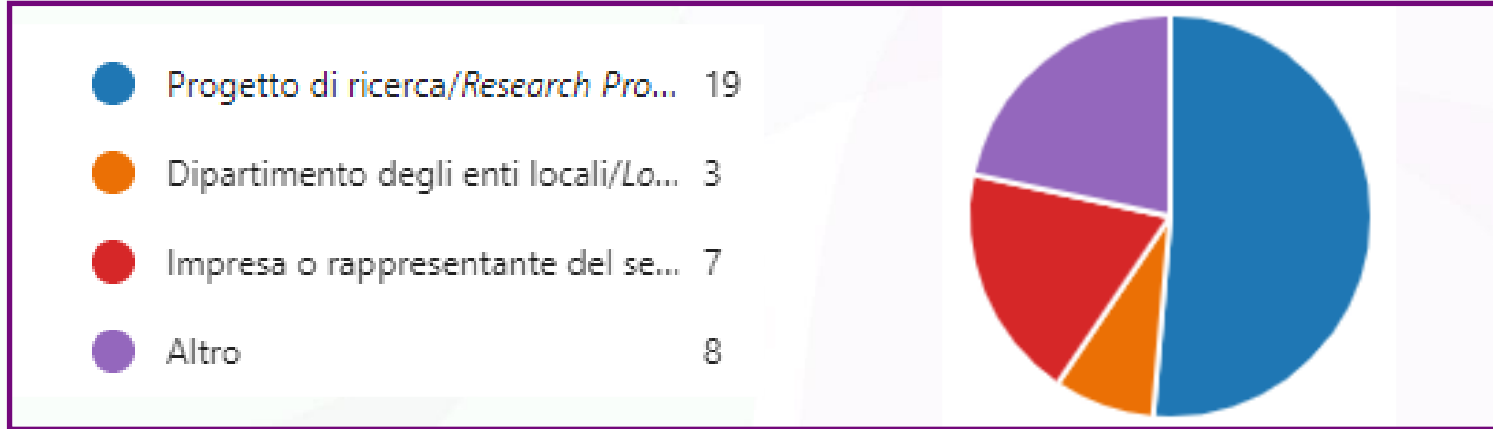
Paese/Country



Organizzazione/Organization



Categoria/Category





EDUCATION:

- University of Palermo (Department of Culture & Society and Department of Architecture)
- Europe Direct Trapani

Palermo

Tickets The Planetary Garden Publications Education

What is Manifesta?



Manifesta is the **European Nomadic Biennial**, held in a different host city every two years. It is a major international art event, attracting visitors from all over the world. Manifesta is the go-to place for discovering emerging artists, thought-provoking ideas, new artworks especially commissioned for the event, and creative experiences in dialogue with spectacular locations of each host city.



ART & DESIGN:

- Art curator of “Manifesta 12 Palermo” (The European nomadic biennial contemporary Art & Culture)
- Responsible for the local urban development plan (Prof Todaro)
- Local artisan of restyling and design



Starting of co-creation activity by facilitators





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RESEARCH

- University of Palermo (Department of Earth and Marine Sciences)
- International (BlueRev and Forthem) and cross-border (ARIBiotech) projects representatives



Starting of co-creation activity by facilitators

GOVERNANCE

- Regional Department of Mediterranean fisheries
- Trapani Municipality
- FLAGs



ENTERPRISES

- Blue Ocean s.r.l. (Fish processing industry)
- Castiglione s.r.l. (Tuna and tuna products enterprise)
- Le lumie (natural cosmetics)



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Live Pool questions & answers by SLIDO platform



Le cose per te la bioeconomia blu: what does the blue bioeconomy represent for you?

Economy linked to aquatic domain

Innovation Sostenibilità economica
 Ricerca Una filosofia di vita, ri
 Sostenibilità Innovazione Riutilizzo Sustainability Il futuro possibile

Sostenibilità Circolarità

Tecnologia innovation development
 circolarità e sostenibilità del mare Sostenibilità marina
 Un esempio di sostenibilità Salvaguardare
 Sistema economico Futuro del mondo

settore della bioeconomia blu? How can the Art and Design sector contribute to the promotion of the blue bioeconomy sector?

Eventi artistici tematici Pubblicità
 Turismo marittimo Mostre a ter
 ciclo di materiale Riutilizzo dei materiali Awareness Riutilizzo
 Etichetta nello Recupero Recycling
 Inclusion pu

Riutilizzo dei materiali

collettività Restyling spazio performance
 Comunicazione publicity Riuso Realizzando prodot
 Educare all'arte
 Utilizzando nell'arte prodotti di riciclo

Q&A - blue bioeconomy in the ITA HUB prospective



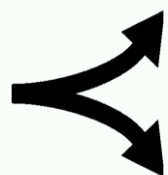


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Lab. experience

Visit to the art and fishery museum "Torre di Ligny"





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