



University of Palermo, Department of Humanities

Microsoft Teams Platform

Organisers: Alessandra Rizzo and Marianna Lya Zummo

WORKSHOPS - English Language and Translation 2020

ATTIVITÀ FORMATIVE TIPOLOGIA F

CdL in Lingue Moderne e Traduzione per le Relazioni Internazionali

CdL in Lingue e Letterature - Interculturalità e Didattica



SPEAKERS

Alexandra Assis Rosa, Tenured Assistant Professor in Translation Studies, University of Lisbon (2 April 2020, h. 15)

Audiovisual Translation and Research. The Leiden Translation Talks series (Zoom Platform)

Silvia Torta, Project Manager, *TransPerfect*, Prague (16 April 2020, h.9 am)

Working in the Translation Industry: Jobs in translation, entry level roles, skills, and market competitiveness. Theory and practice.

Maila Enea, Transcreation Account Manager, *Hogarth Worldwide*, London (23 April 2020, h. 9 am)

Dubbing and Voice-over: theory and practice. Presentation on the Hogarth Transcreation Department

Claudia Benetello, Freelance Communications Professional, Milan (7 May 2020, h. 15)

The transcreation of advertisements: Exploring the space between translation and copywriting

Gabriele Uzzo, subtitler, *Sudtitles*, PhD student, University of Palermo (14 May 2020, h. 15)

Media accessibility: Perspectives on SDH and AD

*Gli studenti interessati a partecipare devono contattare le proff. A. Rizzo e M. Zummo per posta elettronica al fine di registrarsi. Chi si iscriverà alle attività laboratoriali, riceverà il codice Teams per accedere alla classe virtuale **Workshops-English Language and Translation 2020** tramite i Rep. classe, Valerio Cosentino e Alessandro Marsala. **Palermo, 14 aprile 2020***