

The SERVICE BUSINESS in the *sharing economy* era A proposal for “learning through travel” in ITALY **PALERMO 03-07 JUNE 2019**

FINAL PROGRAMME

Monday, 03 June

20:30: Welcome Dinner at the restaurant “Locanda del Gusto”, Via Vittorio Emanuele, 316, 90134 Palermo (15 minutes walk from the hotel, see the attached map). *Optional:* meet Prof. Jalal Ashayeri at 20:00 outside the hotel and walk together to the restaurant.

Tuesday, 04 June

09:30: Meeting point (intersection Via Roma-Via Mariano Stabile) take the TIAS bus to the University of Palermo (Department of Engineering)
10:00: Presentation of the Department of Engineering of UNIPA and Presentation of the TIAS Study Trip (Prof. Manfredi Bruccoleri)
10:30: Seminar on “Crowdsourcing and Crowdfunding for the Service Business” by Prof. Giovanni Perrone and Dr. Paolo Roma of the University of Palermo
12:30: Discussion
13:15: Lunch
14:45: Meeting point (under the war plane at the Campus); walk to the ARCA Business Incubator. Visit the Incubator. Incubated companies present their business
17:00: TIAS bus to Meeting Point (via Roma)
17:30: Free evening

Wednesday, 05 June

09:30: From Meeting Point (Via Roma) take the TIAS bus to the ENGINEERING INGEGNERIA INFORMATICA (the largest Italian Software and IT services company)
10:00: Company presentation and visit
12:30: TIAS bus to Palermo, lunch at *A’Cala*, (Via Cala, Palermo)
14:30: Walk around the Arab-Norman Route in Palermo downtown UNESCO World Heritage (touristic guide included).
17:30: Free evening

Thursday, 06 June

09:30: Free morning and free lunch
14:30: Meeting point (via Roma) take the TIAS bus to ISMETT Medical Center (a joint venture with the University of Pittsburg Medical Center)
15:00: Company presentation and visit
17:00: TIAS bus to Hotel
17:30: Free evening

Friday, 07 June

09:30: Time for team-work. Each team prepares its “Sharing-economy Service Idea”. The students are free to work in the Hotel facilities (instructions in the next page)
12:30: Lunch at the Hotel Mercure
14:15: Meeting point (intersection Via Roma-Via Mariano Stabile) take the TIAS bus to the University of Palermo
14:30: Students’ Elevator Pitch about their “sharing-economy Service Idea”
17:30: End of student’s presentations.
17:00: TIAS bus to Hotel
20:30: Farewell Dinner at the restaurant *Amecasa*, Via Simone Corleo, 2 (10 minutes walking from the Mercure Hotel)

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MAPS, MEETING POINTS AND OTHER LOGISTICS INFORMATION

FROM THE AIRPORT

The International Airport “*Falcone and Borsellino*” of Punta Raisi is located at 32 km from the city and is connected to Palermo by **Prestia e Comandè** (<http://www.prestiaecomande.it>) bus company (price of the ticket 6 €). Also a Taxi Sharing service is available (price of the ticket 7€).

MEETING POINTS (indicated in the MAP*)

Hotel Mercure Palermo Centro, Via Mariano Stabile, 112, 90139 Palermo

Restaurant “La Locanda del Gusto”, Via Vittorio Emanuele, 316, 90134 Palermo (Welcome Dinner, Monday 03 June 2019, 20:30)

Restaurant “Amecasa”, Via Simone Corleo, 2 (Farewell Dinner, Friday 07 June 2019, 20:00)

Meeting Point for the TIAS Shuttle Bus, Intersection Via Mariano Stabile-Via Roma

**See the MAPS in the next page.*

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