

For further information:



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INTERNATIONAL STUDENTS

For International Students, see: <https://www.unipa.it/mobilita/en/>

Further information about:

- Student Enrolment;
- Facilities & Services;
- Traineeship and Placement;
- Residence Permit and Tuition Fees;
- Scholarship for International Students.

dSEAS dipartimento
scienze economiche
aziendali e statistiche department
of economics
business and statistics

 Viale delle Scienze, Building 13

90128 PALERMO (Italy)

 +3909123867514

@ dipartimento.seas@unipa.it
orientamento.seas@unipa.it

 seas.unipa.it

MASTER'S DEGREE PROGRAM in

Tourism Systems and Hospitality Management

Academic Year 2022/2023 | LM-49



UNIVERSITÀ
DEGLI STUDI
DI PALERMO



INNOVATION

About 30% Credits (ETCS) taught by Professors coming from Chaplin School of Hospitality and Tourism Management, Florida International University, Miami, USA

OCCUPABILITY

High employment rates and several internship opportunities in more than 300 accredited firms in Tourism and Hospitality markets

INTERNATIONAL MOBILITY

of students, teachers, and staff. About 100.000 Euros (per academic year) offered for supporting students' mobility

DOUBLE DEGREES

With Croatia, Spain and USA



Master's Degree Dean

Prof. Stefano De Cantis, PhD
stefano.decantis@unipa.it

Administrative and Didactic Manager

Dr. Ornella D'India
ornella.dindia@unipa.it

Presentation

Master's Degree in Tourism Systems and Hospitality Management (TSHM) stems from an agreement between the University of Palermo and Florida International University (FIU) Chaplin School of Tourism and Hospitality Management in Miami. The course provides the possibility to visit FIU on special occasions, as well as to participate in 'visiting' periods within the course activities in Florida, to carry out a training term and/or to complete the whole educational process in Florida.

Educational Objectives

The course aims to:

- *analyze territorial contexts;*
- *plan and manage projects for local tourism development;*
- *foster the necessary communication for the development and sustainable management of tourism systems, of hospitality and of food and wine traditions;*
- *spread advanced socioeconomic research methods in order to analyze the different components of the tourism system from both the demand and the supply sides.*

Career and Internship Opportunities

- *Planning, management and marketing of tourism systems;*
 - *Events organization, management and marketing;*
 - *Planning and marketing of territorial tourism systems;*
 - *Territorial economic analysis and research on tourism market;*
 - *Food and wine Tourism.*
- Internship opportunities in more than 200 accredited companies in Tourism and*

Internship opportunities in more than 300 accredited companies in Tourism and Hospitality sectors.

Mobility opportunities

More than 30 dedicated scholarships for study and internship abroad for each academic year. About 100.000 Euros (per academic year) offered for supporting students' mobility.

Double Degree (DD) Programs

- *University of Dubrovnik (Dubrovnik, CROAZIA)*
- *Universidad de Málaga (Malaga, SPAGNA)*
- *Florida International University - Chaplin School of Tourism and Hospitality Management (Miami, USA)*

Integrated Study Programs (ISP)

- Florida International University - Chaplin School of Tourism and Hospitality Management (Miami, USA)

International agreements

- *Florida International University - Chaplin School of Tourism and Hospitality Management (Miami, USA)*
- *Yarmouk University, Irbid, Jordan*
- *Al-Balqa Applied University, Salt, Jordan*
- *Hanoi University, HANU, Hanoi, Vietnam*

Erasmus partner universities

- University of Split, Croatia
- University of Cordoba, Spain
- University of Sevilla, Spain

