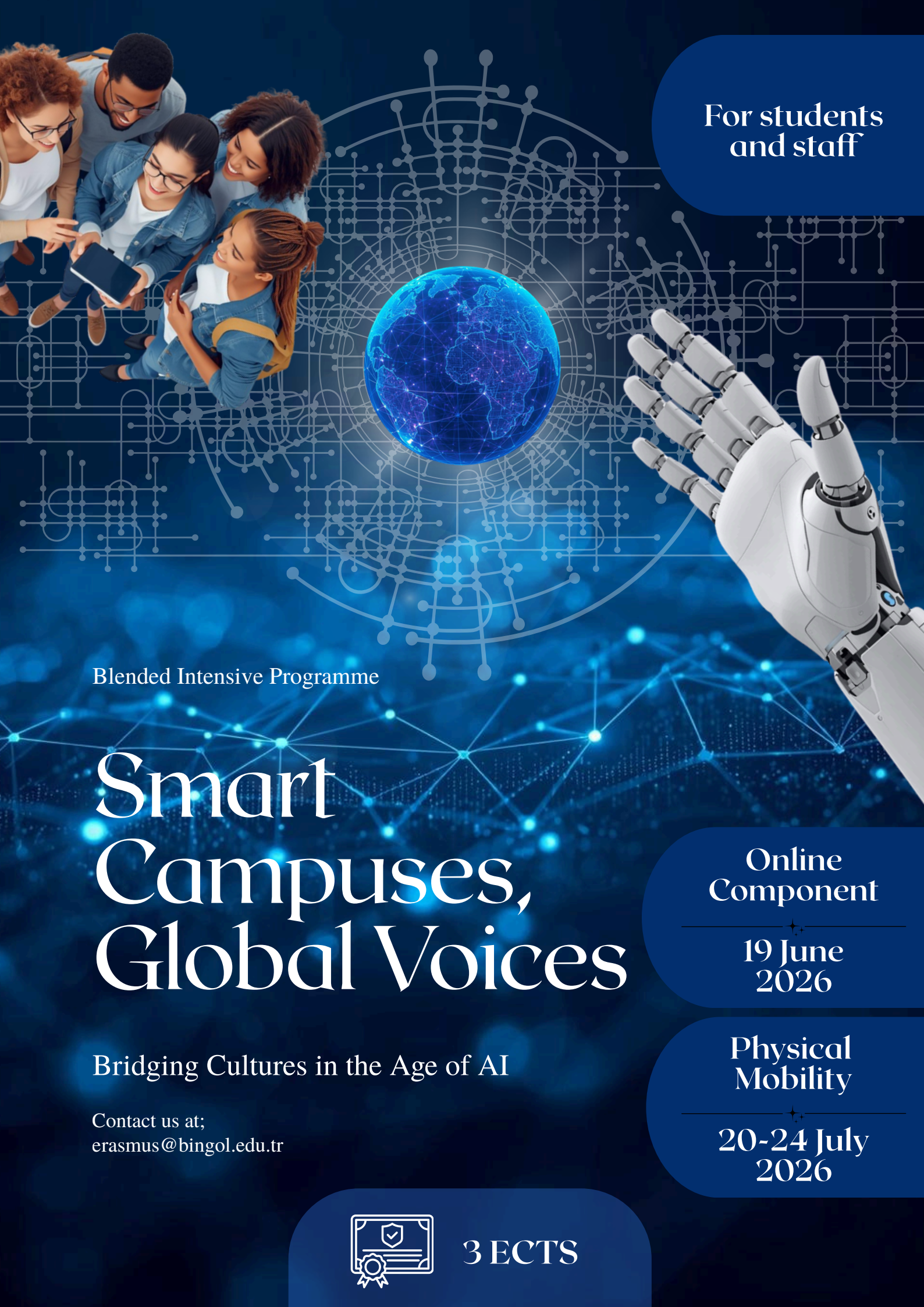




For students
and staff

Blended Intensive Programme

Smart Campuses, Global Voices

Bridging Cultures in the Age of AI

Contact us at;
erasmus@bingol.edu.tr

Online
Component

19 June
2026

Physical
Mobility

20-24 July
2026



3 ECTS



CONNECT
ACROSS CULTURES



EXPLORE AI &
CULTURES



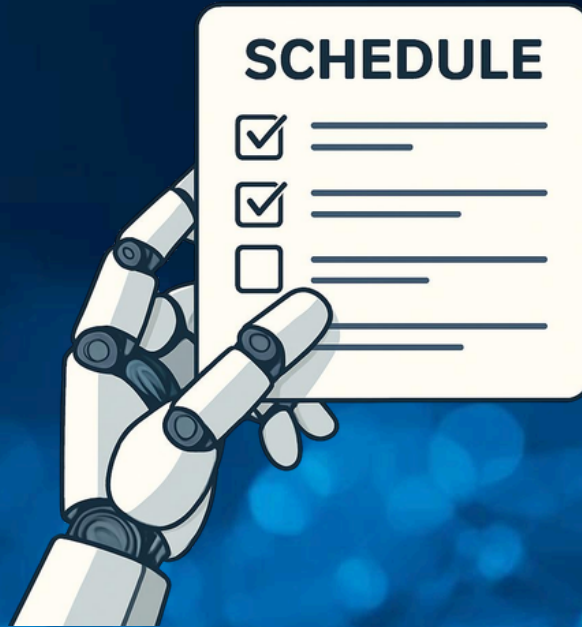
SHAPE SMART
CAMPUSES



CREATE
IMPACT



**DIFFERENT
CULTURES, ONE
SMART FUTURE
LET'S BUILD
TOGETHER**



ONLINE COMPONENT

PROGRAMME

ONLINE COMPONENT

Duration: 1 day
Format: Online (Zoom)
12:00 PM - 16:00 PM (Turkish Time)

Session 1 (45 minutes)

Opening & Ice-Breaking
Coordinator & Partner universities introduction
Students introduction

Session 2 - Lecture (45 minutes)

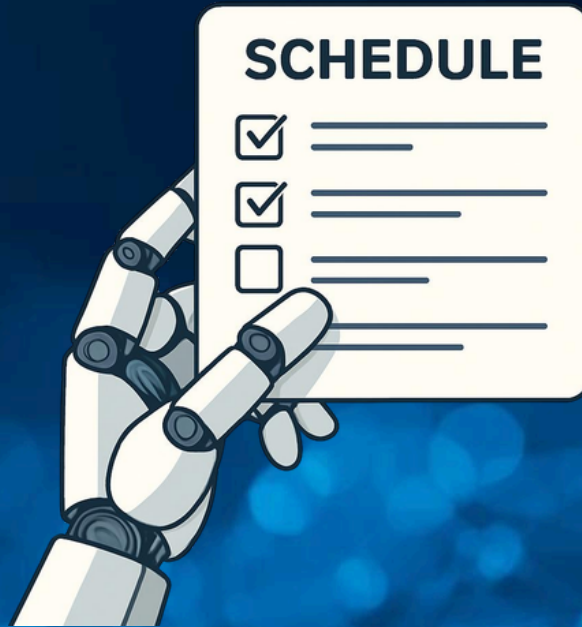
“AI, Culture and Communication”

Session 3 - Workshop (60 minutes)

“Global Voices: AI Across Cultures and Campuses”
Group Work

Session 4 - Wrap Up & Task Assignment (30 minutes)

Questions & Answers
Reflection Paper Assignment



PHYSICAL MOBILITY

PROGRAMME

PHYSICAL MOBILITY

Duration: 5 days

Venue: Bingöl University Campus, Türkiye

Day 1 - Welcome and Orientation

Opening Ceremony & Welcome Speeches

Programme Overview & Expectations

*Lecture: "Intercultural Communication in a
Digital World"*

Workshop: Cultural Mapping Exercise

Day 2 - Smart Campuses & AI

*Lecture: "Smart Campus Concepts & Digital
Transformation"*

Lecture: "AI Applications in Higher Education"

Case Study Analysis (real campus examples)

Group Discussion

PROGRAMME

PHYSICAL MOBILITY

Duration: 5 days

Venue: Bingöl University Campus, Türkiye

Day 3- Field Experience

*Campus and City Tour / Field Visit
Discussion: "Compare Your Cities/Campuses
with Bingöl City and Campus"*

Day 4 - Project Development

*Workshop: "How AI Prepares Your Campus?"
Use of AI Tools (ChatGPT, Gemini, etc.)*

Day 5 - Final Presentations & Closing

*Group Presentations (pitch format)
Jury Evaluation & Feedbacks
Certificate Ceremony
Departures*

LEARNING OUTCOMES

Knowledge

- Demonstrate a comprehensive understanding of the concept of smart campuses and their role in higher education.
- Explain the impact of artificial intelligence on communication practices in global and intercultural contexts.
- Identify key challenges and opportunities related to digital transformation in university environments.

Skills

- Apply AI tools to analyze and address real-world problems related to campus life and communication.
- Collaborate effectively in international and interdisciplinary teams.
- Develop innovative and sustainable solutions for smart campus environments.
- Present ideas and project outcomes clearly in an academic and professional context.

Competences

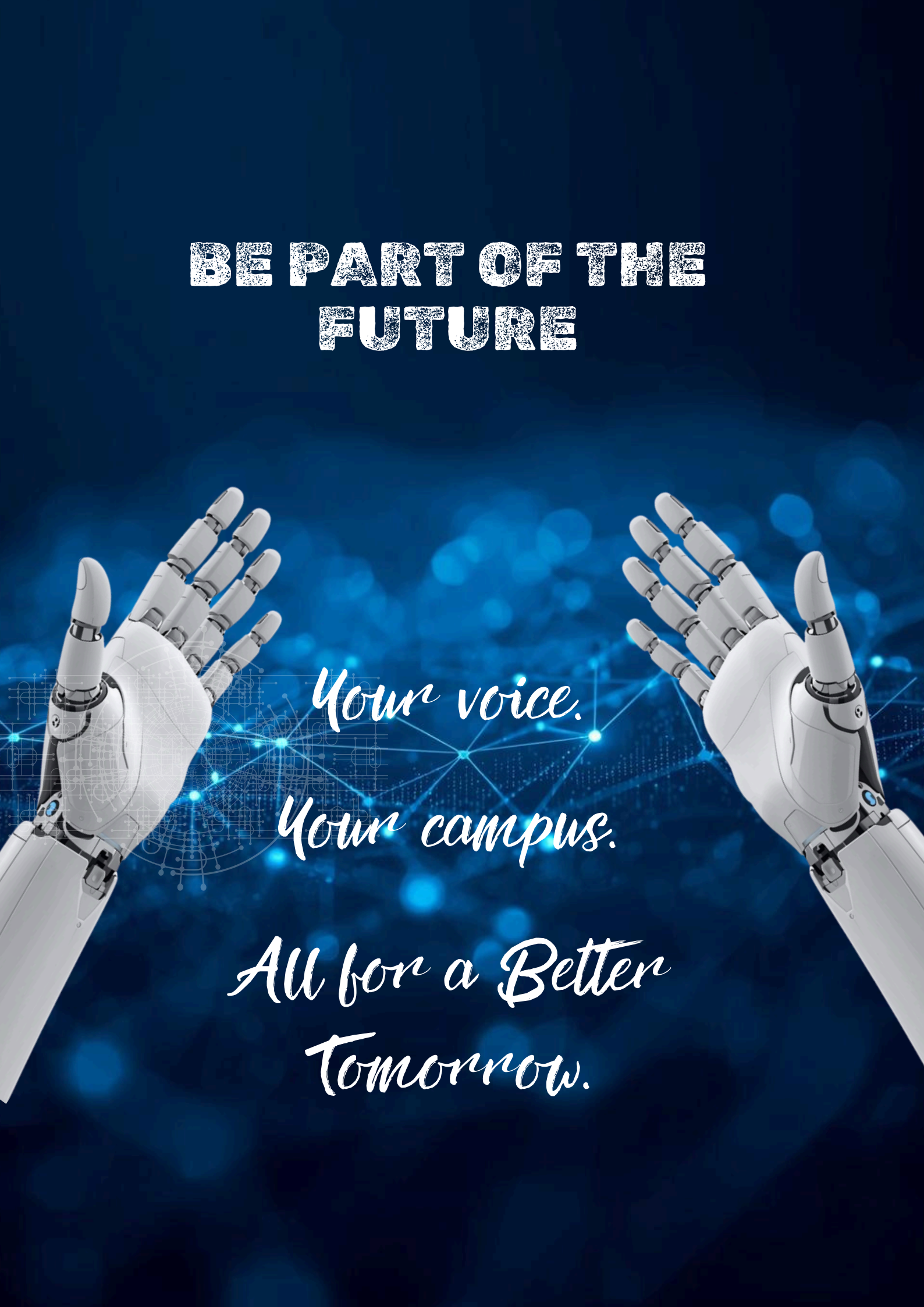
- Demonstrate intercultural awareness and sensitivity in diverse team settings.
- Critically evaluate the ethical implications of AI in communication and education.
- Engage in problem-solving through creative and design-oriented approaches.
- Take responsibility for individual and group learning processes.

Expected Outputs

Participants will:

- develop a group-based smart campus solution project
- present their outcomes in an international setting
- complete reflective tasks on intercultural and digital learning

BE PART OF THE FUTURE



Your voice.

Your campus.

*All for a Better
Tomorrow.*