



Palermo, 12 July, 2023

*To the Members of the CICS in Management
Engineering*

To the Director of the Department of Engineering

*To the U.O. Didattica of the Department of
Engineering*

To the U.O. I.C.T., Web sites, and Privacy Support

To the Student's Secretariat

Subject: Convocation of the Examination Committee of the MSc degree in Management Engineering and list of graduating students – Graduation – Summer Session of the Academic Year 2022-23.

Please find attached the convocation of the Examination Committee and the list of graduating students for the master thesis defense and the graduation ceremony of the MSc degree in Management Engineering - Summer Session of the Academic Year 2022-23, which will be held on **July 19, 2023**.

Kind regards

The Academic Coordinator
of the MSc in Management Engineering

Prof. Manfredi Bruccoleri



The Examination Committee is convened on **July 19, 2023 at 3 p.m.**, aula Magna V. Li Donni, Dipartimento di Scienze Economiche, Aziendali e Statistiche.

July 19, 2023 – 3 p.m.

	COGNOME	NOME	TITOLO TESI	PRIMO RELATORE
1	CALIA	ANTONELLA	Gamification and Behavioural medicine: how gamified applications can improve users' engagement and retention	BRUCCOLERI MANFREDI
2	FRANCAVIGLIA	EMMANUEL	Transizione tecnologica e digitale nei magazzini: Indagine sul territorio Siciliano	LA FATA CONCETTA MANUELA
3	GANDAMALLA	RAVI TEJA	The Rise of Virtual Influencers: A Study of Lil Miquela and Calvin Klein's Marketing Campaign and its Implications for Brands and Marketers	ROMA PAOLO
4	CANDELA	SALVATORE	Intelligenza Artificiale: Asset Management	BRUCCOLERI MANFREDI
5	PELLITTERI	ALBERTO	Gemello digitale di un cantiere navale per la sicurezza delle operations	AIELLO GIUSEPPE
6	SPATARO	FEDERICO	Lean Manufacturing e Industria 4.0	LA COMMARE UMBERTO
7	CANGELOSI	ROBERTA	Internet of Things e Telemedicina: utilizzo di un sistema di monitoraggio continuo all'interno del reparto di Medicina Interna dell'ospedale G. Giglio di Cefalù	BRUCCOLERI MANFREDI
8	KEBEDOM	HENOK MICHAEL	Quantity and quality incentives for academic publications: An empirical study of the 'Business and Management Engineering' scientific sector	ROMA PAOLO
9	RUFFINO	RICCARDO	Digitalizzazione dei processi aziendali finalizzata alla creazione di dashboard: implementazione di un software gestionale presso l'I.T.R s.r.l	BRUCCOLERI MANFREDI
10	POLEPALLY	VAMSHI KRISHNA	Exploring the Effectiveness of Virtual and Real Influencers in Promoting Sustainability on Social Media	ROMA PAOLO
11	SORCE	PAOLAELVIRA	ANALISI TECNICO ECONOMICA DEI MODELLI DI GREEM MOBILITY PER LA LOGISTICA BASATA SULL'IDROGENO	AIELLO GIUSEPPE
12	GURGONE	DARIO	PROGETTAZIONE DI UN MODELLO ORGANIZZATIVO PER L'UFFICIO PER IL PROCESSO. CASO STUDIO: GLI UFFICI GIUDIZIARI DELLA SICILIA OCCIDENTALE	BRUCCOLERI MANFREDI

The graduation ceremony will be at the end of the examination session.

Examination Committee:

M. Bruccoleri; U. La Commare; C.M. La Fata; G. Ingarao; M. Piazza; P. Roma; G. Marcon

Chairman: M. Bruccoleri

Substitute Professors: A. Barcellona, E. Mazzola, F. Pace

Secretary: F. Carollo