

# D2020R2-3963 Technical Marketing

## Requested position criteria

Profile	Sales & Marketing - Marketing - Technical Marketing
Education level required	5 - Master degree
Experience level required	Less than 2 years
Languages	English (3- Advanced)

## General information

Posting title	Technical Marketing
Job description (job content)	<p>This function will be part of the new Strategic Business Unit STi2GaN.</p> <p>This function should help to drive the competition analysis process in cooperation with the several involved teams (technology, design, application, product engineer) with a special focus on the technical and economical competitiveness of devices coming from the main competitors.</p> <p>An additional task is to help developing promotional material (like dedicated presentations, fact sheets, and brochure) for STi2GaN products.</p>
Profile (candidate's skills)	<p>Excellent knowledge in Power Electronics with focus in power conversion.</p> <p>Knowledge of Wide Band-Gap materials is preferred.</p> <p>Knowledge of basic financial concept will be a plus.</p> <p>Candidate should be a self starter with strong communication skills and ability in team working.</p> <p>Familiar with MICROSOFT Office Tools</p> <p>Strong motivation and empathy will be key points in the selection criteria</p>
Regular/Temporary	Regular
Desired start date	01/04/2020
Type of sourcing	External
Job level	30 - Graduate Entry Level
Regions	Europe
Country	Italy
States	Catania

## Back office information

Organisation	CT6318 - Int Pow.&Body Sp Mkt
Working time	100%
Employee class	Intern

## Additional information

Number of vacancies needed	1
Type of requisition	Common case