

# TRAINING ACTIVITIES FOR STUDENTS

## RESEARCH AND MONITORING FOR TOURISM

### DESCRIPTION

The Observatory on Tourism in the European Islands- OTIE announces a call for undergraduate and postgraduate students who want to increase their knowledge and practical expertise on cultural events. In particular, OTIE offers a small number of students the opportunity of classroom and a monitoring activities aimed at understanding the economic, cultural, social and environmental impact of cultural events in local areas.

### BENEFICIARIES

Undergraduates and postgraduates; university students (first degree or master's degree) with at least an intermediate level of English.

### PARTICIPANTS

max. 15 per event

### PROGRAMME ACTIVITIES

- training in interview techniques;
- providing questionnaires to tourists participating in the events;
- participating in the process of data uploading and processing.

### APPLICATION FORM

It is necessary to fill out the online questionnaire within the terms indicated for each event by visiting [www.otie.org](http://www.otie.org).

When completing the application, students will be able to select the training activity related to the event in which they intend to participate.

The events scheduled for 2017 are:

XI edition of Le Vie Dei Tesori [www.leviedeitesori.com](http://www.leviedeitesori.com)  
(Palermo: 29<sup>th</sup> September–29 October 2017);

XX edition of Cous Cous fest [www.couscousfest.it](http://www.couscousfest.it)  
(St. Vito Lo Capo: 15<sup>th</sup>–24<sup>th</sup> September 2017);

Palermo UNESCO Monitoring  
(Palermo: September-October 2017);

Eolie Islands UNESCO Monitoring  
Eolie Islands: October-November 2017).

### APPLICATION DEADLINE

September 15<sup>th</sup> , 2017 at 6 p.m. (Cous Cous Fest - Le Vie dei Tesori)

September 5<sup>th</sup> , 2017 at 6 p.m. (Palermo UNESCO Monitoring)

September 22<sup>th</sup> , 2017 at 6 p.m. (Eolie Islands UNESCO Monitoring)

### ACTIVITY CALENDAR

The activities related to the XX edition of "Cous Cous Fest" will follow the following calendar:

- 21<sup>th</sup> September: training course on data capturing techniques (4 hours)
- 22<sup>th</sup> - 23<sup>th</sup> September: administration of 60 on-site event survey questionnaires
- Data upload (8 hours) - to be defined

The activities related to the XI edition of "Le Vie Dei Tesori" will follow the following calendar:

- 21<sup>th</sup> September: training course on data capturing techniques (4 hours)
- Administration of 60 on-site event survey questionnaires (based on selected weekends - minimum 2)
- Data upload (8 hours) - to be defined

The activities related to the Palermo UNESCO Monitoring will follow the following calendar:

- 8<sup>th</sup> September: training course on data capturing techniques (4 hours)
- September -October 2017: online interviews of hospitality companies.

The activities related to the Eolie Islands UNESCO Monitoring will follow the following calendar:

- 27<sup>th</sup> September: training course on data capturing techniques (4 hours)
- October-November 2017: online interviews of hospitality companies and business cooperation.

### CONDITIONS FOR APPLYING

Applications received within the deadlines will be selected according to the following criteria:

- curriculum vitae;
- motivational letter (max. 200 words);
- level of English.

The Commission will send an e-mail notification of the outcome of the selection by the dates indicated for each event.

### CERTIFICATION

The Observatory on Tourism in the European Islands, together with the event organizers, will issue certificates regarding the training activities carried out by the candidates.

### COST

For the students selected, participation in the activities and the materials necessary to conduct them, certification of attendance and certification of acquired skills are free of charge.

#### CONTACT DETAILS OTIE

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