

Early Scholars Workshop
**Publishing across Disciplinary Boundaries:
Theoretical and Methodological Challenges**
8th-9th September 2022
Palermo, Italy

Outline program

8th Sept	<u>Where:</u> Church of S. Antonio Abate, Monumental complex of the Steri, Piazza Marina 61
14:00	Registration
14:40	A Welcome from: <ul style="list-style-type: none"> • Massimo Midiri, Rector of the University of Palermo • Angelo Mineo, Dean of the Department of Economics, Business and Statistics Opening Remarks by the Workshop Organizers: <ul style="list-style-type: none"> • Pasquale Massimo Picone, <i>University of Palermo</i> • Sonia Quarchioni, <i>University of Palermo</i>
15:10	Roundtable on Publishing across Disciplinary Boundaries: <ul style="list-style-type: none"> • Giuseppe Pedeliento, <i>University of Bergamo</i> • Daniela Argento, <i>Kristianstad University</i> • Gerardo Patriotta, <i>University of Bath</i> With the intervention of Laura Toschi, <i>University of Bologna</i> Moderator: Gabriella Levanti, <i>University of Palermo</i>
18:00	Private guided tour of the Royal Palace and the Palatine Chapel
19:30	Enjoy walking along the “Cassaro” (select your most comfortable shoes for walking!)
20:30	Social Dinner: Osteria Ballarò, Via Calascibetta, 25, 90133 Palermo
9th Sept	<u>Where:</u> Department of Economics, Business and Statistics (SEAS), <u>Building 13</u>, Viale delle Scienze
8:30	Parallel sessions (“Aula Magna”, Room 1, Room 2, Room 5)
10:30	Coffee break
11:00	Parallel sessions (“Aula Magna”, Room 1, Room 2, Room 5)
13:00	Summary and Closing Remarks by the Workshop Organizers (“Aula Magna”)

Presentations schedule

- Each participant has 20 minutes for his/her paper's presentation. The paper is then discussed by the peer discussant (6 minutes) and the Chair (10 minutes); 4 minutes left for Q&As.
- PPT slides for presentation are recommended only for the paper's presentations.

Coffee break is scheduled at 10:30.

9th Sept	<i>Where: Department of Economics, Business and Statistics (SEAS), Building 13, Viale delle Scienze</i>
	Parallel session 1 – Room 5 – Chair Daniela Argento
8:30 – 9:10	Costanza Francesca, <i>Dynamics of Circular Business Development: The case of Social Clothing Recycle</i> Peer discussant: Tafuro Martina
9:10 – 9:50	Polizzi Salvatore, <i>Corporate Environmental Disclosure in Europe: Determinants and Effects of the Regulatory Environment</i> Peer discussant: Pulcini Andrea
9:50 – 10:30	Tafuro Martina, <i>'Them, I, Us' in Business Communication for Common Goods: insights from The Economy of Francesco community</i> Peer discussant: Polizzi Salvatore
11:00 – 11:40	Pulcini Andrea, <i>Trusts, Trustees, and Family-Firm Governance: a Governmentality Analysis in an Italian Case Study Organisation</i> Peer discussant: Damiano Rodolfo
11:40 – 12:20	Damiano Rodolfo, <i>Framing sustainability through reporting language: some evidence from Italian utilities</i> Peer discussant: Deschaintre Stéphane
12:20 – 13:00	Deschaintre Stéphane, <i>Theoretical borrowing, not butterflying. The case for ergonomics in management control</i> Peer discussant: Costanza Francesca
	Parallel session 2 – Room 2 – Chair Gerardo Patriotta
8:30 – 9:10	Mismetti Marco, <i>A qualitative interdisciplinary research framework for management scholars</i> Peer discussant: Sanguineti Francesca
9:10 – 9:50	D'Allura Giorgia, <i>Emotions, family firms, innovation: Look at the intersection</i> Peer discussant: Ciccola Roberta
9:50 – 10:30	Leone Cristina, <i>Institutional Work in the Transfer of Sustainability Practices within an MNC: Evidence from a Case Study</i> Peer discussant: Mismetti Marco
11:00 – 11:40	Ciccola Roberta, <i>Materializing strategic discourses: on space and the intertwining of accounting and strategy</i> Peer discussant: Ferrigno Giulio

11:40 – 12:20	Sanguineti Francesca, Szabó Lajos, <i>I (think) I know my own strengths - the Dunning-Kruger effect extended to managers</i> Peer discussant: D’Allura Giorgia
12:20 – 13:00	Ferrigno Giulio, <i>Industry 4.0 base technologies and business models: a bibliometric analysis</i> Peer discussant: Leone Cristina
	Parallel session 3 – Room 1 – Chair Giuseppe Pedeliento
8:30 – 9:10	Appleton Samuel, <i>How the strategic management paradoxes, long-term employees, generational roles influence the adoption of industry 4.0 technologies in family firms?</i> Peer discussant: Cucino Valentina
9:10 – 9:50	Ghezzi Francesco, Martiny Alice, Cernigliaro Luigi, <i>The role of resources in supporting sustainability practices and firm’s performance: empirical evidence from the Tourisme project</i> Peer discussant: Marcazzan Enrico
9:50 – 10:30	Marcazzan Enrico, <i>Organizing for small firms’ success: anticipation, procedures and written rules matter!</i> Peer discussant: Prouchet Léna
11:00 – 11:40	Cucino Valentina, <i>Creating value from purpose-based innovation: starting from frailty</i> Peer discussant: Cottafava Dario
11:40 – 12:20	Cottafava Dario, <i>Anatomy of an innovation ecosystem: how do sustainability, circular economy and social impact businesses interrelate?</i> Peer discussant: Appleton Samuel
12:20 – 13:00	Prouchet Léna, <i>Redefining necessity entrepreneurship success using the Capability Approach</i> Peer discussant: Cernigliaro Luigi
	Parallel session 4 – “Aula Magna” – Chairs P.M. Picone & S. Quarchioni
8:30 – 9:00	Cannizzaro Benedetta Valeria, <i>Borghi National Plan: from the pivotal role of stakeholders to social reporting</i> Peer discussant: La Bruna Guglielmo
9:00 – 9:30	Traversi Marco, / <i>Gender Diversity, Institutional Context, and Eco-Innovation: A European Analysis</i> Peer discussant: Grosso Chiara
9:30 – 10:00	Baloch Maryam, <i>The role of Cultural Diversity in Organizations and different approaches for Problem Solving Effectiveness</i> Peer discussant: Costa Alberto
10:00 – 10:30	Costa Alberto, <i>AI And Manager Rationality</i> Peer discussant: Timergaleeva Dinara

11:00 – 11:30	Timergaleeva Dinara, <i>Business Model Innovation through Organizational Ambidexterity approach: The case of Italian manufacturing company</i> Peer discussant: Cannizzaro Benedetta Valeria
11:30 – 12:00	La Bruna Guglielmo, <i>The effect of advanced analytics on firm performance: An empirical analysis of Italian firms</i> Peer discussant: Baloch Maryam
12:00 – 12:30	Grosso Chiara, <i>Fostering transition to industry 5.0 for handcraft fashion smes: the case of future fashion made to order suite</i> Peer discussant: Traversi Marco
12:30-13:00	Q&As