enterprise europe network

# *I servizi di sostegno all'innovazione delle imprese della rete EEN*

***Francesco Cappello,***
***Università degli Studi di Palermo***
***Enterprise Europe Network Advisor***

***Palermo 18 Aprile, 2024***

Università degli Studi di Palermo

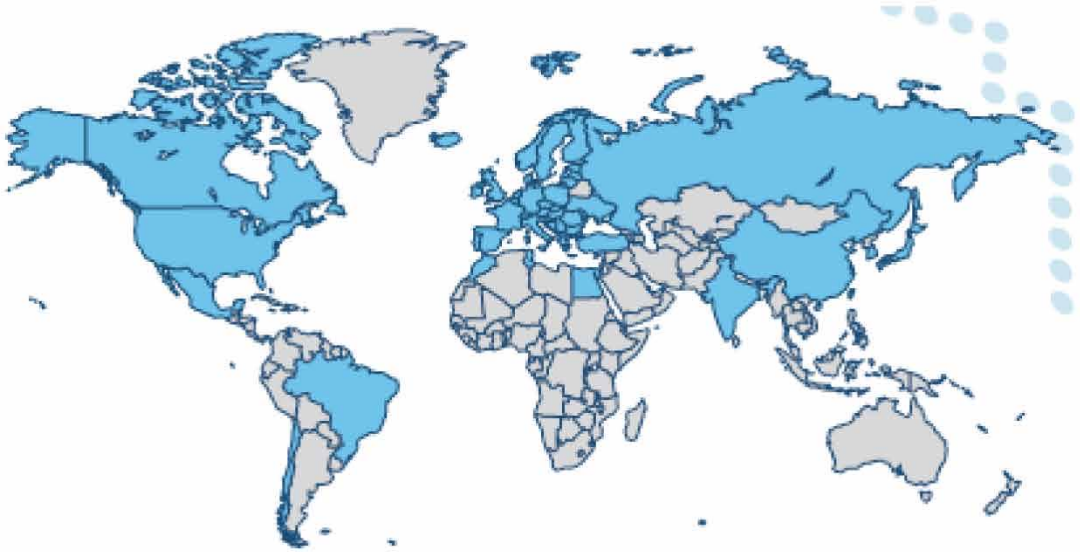
enterprise europe network
Business Support on Your Doorstep

European Commission

# La Rete Enterprise Europe Network

600 Centri selezionati dalla Commissione Europea

60 Paesi coinvolti



Aiutare le imprese a crescere, innovarsi e internazionalizzarsi

Helping ambitious businesses innovate and grow internationally

enterprise europe network
Business Support on Your Doorstep

European Commission

een.ec.europa.eu

enterprise europe network

*Più di **600 organizzazioni***

*Centri tecnologici universitari, Associazioni industriali, Camere di commercio, Agenzie regionali per lo sviluppo**,...***

**27 Paesi UE,** Gran Bretagna**,** Norvegia, Islanda, Svizzera, Bosnia, Montenegro, ex Repubblica Yugoslavia di Macedonia, Serbia.

**Paesi terzi:** Albania, Argentina, Armenia, Brasile, Canada, Camerun, Cile, Cina, Egitto, Georgia, Giappone, Giordania, India, Indonesia, Israele, Marocco, Messico, Moldavia, Nuova Zelanda, Paraguay, **Singapore**, Sud Corea, Taiwan, Tunisia, Turchia, Ucraina, USA,



enterprise europe network
Business Support on Your Doorstep

European Commission

# EEN IN ITALIA

**www.een-italia.eu**

## 6 Consorzi – 56 partner

enterprise europe network

- ***Il partner Università di Palermo***

- *Progetti di **ricerca e trasferimento tecnologico** destinati alle piccole e medie imprese ed altri soggetti, pubblici e privati, dello sviluppo economico*

- *Promuove ed assiste la **nascita di iniziative imprenditoriali e incubazione d'impresa** (star-up, scale-up, spin-off accademici)*

- *Gestisce **programmi europei di cooperazione intern**azionale*

- *Conduce iniziative di innovazione territoriale e **promozione nella cultura imprenditoriale** in collaborazione con altri attori dello sviluppo locale*



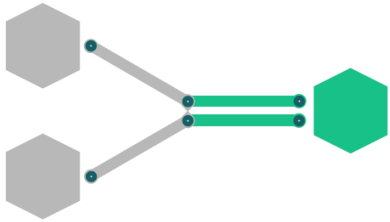
Università degli Studi di Palermo

enterprise europe network
Business Support on Your Doorstep

European Commission

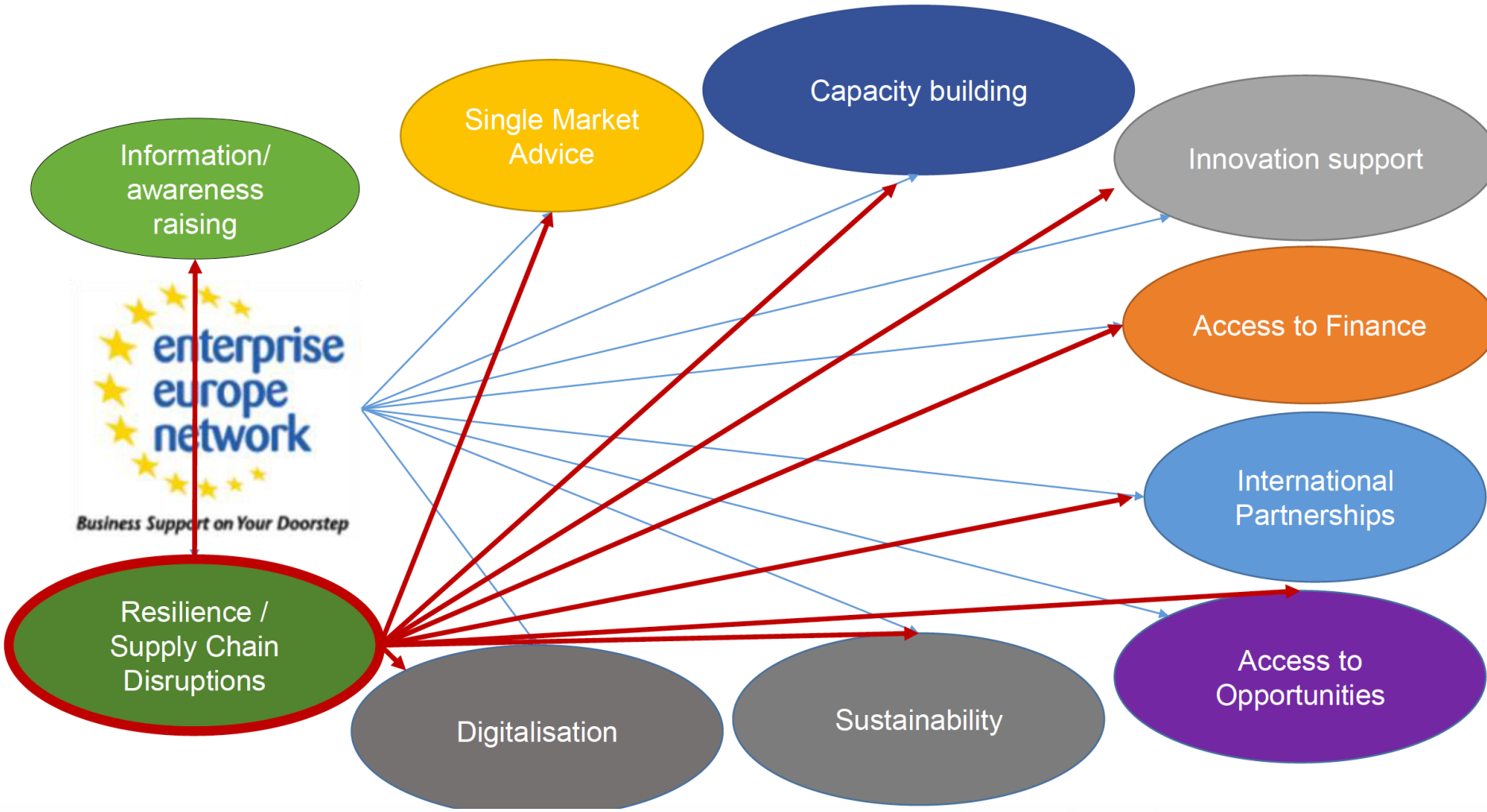
enterprise europe network

## SME STRATEGY – SUSTAINABILITY AND DIGITALISATION - **KEY ACTIONS**:



| Enterprise Europe Network | Digital Innovation Hubs | European Innovation Council |
|---|---|---|
| • **Sustainability Advisors** and other sustainability services | • **240 hubs** to advise SMEs on **digital innovation,** working seamlessly with **EEN** | • 300 million euros in 2020 for **innovation delivering Green Deal objectives** |

enterprise
europe
network



# The upgraded EEN

Sustainability Advisors and other sustainability services*

Cooperation and synergies with EDIH and ECCP on digital

Upgrade to existing Network: "EEN Vision"

Helping SMEs get benefits of Free Trade Agreements

**NEW!** Cooperation with ECCP to address SME resilience

*Figures show number of EEN members in country rather than number of dedicated Sustainability Advisors, which in many cases will be more.

# I settori dell'ecosistema industriale europeo

## How we work together

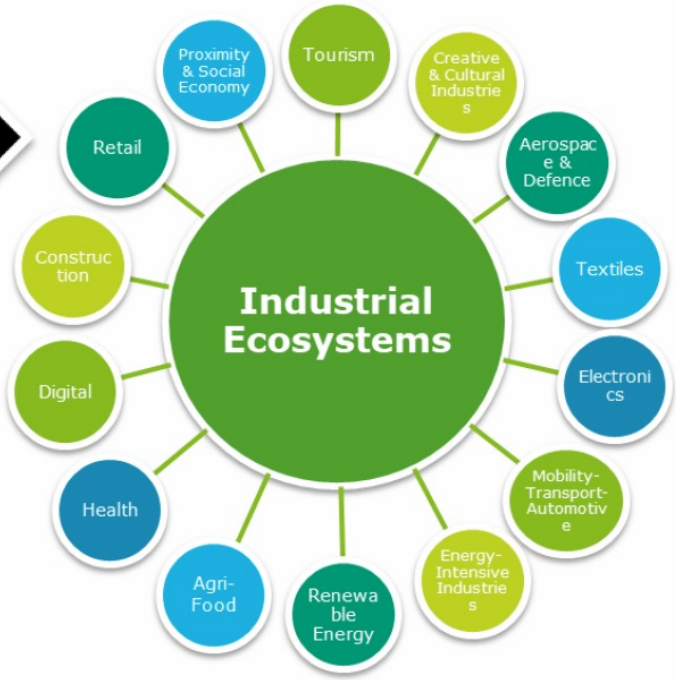
### Sector & Thematic Groups

**Sector Groups**

- ✓ 15 SGs aligned with the industrial ecosystems
- ✓ Client-oriented activities
- ✓ Connecting with ecosystem stakeholders
- ✓ Providing policy feedback

**Thematic Groups**

- ✓ 10 TGs aligned with the EEN activities & EEN priorities
- ✓ Network-oriented / capacity building activities
- ✓ Connecting with thematic stakeholders
- ✓ Providing policy feedback




enterprise europe network

# EEN structure

**Sector Groups**

- Aerospace & Defence
- Agri-food
- Construction
- Cultural and Creative Industries
- Electronics
- Energy Intensive Industries
- Energy-Renewables
- Health
- Mobility-Transport-Automotive
- Proximity, Social Economy and Civil Security
- Retail
- Textiles
- Tourism
- Maritime Industries & Services

**Thematic Groups**

- Sustainability
- Digitalisation
- Single Market
- Research & Innovation
- Access to Finance
- Internationalisation
- Start-up & Scale-up
- Women Entrepreneurship
- Network performance & process improvement
- Communication Champions

**Ad hoc Expert Groups**

- Resilience
- Skills

1. *Analisi dei bisogni delle imprese*
2. *Definizione del servizio*
3. *Erogazione del Servizio specializzato:*

- **Innovazione,**
- **Internazionalizzazione**
- **Mercato Unico**
- **Accesso ai finanziamenti,**
- **Digitalizzazione**
- **Sostenibilità**
- **Resilienza**
- **Catene del valore***(Supply Chain)*
- **Cluster**

enterprise europe network
Business Support on Your Doorstep

European Commission

enterprise
europe
network

# *Company Missions*
# *Brokerage Events, Fairs*

een.ec.europa.eu

enterprise europe network
Business Support on Your Doorstep

European Commission

# Francesco Cappello

**Enterprise Europe Network Advisor,**
**Università degli Studi di Palermo Area Ricerca e Trsferimento tecnologico**
**email francesco.cappello07@unipa.it**



Università degli Studi di Palermo

enterprise europe network
Business Support on Your Doorstep

European Commission