

DSAS

dipartimento di
scienze economiche
aziendali e statistiche

department
of economics
business
and statistics



UNIVERSITÀ
DEGLI STUDI
DI PALERMO



MASTER DEGREE **Tourism
Systems
and
Hospitality
Management**

PRESENTATION

Master Degree in Tourism Systems and Hospitality Management (TSHM) stems from an agreement between the University of Palermo and Florida International University (FIU) Chaplin School of Tourism and Hospitality Management in Miami. The course provides the possibility to visit FIU on special occasions, as well as to participate in 'visiting' periods within the course activities in Florida, to carry out a training term and/or to complete the whole educational process in Florida.

EDUCATIONAL OBJECTIVES

The course aims to provide the necessary strategic competence for the development of tourism systems and hospitality management, by focusing on the coordination and integration among public, private territorial - environmental resources and the third sector. The course aims to:

- analyse territorial contexts;
- plan and manage projects concerning local tourism development;
- foster the necessary communication for the development and sustainable management of tourism systems, of hospitality and of food and wine traditions;
- to spread advanced socio-economic research methods in order to analyse the different components of the tourism system from both the demand and the supply sides.

CAREER OPPORTUNITIES

- Planning, management and marketing of tourism systems;
- Events organisation, management and marketing;
- Planning and marketing of territorial tourism systems;
- Territorial economic analysis and research on tourism market;
- Food and Wine Tourism.

LOCATION

The new Master Degree course in “Tourism Systems and Hospitality Management” (LM-49) is based at the University of Palermo, Department of Economic, Business and Statistical Sciences DSEAS, Viale delle Scienze, Building 13, Palermo (Italy).

COURSES

Basic

Demography - Economic History
And Tourism - Tourism Economics
And Regional Policy - Advanced
English - Human Resources -
Statistics For Economics And
Business - Strategic Management
And Marketing For Tourism -
Advanced Tourism Statistics -
Agriculture And Food Systems -
Spanish - Events Management -
Agri-Food Systems - Food And
Beverage - Web Marketing

Optional

Financial Planning And Control -
Global Management And Corporate
Strategies International Tourism
Law

PROFESSORS

Fabio Mazzola - Giovanni Ruggieri
- **Fabrizio Simon - Annalisa Busetta**
- **Maria Francesca Cracolici - Diann
Newman - Sandro Formica -
Stefano De Cantis - Pietro
Columba - Paolo Inglese - Mihaela
Plugarasu - Arabella Mocciaro Li
Destri**

SCHEDULE

Lectures will start in September 2018. The academic year is divided into two terms. Exams will take place during three sessions (January-February, June-July, September); interim tests will take place during a week in November and a week in April, respectively for subjects delivered in the first term or in the second. During the abovementioned weeks in November and April lectures will be suspended.

TRAINEESHIP

It will be possible for students to complete their training period in the USA. Grants will be provided to encourage student exchanges between the two universities and to foster experiences in international firms.

FINAL TEST

The final test consists in drafting, writing, presenting and discussing a final dissertation, based on personal research and focused on

a theoretical and/or applied topic, through which candidates will show their critical skills in analyses and judgements.

ADMISSION REQUISITES

Students who have got a Bachelor Degree or will get one within March 2018, according to the following curricular requisites, can apply for the Master course. An adequate competence of the English language is also required, in order to attend a course which is entirely held in English (level B2, CEFR). Such competence has to be certified by an accredited certification body unless candidates are mother tongue speakers. Such requirement can also be fulfilled through a test taken at the Centro Linguistico di Ateneo (CLA) of the University of Palermo within the fixed deadlines for enrolment.

ENROLMENT DEADLINES

Students can register by paying the first tax instalment and the all-inclusive contribution from August

1 to November 30, 2018.

Get access to: [web page on university taxes.](#)

ENROLMENT PROCEDURE

In order to become a UniPa student you have to register at the university web portal (<https://immaweb.unipa.it/immaweb/home.seam>), which is the main means to administratively relate to the University of Palermo, to enrol and to manage all your university career. After your registration, you will receive your access credentials: through username and password you can get access to 'Portale Studenti UniPa' (UniPa Students' Web Portal).

NECESSARY DOCUMENTATION AND PROCEDURE FOR INTERNATIONAL STUDENTS

International students who want to enrol in an Italian university but are still in their homelands (i.e. they are not yet in Italy and so they do not have a residence permit) have to:

a) read the Circular "Procedure

per l'ingresso, il soggiorno e l'immatricolazione degli studenti stranieri/internazionali ai corsi di formazione superiore in Italia anno accademico 2018-2019", concerning procedures for entry, residence and enrolment of foreign/international students for higher education courses in Italy during the academic year 2018-2019.

Here you will find the Circular: http://www.studiare-in-italia.it/studentistranieri/moduli/2018/Modello_A.pdf (Italian version) - http://www.studiare-in-italia.it/studentistranieri/moduli/2018/FORM_A.pdf (English version).

Note: that procedure shall apply only to foreign/international students who need an entry visa for Italy for long term residence;

- b) forward their pre-registration request to the Embassy (within July 24, 2018).

Schedule and deadlines for the academic year 2018-19 are

available on the MIUR site at the following webpage: <http://www.studiare-in-italia.it/studentistranieri/moduli/2018/CalendrioUni.pdf>

For non-EU students residing abroad

From February 19 to July 24, 2018

Submission of pre-registration application to the Italian Representation in their country of origin.

For Diplomatic and Consular Representations

Within July 26, 2018

Submission to universities, by e-mailing, where possible certified e-mail, of an excel sheet (attachment 3 to Dispositions), including the list of candidates, divided by degree courses and master courses. A fax number of the Reference Bureau should be included.

From August 10, 2018: date, time and place of the examination will be communicated. Information sheet concerning criteria and contents of the admission test will be provided.

Within August 24, 2018: Entry visa issued with start date of validity at least 8 days before the date of the admission test. Return of the submitted (translated, legally certified and equipped with a declaration of value) study documentation to candidates.

Within 15 days before any admission tests: e-mail communication to Universities concerning information related to educational qualifications not yet returned to applicants.

For Universities

- **Within 15 days before test**
- e-mail communication to Universities concerning information related to educational qualifications not yet returned to applicants.

CONTACT PERSONS

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