



Master of Science in Public Management

(Laurea Magistrale)

DEPARTMENT OF POLITICAL SCIENCES AND INTERNATIONAL RELATIONS – DEMS
Via Ugo Antonio Amico 4, Palermo (ITALY)



UNIVERSITÀ
DEGLI STUDI
DI PALERMO



SCIENTIFIC COORDINATOR OF THE MASTER:
PROF. CARMINE BIANCHI – bianchi.carmine@gmail.com

FOR MORE INFO

- PROF. ENZO BIVONA – enzo.bivona@unipa.it
- DR. FEDERICO COSENZ – federico.cosenz@unipa.it

<http://www.ced4.com>

DEPARTMENT OF POLITICAL SCIENCES AND INTERNATIONAL RELATIONS
VIA UGO ANTONIO AMICO 4, PALERMO (ITALY)

<http://portale.unipa.it/dipartimenti/dems>

EMAIL: dems@unipa.it

PH: +39 (0)91 23892515



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Why an International Master program in Public Management?

Training people with a focus on only domestic labor markets and traditional professions may not be very helpful to effectively tackle unemployment and financial crisis.

The challenges of today's dynamic and globalized world provide, particularly to the younger generations, a formidable opportunity to look at the world labor market and to new professions, related to unattended societal needs.

This scenario brings enormously wider, dynamic, and challenging working opportunities than those offered by the often static and bounded domestic and traditional labor markets.

... Working in one's own city or home country, should be the result of a decision that a Master graduate ought to make between several geographic opportunities, rather than a constraint imposed by an obsolete and too bounded way of thinking that the current education system often provides ...

Knowing different cultures and attending courses with classmates coming from different parts of the world is a formidable opportunity of personal and professional growth, which particularly the younger generations should not miss.

Targeting the new unattended needs of the world labor market, imposed by the dynamic complexity that today's society faces, provides a major opportunity for both Universities and their trainees.

An international orientation in Management education does not imply losing the cultural roots that each student holds. It, rather, implies building on them: training students must enable them to work in an international labor market and to add value to such market by bringing his/her own home culture.

The Master in Public Management delivered by the Department of International Studies (DEMS) of the University of Palermo (Italy) is taught in English and takes the professional and cultural perspective here described.

Also, it adopts a practical approach, involving the discussion of concrete case-studies and the empirical work developed in computer laboratories. To this end, participants are involved in teamwork and supported step-by-step by our faculty in advancing in their own learning process

A comparative analysis approach is adopted, to enable students to understand and practice differences and similarities between several systems in the world, related to the generation of value through policy design and management in the public sector.

Such approach also implies the possibility for students to spend one or two semesters attending courses or developing their thesis under the supervision of professors or other professionals working in other countries in the world.

Target applicants hold a bachelor title and are able to communicate in English. A certified knowledge of English proficiency is a preferential title to be admitted in the program. Other preferential titles are holding a bachelor in:

- Management studies;
- Public Management
- Political Sciences
- Law
- Systems or Industrial Engineering
- Information Sciences
- Urban studies.

Purpose of the Master program

The Master in Public Management (double degree with the University of Hanoi, Vietnam) offered by the Department of Political Sciences and European Studies (DEMS) at the University of Palermo (Italy) aims to face a specific need of public administrations: to support coordination in policy design, implementation, and performance management, between different components of the public sector, i.e.:

- Political and administrative decision makers;
- Agencies in a same institutional setting;
- Agency departments;
- Departmental levels;
- Institutions in a same territorial context (e.g. a urban area).

In order to pursue coordination and good performance in steering today's dynamic and complex public administrations, good technical skills and experience of line managers are no longer a sufficient condition. New professional skills and leadership are also needed to support the political and administrative roles through well-trained staff professionals.

Mastering Public sector performance management and organization design, and framing them into the wider institutional and juridical system are the core of a professional profile that is able to significantly contribute to a shift of mind in the public sector. This is expected to balance good outcome with efficiency, to foster sustainable community development.

SYLLABUS

1st Year

Semester 1

- Reforming the State Through Governance (6 ECTS)
- Competition and Antitrust Law (9 ECTS)
- Organizational Psychology (9 ECTS)
- The Economics of Organizations/The Economics of the State (6 ECTS)

Semester 2

- Planning & Control Systems (10 ECTS)
- Performance Management in the Public Sector (10 ECTS)
- Business Strategy (10 ECTS)

2nd Year

Semester 1

- International Trade Law (6 ECTS)
- Law & Public Administration (9 ECTS)
- Labour Law and Industrial Relations in the Public Sector (9 ECTS)
- Institutions and Policies of Global Governance (6 ECTS)

Semester 2

Thesis (30 ECTS)

Career Prospects

The Master in Public Management aims to prepare students for an international career in performance management, planning, policy design, and sustainability analysis. The programme will teach you how to design and implement dynamic performance management systems in public sector organizations, and to a wide variety of real world inter-institutional settings, e.g. urban areas.

A special focus of this program is dedicated to design model-based problems structuring interventions (e.g. scenario planning), to enhance performance management systems.

In order to enable you to do this the program will teach you process consultation and group facilitation skills. These skills will enable you to develop the flexibility required to be successful within European and global organizations, whether it be major consultancy firms, strategic planning departments of larger corporations, public administrations or NGOs.