



UNIVERSITÀ
DEGLI STUDI
DI PALERMO



MASTER OF ARTS IN
INTERNATIONAL RELATIONS

INTERNATIONAL TRADE



Faculty

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Empowering students with a broad-base and internationally-oriented education for fostering international trade

PROGRAM OVERVIEW

The master of arts in international relations (curriculum: international trade) (MAIT) offers students from all over the world the opportunity to learn the dynamics of international business in a multidisciplinary approach.

Indeed, the hurdles of worldwide business practice are addressed by academics from a legal, historical, economic and political perspective.

Students will be engaged in an inspiring and stimulating learning environment, in a city that is undergoing great transformations and was recently declared UNESCO world heritage site, where the academia interacts with the business world through role-play activities, case studies, and meetings with professionals and entrepreneurs.



LEARNING OUTCOMES AND CAREER OPPORTUNITIES

The course has been designed to deliver a deep understanding in international economics and relations, international business law, and business cultures.

Students are expected to obtain an advanced knowledge in planning and implementing import/export operations and foreign trade activities and investments, being able to draft international contracts, to analyse country risk profiles for foreign investments, and more.

The placement opportunities run widely in the international trade sector and include: export managers; international commercial agents; logistics managers; international supply chain managers; specialists in marketing and acquisition of goods; freight and custom forwarders/brokers; international business developers; public officials in charge of international procurement, international relations and foreign trade; business intelligence analysts.

COURSE DESCRIPTION*

MAIT combines 'traditional' lectures with online resources such as webinars, e.g. International payments, Digital Export, IT data analysis for business and trade.

Selected students are offered the chance to attend the **Path of Excellence in International Trade**, a seminar series involving experts from the industry. Everything is taught in English!



what you will learn

- Business English
- Business Strategy
- Competition Law & Intellectual Property Rights
- Contemporary World History
- Globalization and European Economic History
- Global Politics and International Security
- History of International Relations
- International Trade Law

Entry requirements

A B2 English level is required. At least a 3-year Bachelor's degree in any field pertaining to Humanities, Economics and other Social Sciences is also needed.

*All courses are offered both in-person and online, according to the development of the pandemic

For more info

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MAIR
INTERNATIONAL RELATIONS

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