

CURRICULUM VITAE EUROPASS

PERSONAL INFORMATION

Surname/name

VENTURELLA LUDOVICA

D

Work Experience

Date

[2024 - 2026]

Title of qualification

Research Fellow

Main topics/professional
skills acquired

Tourism and Sustainability
Analysis of sustainable behaviour and travel patterns among tourists in Italy, with a focus on mobility choices, environmental awareness, and responsible consumption practices. Study of seasonality in tourism flows and evaluation of mitigation strategies aimed at promoting more balanced and sustainable destination development. Development of analytical skills in tourism data analysis, with attention to policy implications for sustainable tourism management.

Name and Type of organisation
providing education and training

University of Palermo - Department of Economics, Business, and Statistics (dSEAS)

Date

[2026 – Ongoing]

Title of qualification

Subject Expert in Tourism Statistics (L-15) and Advanced Tourism Statistics (LM-49)

Education and Training

Date

[2021-2025]

Title of qualification awarded

Doctor of Philosophy (Ph.D.)

Main topics/professional
skills acquired

Knowledge of official tourism statistics systems and data sources in Italy and across Europe, with experience in their interpretation and use. Understanding of the impacts of the COVID-19 pandemic on tourist behaviour and mobility patterns in Italy, with attention to structural changes in demand and travel preferences. Competence in the use of statistical software for data processing, management, and analysis of tourism data. Familiarity with policies and initiatives promoting environmental and cultural sustainability in tourism destinations at both national and European level, with a focus on sustainable destination management and strategies.

Name and Type of organisation providing education and training	University of Palermo – Department of Economics, Business, and Statistics (dSEAS)
European Qualifications Framework level	EQF level: 8
Thesis Title	Changes in Travel Behavior: COVID-19 Pandemic and New Mobility Trends
Date	[2019-2021]
Title of qualification awarded	2 nd level-cycle degree/Master Degree (2 years)
Name and Type of organisation providing education and training	University of Palermo – Department of Economics, Business, and Statistics. Tourism Systems and Hospitality Management (LM-49).
European Qualifications Framework level	EQF level: 7
Thesis Title	Residents Travel Survey in Spain: A Microdata Approach to Analyse the Impact of the COVID-19 Pandemic on Tourist Flows
Date	[2014-2018]
Title of qualification awarded	1st level-cycle degree/Bachelor Degree (3 years)
Name and Type of organisation providing education and training	University of Palermo – Department of Economics, Business, and Statistics. Tourism Sciences (L-15)
European Qualifications Framework level	EQF level: 6
Thesis Title	Il Modello Airbnb: Un Caso Studio.
Research	
Publications	[Paper in Conference Proceedings] Sciortino, C., Venturella, L., De Cantis, S., (2022). COVID-19 pandemic and tourism demand: a comparison between Spain and Italy. In A. Balzanella, M.Bini, C.Cavicchia, R.Verde (Eds.) Book of the Short Paper: SIS (pp. 1902-1907.) Pearson. ISBN 9788891932310 [Journal Article] Sciortino, C., & Venturella, L. (2022). Indicators for Tourist Destinations: A General Assessment. Journal of Tourism and Hospitality Management, 10(1), 10-17. doi: 10.17265/2328-2169/2022.01.002 [Book Chapter] Venturella, L., & De Cantis, S., (2023). Le Fonti Statistiche del Turismo. In F.M. Lo Verde, P. Corvo, V. Pepe, Sociologia dei Consumi Turistici (pp. 243-274). Pearson. ISBN 9788891910127 [Journal Article] Sciortino, C., Venturella, L., & De Cantis, S. (2023). Measuring proximity tourism in Spain after the pandemic. An origin-destination matrix approach. Turistica-Italian Journal of Tourism, 32(1), 110-127. ISSN (print): 1974 2207 [Paper in Conference Proceedings] Venturella, L., Sciortino, C., & De Cantis, S. (2024, January). The Impact of COVID-19 Crisis on Italian Proximity Tourism: An Origin-Destination Matrix Approach. In DIEM: Dubrovnik International Economic Meeting (Vol. 9, No. 1, pp. 105-120). Sveučilište u Dubrovniku. DOI:10.17818/DIEM/2024/1.7

Personal skills and Competences

Mother tongue (s)
Other language (s)
Self-assessment
Livello europeo (*)
English
French

[Paper in Conference Proceedings]
De Cantis, S., Venturella, L., & Parroco, A. M. (2024, June). Towards an Indicator-Based System to Assess Tourism Carrying Capacity and Tourism Sustainability: An Overview. In Scientific Meeting of the Italian Statistical Society (pp. 638-643). Cham: Springer Nature Switzerland.

[P.h.D. thesis]
Venturella, L. (2025). Changes in Travel Behavior: COVID-19 Pandemic and New Mobility Trends.

[Abstract in Journal]
Venturella, L., De Cantis, S. (2025). Exploring the Relationship Between Socio-Demographic Factors and Seasonality: Towards a More Sustainable Tourism. STATISTICA & SOCIETÀ.

Italian

Understanding				Speaking				Writing	
Listening		Reading		Spoken Interaction		Spoken production			
B2	Independent	B2	Independent	B2	Independent	B2	Independent	B2	Independent
C1	Proficient	C1	Proficient	P	Proficient	C1	Proficient	C1	Proficient

(*) Common European Framework of Reference – CEFR

Academic Studies in Foreign Countries

Other experience acknowledged by the course of study.

Visiting Period **[January 2024- April 2024]**
Language: English
Duration of studies in months: 3
Foreign country where the academic studies were carried out: **Copenhagen** (Denmark)
University Name: Copenhagen Business School (CBS)

Visiting Period **[March 2023- June 2023]**
Language: English
Duration of studies in months: 3
Foreign country where the academic studies were carried out: **Miami** (United States of America)
University Name: Chaplin School of Hospitality and Tourism Management, Florida International University (FIU)

European Union Program **[September 2016- January 2017]**
Language: French
Duration of studies in months: 6
Foreign country where the academic studies were carried out: **Liège** (Belgium)
University Name: Haute école Charlemagne

Social Skills

Organizational skills and competences

Ability to work in teams, problem-solving skills, planning and coordinating skills. Good communication skills, both written and oral, acquired and refined throughout the academic career, including presentations, seminars, and conference participation.

Signature (*) *(*) Il curriculum deve essere firmato per esteso laddove indicato e ogni altra pagina siglata in calce. Allegare copia di un documento di identità in corso di validità.*

Luogo e data

Firma