



PhD course in Mediterranean Agricultural, Food and Forest Systems (SAAFM)

Seminar March 5th 2021

FROM QUANTITY TO QUALITY: A CHANGING ECONOMY

The economic model more successful and widespread in modern times is the capitalistic model, base on market and free competition. It is now many decades that researchers outline how inefficient this model is to obtain sustainability, health, and high life quality.

The pandemic event has clearly shown the limits of a model based on consumption beyond any reasonable respect for nature and for mankind as well.

It is now necessary to be aware of the possible schemes that are expected to support a real development instead of a mere economical growth. Agriecology, circular economy, renewable energies, are today's keywords, but indeed, a new economic model based on collaboration instead of competition, on quality instead of quantity seems to be indispensable.

Relatore

Pietro COLUMBA

Pietro Columba has been full professor since January 4th 2008 at the Department of Agricultural, Food and Forestry Sciences of the University of Palermo.

Both in research and teaching, he is dedicated to the issues of quality and safety in the agri-food system; the evolution of consumption patterns; environmental and territorial quality as a rural development strategy.

He organized the conference held in Palermo on September 19th -20th 2014, among the first interdisciplinary in-depth initiatives, on the theme "agriculture, food and health".

He is nowadays vice president of the Consorzio Regionale per la Ricerca Applicata e la Sperimentazione - CORERAS (Regional Consortium for Applied Research and Experimentation – CORERAS).

The seminar will be held on March 5th via Microsoft Teams from 3 PM to 4 PM at the following link:

<https://teams.microsoft.com/l/channel/19%3af4f35972fa424f338de51b12591d7585%40thread.tacv2/March%25205th%2520-%2520Columba?groupId=d5893b88-db47-4831-a8c2-b0a3d09ae7ac&tenantId=bf17c3fc-3ccd-4f1e-8546-88fa851bad99>