



Ingegneria
Palermo Gestionale

MASTER OF SCIENCE IN MANAGEMENT
ENGINEERING
ONLINE

Department of Engineering



**Università
degli Studi
di Palermo**

KEY FACTS

MSc

type of course

english

language

100%

online degree

unique

in Italy



WHY AN ONLINE PROGRAM?



**GEOGRAPHICAL
DISTANCE**



**PROFESSIONAL
COMMITMENTS**



**OTHER
REASONS**



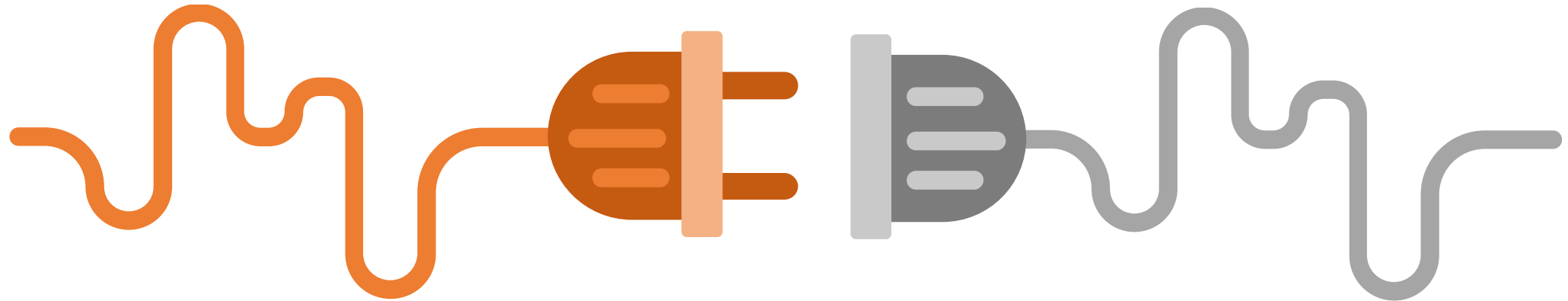
THE PERFECT MATCH

ENGINEER

Scientific Knowledge
Problem Solving Skills
Design-Science Orientation

BUSINESS

Core business areas
Advanced business areas



MANAGEMENT ENGINEER

LEARNING OUTCOMES

SOFT SKILLS

Team working, leadership, flexibility, problem-solving orientation, digital orientation, international orientation

HARD SKILLS

Detailed and scientific knowledge and skills related to business and management

ADMISSION REQUIREMENTS



Basics of Mft Technology/Operations



Basics of Business/Economics



Basics of Statistics



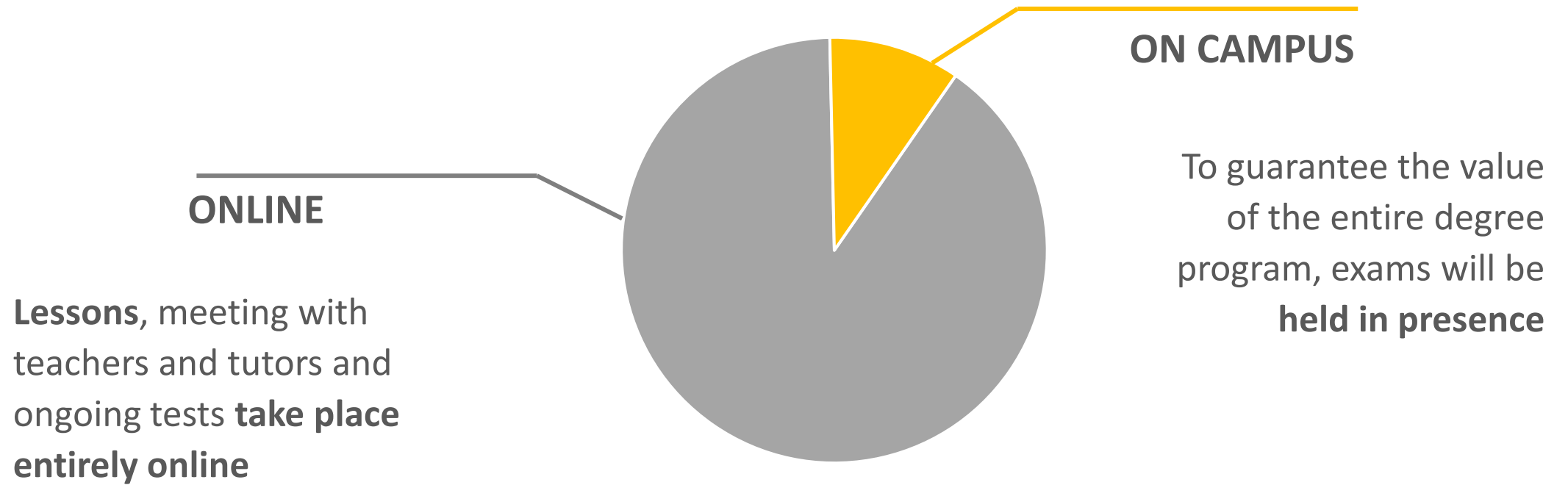
Bachelor Degree in Engineering



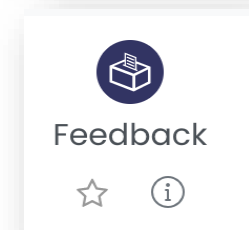
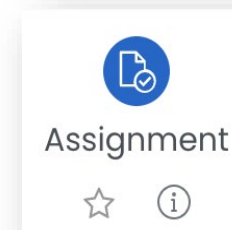
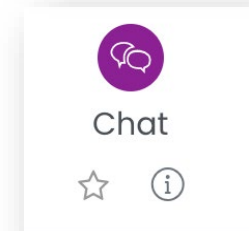
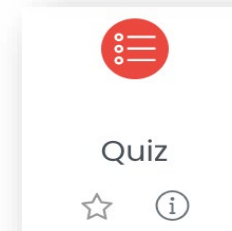
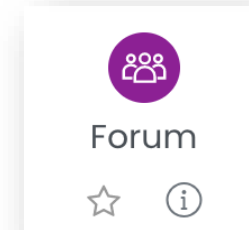
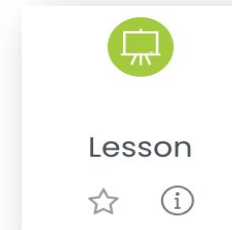
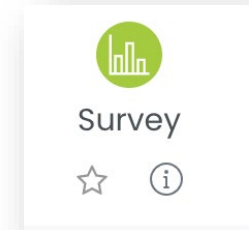
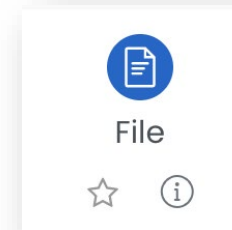
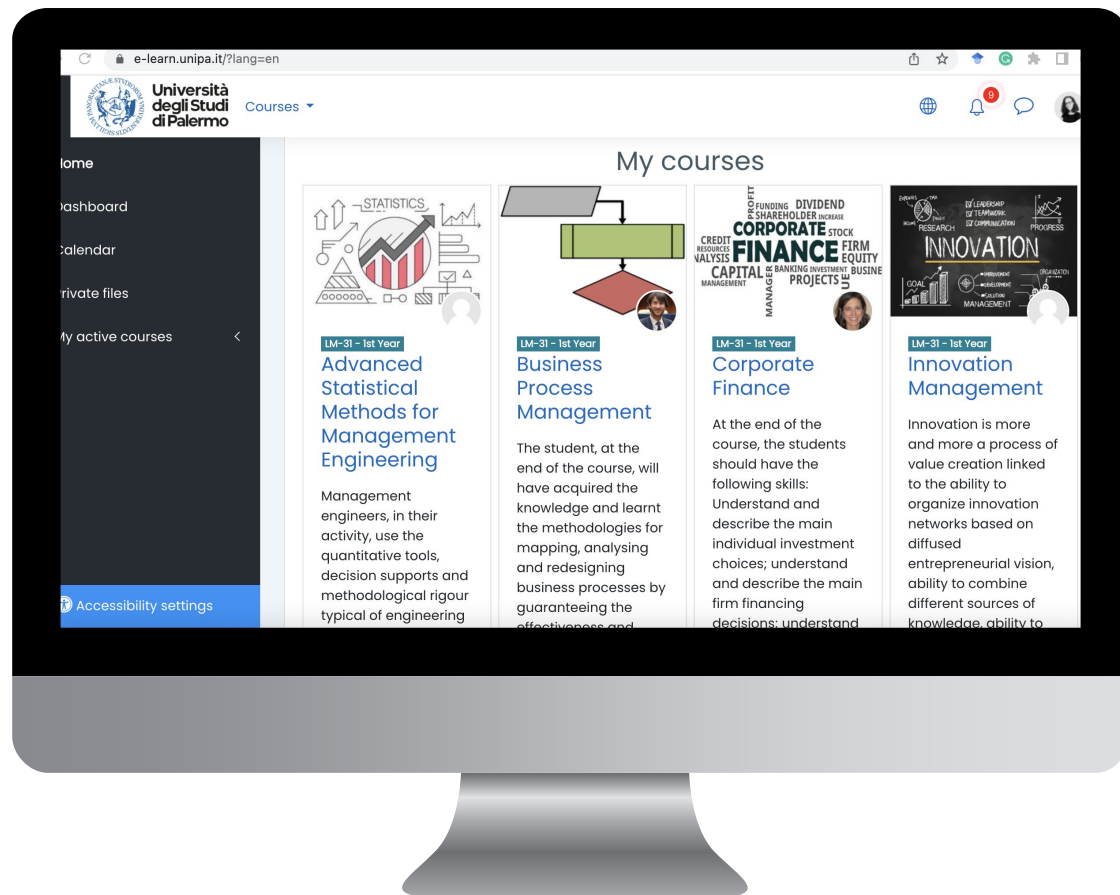
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HOW IT WORKS

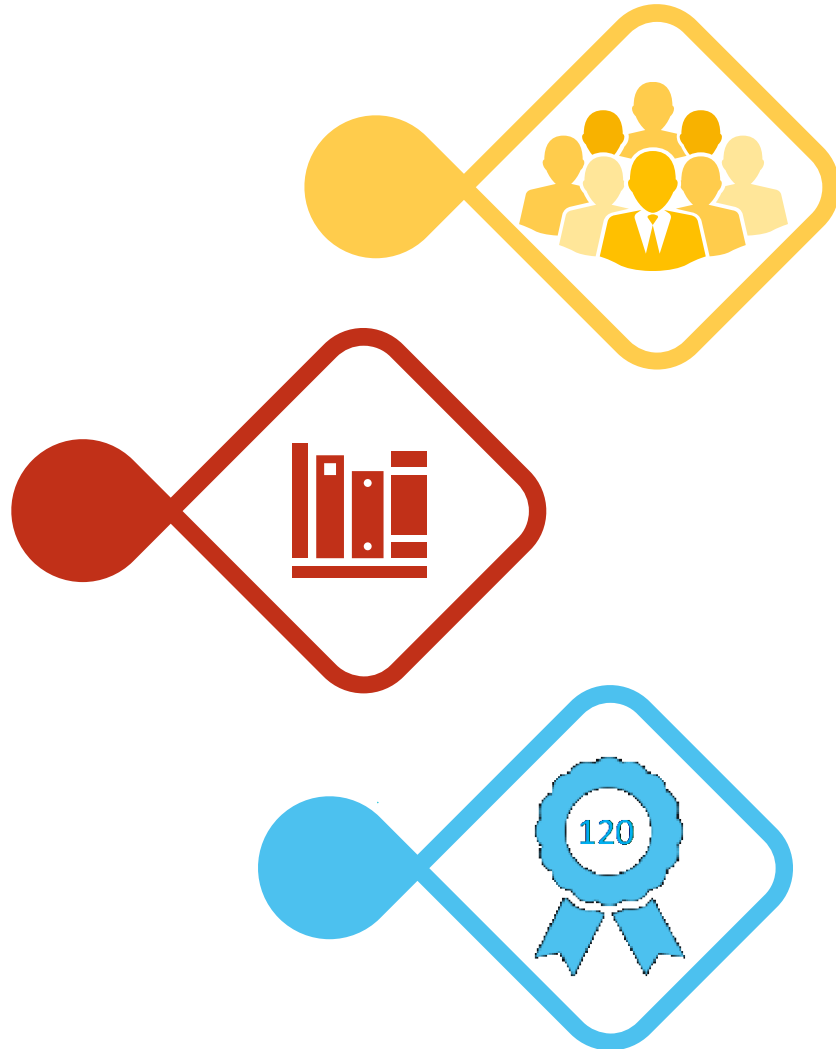
LEARNING APPROACH



e-LEARNING PLATFORM



LEARNING APPROACH



A real degree with the **same teachers**, the **same subjects** and the **same ECTS** as the degree program held on campus

LEARNING APPROACH



LEARNING METHODS

Thesis and intership in companies

Field research and project thesis

Practitioner orientation

Seminars from practitioners

Active Learning Approach

Case studies, flipped classroom,
team project works

International Breath

Out-going and in-coming mobility



ACTIVE LEARNING AND DESIGN THINKING



SEMINARS



Emilio Sessa
Senior researcher Cervest

Series
Meet the Manager

April and May 2023
3pm – 5pm

d[i] dipartimento
di Ingegneria
unipa

Lorena Scarpulla
Director at **AmerisourceBergen**

Giuseppe Tornabene
Strategic Planning & Development Director at **Edison**

Giuseppe Di Martino
Senior Operations Manager at **Amazon**

Martina Manzella
Marketing & Pricing Manager at **Iveco**

Pietro Tarantino
Product Lifecycle Management Director at **Tetra Pak**

Chiara Scicolone
Supply Chain Customer Engagement Lead at **Reckitt**

Salvatore Cucinella
Corporate Relationship Management at **Unicredit**

Fabio Caccia
Associate Partner at **McKinsey**


Carla Alestra
Procurement Manager at **RFI**

Fabio Zambuto
Manager at **Banca d'Italia**

Ciro Antonio Enea
Commercial Project Manager at **Heineken**


Marco Arena
Regional Finance Manager at **Msc Cruises**

WORKSHOPS



Series
Closer to Industry

March 2023
Online event



MSc in Management Engineering **ONLINE**

STUDY PROGRAM

PROGRAM OVERVIEW

First year

Corporate Finance (9 ECTS)
Business process management (9 ECTS)
Innovation management (6 ECTS)
Advanced Statistics for Business (6 ECTS)
Marketing (6 ECTS)
Project management (6 ECTS)
Supply chain management (9 ECTS)
Free selection of Lab (6 ECTS)

Second year

Industrial Organization and Strategy (9 ECTS)	HR and Change Management (6 ECTS)	2 OUT OF 3		Free selection of subjects (9 ECTS)	THESIS (15 ECTS)
		Integrated subject: Innovation (12 ECTS)			
		<ul style="list-style-type: none"> - Product/Process Innovation (6 ECTS) - Strategic management and Open Innovation (6 ECTS) 			
		Integrated subject: Sustainability and Healthcare (12 ECTS)			
		<ul style="list-style-type: none"> - Sustainable Manufacturing (6 ECTS) - Healthcare Operations Management (6 ECTS) 			
		Integrated subject: Smart Factory and Quality (12 ECTS)			
		<ul style="list-style-type: none"> - Smart Factory (6 ECTS) - Service quality data-driven management (6 ECTS) 			

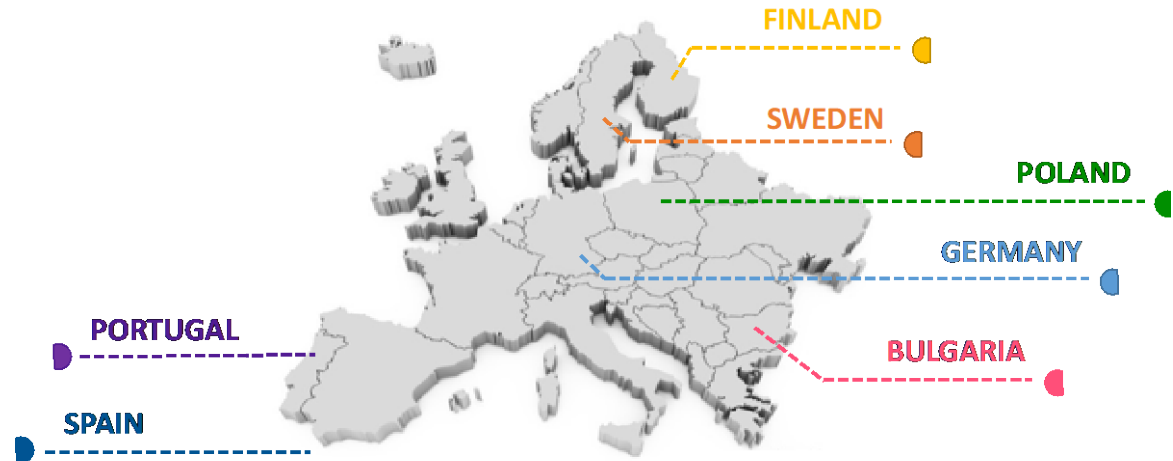
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AN INTERNATIONAL PROGRAMME

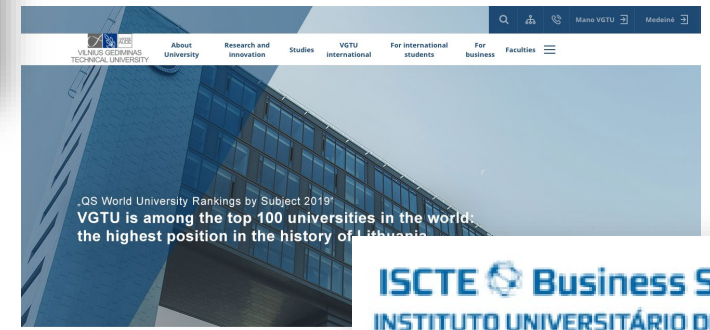
INTERNATIONAL MSc

more than **20** institutions
in **9** different Countries

over **30%** of our students
go abroad



2 double degree
programs



MSc in Management Engineering **ONLINE**

PLACEMENT & CAREERS

PLACEMENT

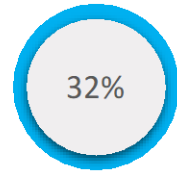
employment rate

95,2 %

time to employment

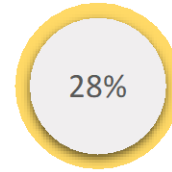
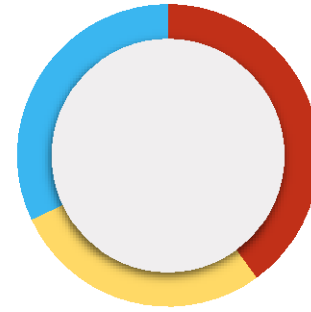
3,8 average months

PLACEMENT



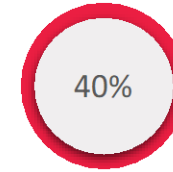
Service Companies

Google, Amazon, Unicredit, Vodafone, Banca d'Italia, Poste Italiane, Enel, ISMETT, etc.



Manufacturing Companies

FCA, Nestlè, Bulgari, ENI, OMER, Irritec, Fincantieri, etc.



Business and IT Consulting Companies

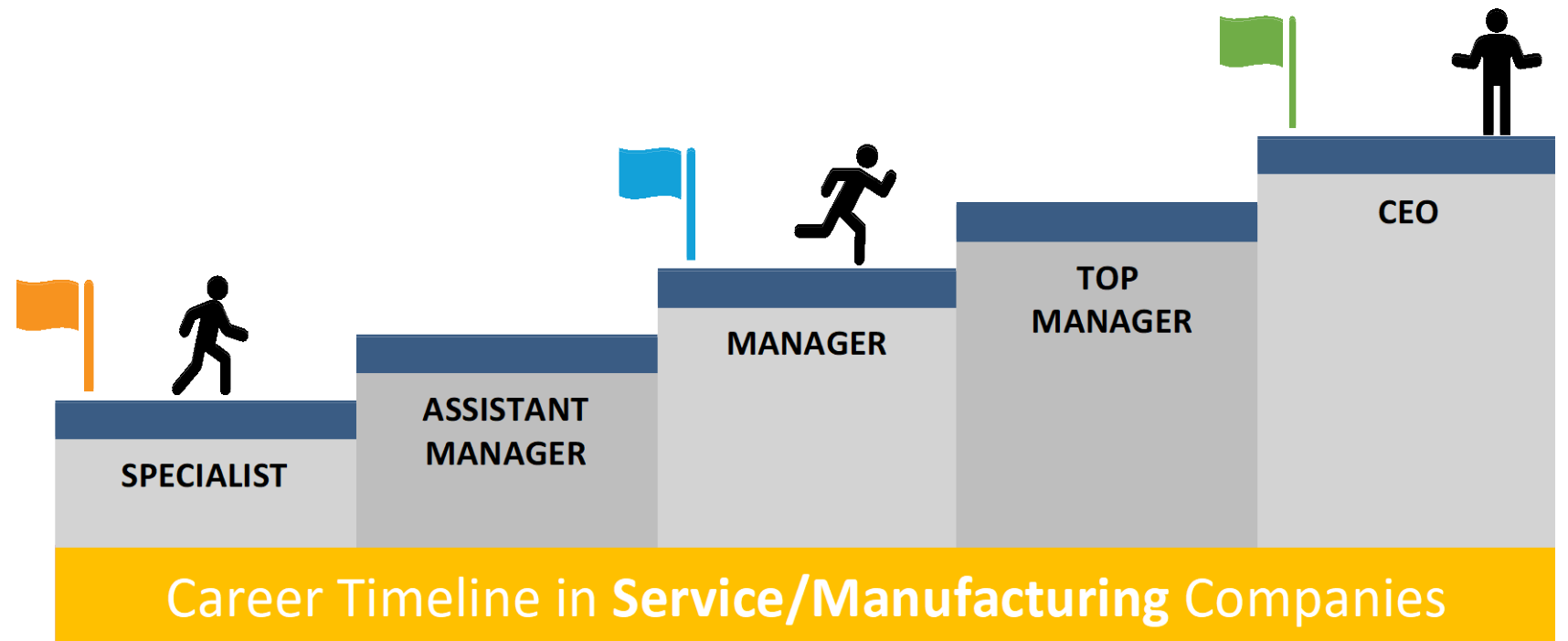
PwC, Deloitte, Ernst & Young, KPMG, Lipari Consulting, Reply, Accenture, etc.

PLACEMENT

Placement

WHICH ROLE?

It depends on **time!**



KEY FACTS

Ingegneria
Palermo Gestionale

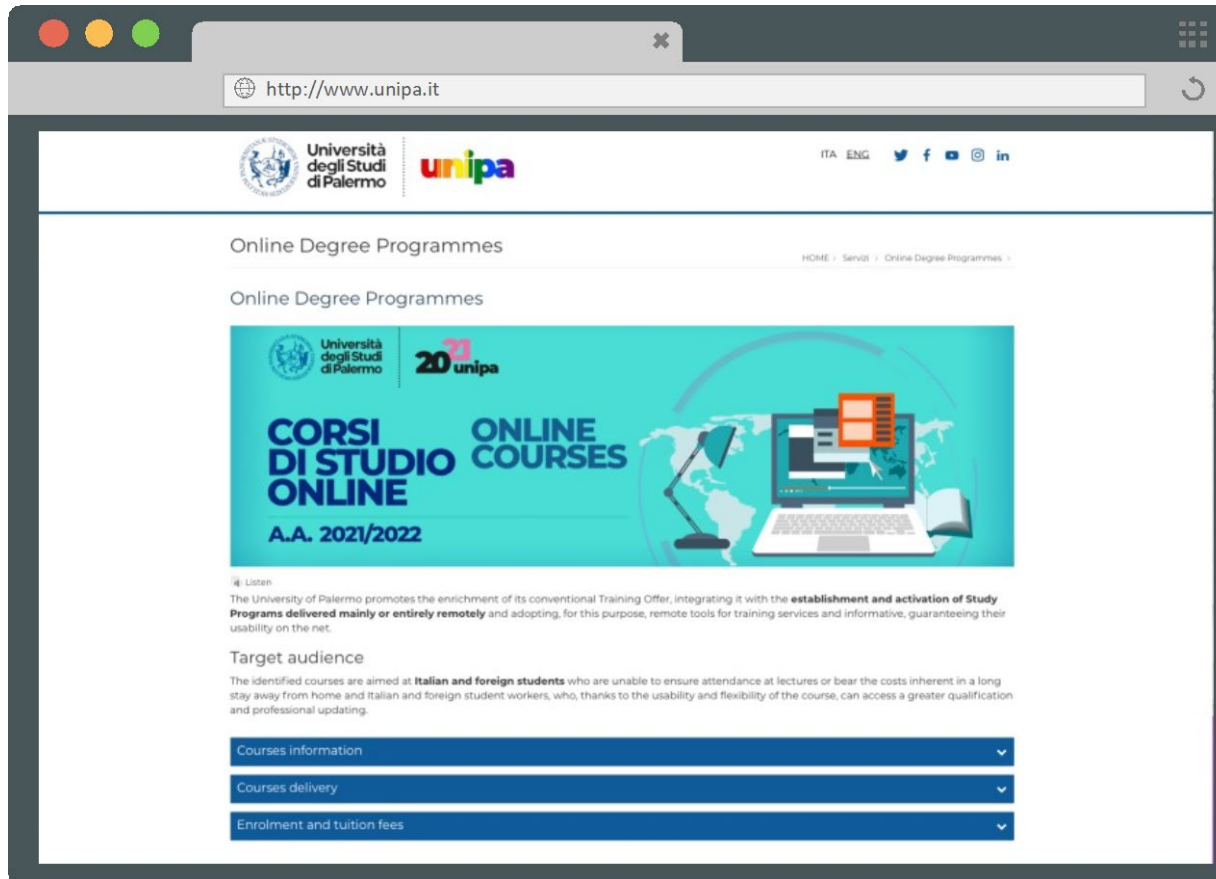


PERFORMANCE - CONFRONTO	MSc Management Engineering UNIPA	MSc Management Engineering ITALY (Avg)
Tasso di occupazione (a 1 anno dalla laurea)	95,2%	84,8%
Laureandi complessivamente soddisfatti del CdS	93,7%	93,4%
Laureati che si iscriverebbero di nuovo allo stesso corso di studio	83,5%	70,3%

MSc in Management Engineering **ONLINE**

ENROLLMENT AND FEES

ENROLLMENT AND FEES

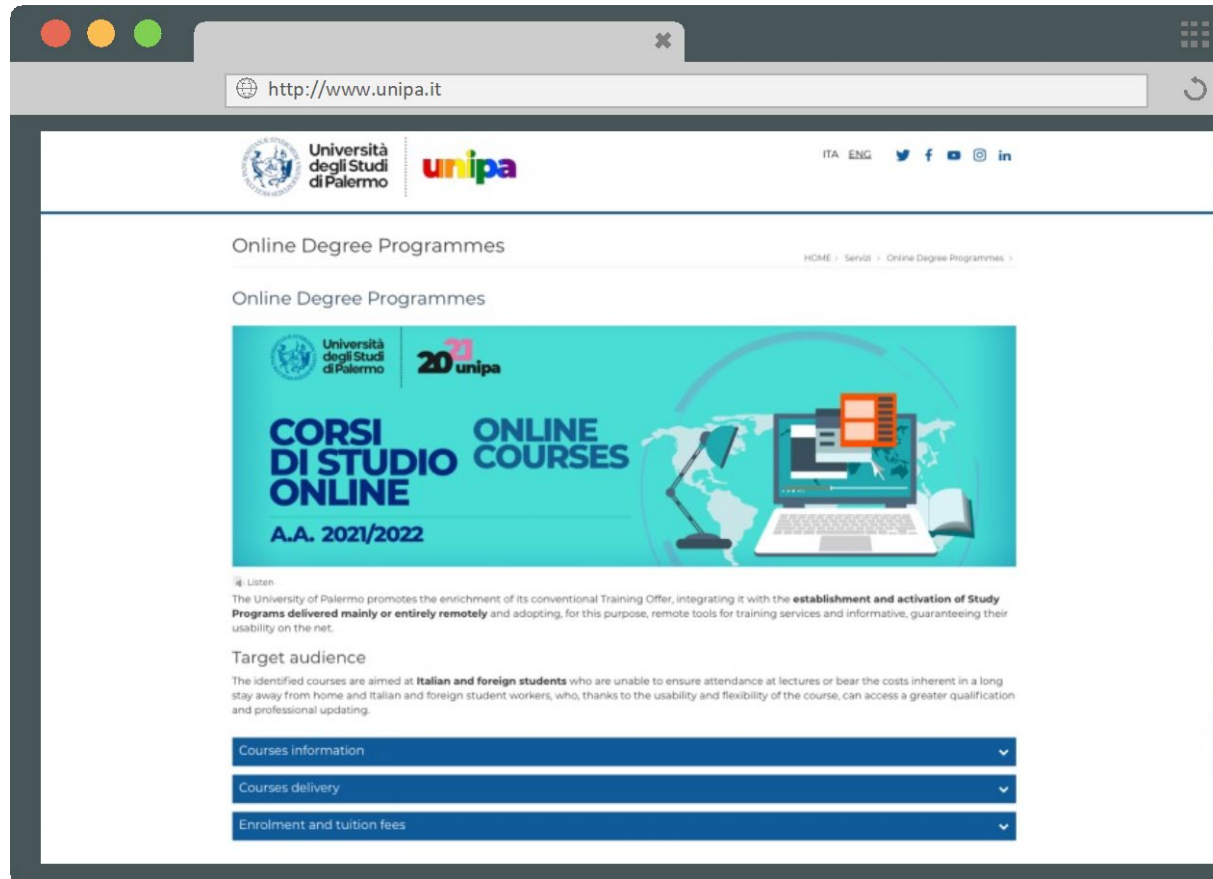


The screenshot shows a web browser window with the URL <http://www.unipa.it>. The page header includes the University of Palermo logo and the 'unipa' brand name, along with language options (ITA, ENG) and social media icons. The main content area is titled 'Online Degree Programmes' and features a large banner for 'CORSI DI STUDIO ONLINE' and 'ONLINE COURSES' for the academic year 'A.A. 2021/2022'. The banner includes an illustration of a laptop, a desk lamp, and a globe. Below the banner, there is a 'Listen' icon and a paragraph of text: 'The University of Palermo promotes the enrichment of its conventional Training Offer, integrating it with the establishment and activation of Study Programs delivered mainly or entirely remotely and adopting, for this purpose, remote tools for training services and informative, guaranteeing their usability on the net.' This is followed by a 'Target audience' section: 'The identified courses are aimed at Italian and foreign students who are unable to ensure attendance at lectures or bear the costs inherent in a long stay away from home and Italian and foreign student workers, who, thanks to the usability and flexibility of the course, can access a greater qualification and professional updating.' At the bottom, there are three blue expandable menu items: 'Courses information', 'Courses delivery', and 'Enrolment and tuition fees'.

SCAN ME FOR
ENROLLMENT
INFORMATION



ENROLLMENT AND FEES



The tuition fee is made up of

- **Annual contribution** determined according to the value of the ISEE
- **Additional annual contribution for online degree courses** ranging from about 600 to 1200 euros per year for access to online services

CONTACTS



email

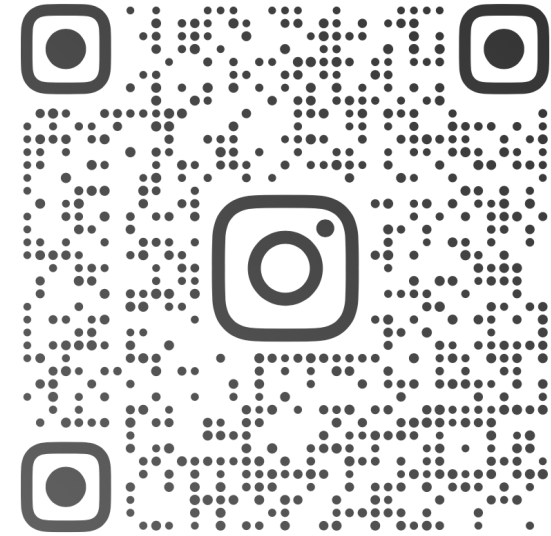
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manfredi.bruccoleri@unipa.it

Mariangela Piazza – Delegato all'orientamento
mariangela.piazza@unipa.it



website

www.unipa.it/dipartimenti/ingegneria/cds/managementengineeringcorsoonline2256



INGEGNERIAGESTIONALE_UNIPA

