

Transformative Pathways in the Blue Economy – Regional Case Studies

*Immersive event on innovative processes, hosted by University of Palermo,
Campus of Trapani, from 25th to 27th November*

25th November 2025

Venue: Complesso Principe di Napoli, Trapani

Via Cappuccini, 7, 91100 Trapani TP

9.30	Arrival of participants – Registration
10.00	Welcome and presentation of the event <i>Roberta Sollima, FORTHEM Office- Prof. Concetta Messina, DiSTeM, Unipa</i>
10.15	Institutional Welcome <i>Rector, Vice-Rector for International Affairs, Vice-Rector for Research and Technology Transfer, President of the University Campus in Trapani, President of the University Consortium Trapani</i>
	The role of Labs in the FORTHEM Alliance <i>Prof. Paolo Inglese (Food Science Lab), UNIPA – Dept. of Agricultural, Food and Forest Sciences</i> <i>Prof. Maurizio Cellura (Climate&Resources Lab) UNIPA, Engineering Department</i>
	Unipa Center for technology transfer and entrepreneurship <i>Prof. Antonino Valenza, Engineering Department, Director of the Centre for technology transfer</i>
	The role of center for sustainability and ecologic transition (CSTE) in the implementation of good practices in the food sector <i>Prof. Maurizio Cellura, Engineering Department and CSTE Director</i>
11.00	Coffee break
11.30	Boosting social innovation through dynamic collaborative ecosystem platforms for holistic, place-based value creation <i>Carmine Bianchi, UNIPA, Dept of Political sciences and CSTE</i> The “Living Lab SMART” as example of networking and social innovation among stakeholders of the blue economy to foster sustainable marine productions <i>Concetta Messina, UniPa-DiSTeM and CSTE, with participation of local involved stakeholders (AIC-fishery, OP fishery Trapani.</i> Local solutions to accelerate the growth of new and young enterprises in the sector <i>Gianfranco Incandela, Beehive Valore Sud</i> Solutions for innovative governance in the blue sector Presentation of the roadmap for implementation of

	good practices in the blue economy, at local level. <i>Prof. Concetta Messina UNIPA-DiSTeM and Representative of High Schools involved (IIS Florio, Erice, Proff F. Gulino and V. Greco)</i>
	Biodiversity Gateway <i>Prof. Maria Giovanna Parisi, Dott. Claudia La Corte, UNIPA – DiSTeM</i> Europe Direct Centre Trapani: How participants can engage with European networks, access resources, and strengthen Trapani's role in international collaborations <i>Marta Ferrantelli</i>
	The role of training in fostering new skills and blue careers in the fishery sector Project BLUEREV <i>Simona Manuguerra, DISTEM, UNIPA</i>
13.00	Lunch (<i>Ittiturismo La Tramontana</i>)
14.30	Pitch session by FORTHEM partners on real example of co-creation activities, education, innovation and technology from lab to industry or local territory
	Wrap up
15.00	Free time
19.30	Social Dinner (Cantina Siciliana, Via Giudecca, 36, Trapani)

26th November 2025

[Venue: Beehive Coworking, Trapani](#)

Corso Vittorio Emanuele, 42, 91100 Trapani TP

09.30	Research calls and opportunities <i>Silvana Di Bono, Chief Officer Project Design and Set-up Sector, Research and Innovation Area, UNIPA</i>
10.00	Knowledge valorization in the framework of Enterprise Europe Network <i>Anna Sangiorgi, European IP Helpdesk Ambassador, UNIPA</i>
10.30	European networking supporting the transition to new food production system: the PRIMA call and MEDIET4ALL Project - Mediterranean Diet for ALL helping people move from a diet high in ultra-processed foods to a modern and sustainable Mediterranean diet by creating a transnational movement to implement best practices and innovative technological solutions <i>Prof Nicola Francesca, UNIPA – Dept. Of Agricoltura, Food and and Forest Sciences and CSTE</i>
	Ice breaking session to encourage networking
	Pitch session from Early-Stage Researchers and PhD students
11.30	Coffee
	Creation of working - groups and definition of an action plan on joint proposal and activities

	Working groups and work to the action plan
	Demonstrative Lab Experience
13.30	Lunch (<i>Ittiturismo La Tramontana</i>)
	Free Dinner

