

ASP XVII cycle
Winter School 2022
March, 07-11
AGENDA

Course	
Title	The Intangible Matter of Places: Intangible and Innovation Commons
Objectives	<p>The school focuses on «wicked problems», complex decisions with long term effects, Sustainability and impact are at the heart of most political, entrepreneurial and financial agendas and have become contemporary paradigms that envision a world driven by an impact economy. Within such a vision, new institutional arrangements are being increasingly pursued by public and private actors through actionable conventions and innovation ecosystems that aim at endogenizing sustainability and impact as triggers for economic viable and investment-intensive solutions to social and environmental problems. Achieving such a vision is, however, a contentious endeavour and can present public and private actors with challenges and trade-offs.</p> <p>This school aims to offer concepts and tools as to critically and practically embed business' activities in virtuous and investment-intensive impact economy ecosystems. Students will learn how to:</p> <ul style="list-style-type: none"> • navigate stakeholders' expectations and pursue actionable conventions between public and private actors that promote economic objectives through sustainability and impact generation for society and the environment; • embed impact in institutional arrangements through ex ante impact measurement and infrastructures that are jointly designed and implemented by both public and private actors; • manage impact embeddedness through informed, measure-driven impact management tools that are responsive to and/or generative of innovation entrepreneurships and transformations.

Coordinator	
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		Monday	Tuesday	Wednesday	Thursday	Friday
09.00	.00-.15		MIND Ecosystem Andrea Ruckstuhl	Impact entrepreneurship and innovation Alex Nicholls	Managing systems of governance for impact Hans de Bruijn & Ellen van Bueren	MIND simulation Panel/tutors
	.15-.30					
	.30-.45					
	.45-.00					
10.00	.00-.15		<i>Break</i>	<i>Break</i>	<i>Break</i>	<i>Break</i>
	.15-.30					
	.30-.45					
	.45-.00					
11.00	.00-.15		Institutional arrangements and strategy for impact Johanna Mair	Impact public-private partnerships and finance Veronica Vecchi	Parallel group Projects Tutors	MIND simulation Panel/tutors
	.15-.30					
	.30-.45					
	.45-.00					
12.00	.00-.15					
	.15-.30					
	.30-.45					
	.45-.00					
13.00	.00-.15	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	<i>Lunch</i>	
	.15-.30					
	.30-.45					
	.45-.00					
14.00	.00-.15	Welcome to ASP Alessandra Oppio, Francesca Frassoldati e Matteo Carmelo Romano	Impact management and measurement Jo Barraket	Exploring MIND ecosystem Stripes Social Coop, Intesa San Paolo, Equiter Regione Lombardia	Parallel group projects Tutors	
	.15-.30					
	.30-.45					
	.45-.00					
15.00	.00-.15	Introduction e theory Mario Calderini & Giovanni Azzone	<i>Break</i>	<i>Break</i>	<i>Break</i>	
	.15-.30					
	.30-.45					
	.45-.00					
16.00	.00-.15	<i>Break</i>	New European Bauhaus Francesca Bria	Parallel group projects: kick-off and tools Tiresia/Delft	Parallel group projects Tutors	
	.15-.30					
	.30-.45					
	.45-.00					
17.00	.00-.15	Responsible Research and Innovation Angela Simone	Innovation infrastructures PNRR			
	.15-.30					
	.30-.45					
	.45-.00					
18.00	.00-.15	School activities and format Tiresia		The role of foundations in promoting impact economy ecosystems Chiara Pennasi	Aperitivo and Social dinner Meeting Alumni	
	.15-.30					
	.30-.45					
	.45-.00	Meeting tutors				

Course Structure and Teaching

Description	<p>All groups and students will share main theoretical/plenary sessions (Monday to Wednesday).</p> <p>Groups will work in parallel sessions with the help of tutors providing them with applicable tools (Thursday).</p> <p>All groups will be involved in a final plenary session (Friday) to simulate a process of actionable conventions and innovation ecosystems through negotiations of a shared impact strategy and management and measurement infrastructure. Teams are asked to identify a possible decisional strategy, following the lines presented in the first part.</p>
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Course format

What	Winter School 2022
Where	Loano,
When	March, 2020 07-11

Papers (*students' individual work*)

Instructions	Students will be tasked with writing papers related to the topic of the School.
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Bibliographic references

(more materials for workshop activities and individual paper processing will be proposed during the course)

Topic	See OneDrive & DropBox platforms
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Students' Essays instructions

Deadline	See OneDrive & DropBox platforms
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Reading list

	See OneDrive & DropBox platforms
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