

MASTER OF ARTS IN

INTERNATIONAL RELATIONS, POLITICS & TRADE ONLINE





Faculty

Manfredi Bruccoleri Salvatore Casabona Massimo Cermelli Federico Cosenz Chiara Garilli Giorgio Mocavini

Pier Francesco Asso Carla Monteleone Rostam J. Neuwirth Manoela Patti Antonio Perrone Luca Puddu Sara Rigazio

PROGRAM OVERVIEW

The Master of Arts in International (MAIR-Politics&Trade Relation. online) is an entirely online course which offers professionals and **students** alike the opportunity to deepen their knowledge on the dynamics of international business in a multidisciplinary approach. Indeed, the complexity of doing business at a global level is addressed by academics from a legal, historical, economic and political perspective. To enrich the experience, national and international experts and economic

operators are invited for conferences,

webinars and other similar events.



LEARNING OUTCOMES AND CAREER OPPORTUNITIES

The course has been designed to deliver a deep understanding international economics and relations. international business law, and business cultures. Participants are expected to obtain an advanced knowledge in planning and implementing import/export operations and foreign trade activities and investments, being able to draft international contracts, to analyse country risk profiles for foreign investments, and more.

The placement opportunities run widely in the international trade sector and include: export managers; international commercial agents; logistics managers; international supply chain managers; specialists in marketing and acquisition of g&s; freight and custom forwarders/brokers; international business developers; public officials in charge of public procurement, international relations and foreign trade; business intelligence analysts.

Advertising

- «Advertising is the "art" of communicating a brand product or service to the world»;
- «Advertising is a paid communication used to persuade someone to buy a product or service of an identified sponsor»;
- «Advertising informs consumers about the existence and benefits of products and services, and attempts the program of the buy them».



5) Overriding Mandatory Rules

Art. 9 (1) Reg. Rome

Overriding mandatory provisions are provisions the respect for which is regarded as crucial by a country for safeguarding its public interests, such its political, social or economic organisation, it such an extent that they are applicable to any function falling within their scope, irrespective or the saw otherwise applicable to the contract under this Regulation.

COURSE DESCRIPTION

The course is entirely taught in **English** in **synchronous** and **asynchronous** mode over a 2-year timeframe.

MAIR-online is **exclusively offered online** through the dedicated e-learn University platform based on *Moodle*, accessible **anytime anywhere**. Exams will be held in-person.

SUBJECTS INCLUDE

- Business English
- Business Strategy
- Competition Law & Intellectual Property Rights
- Global History
- Global Politics
- International Customs Law & Corporate Tax
- International Economic History
- International Trade Law

ENTRY REQUIREMENTS

A B2 English level is required. At least a 3-year Bachelor's degree in any field pertaining to Humanities, Economics and other Social Sciences is also needed.

For further details

Use the QR Code or visit our website



https://www.unipa.it/dipartimenti/de ms/cds/internationalrelationspolitics trade2262/en/index.html



https://www.unipa.it/mobilita/en/new-students/new-students---enrolment/







Contact us

Coordinator

Professor Salvatore Casabona salvatore.casabona@unipa.it

Vice-Coordinator

Professor Chiara Garilli chiara.garilli@unipa.it

Foreign Students Office

international students @unipa.it

Administrative Staff

Chiara Venturella chiara.venturella@unipa.it +39 091 2389 2818

Address

Department of Political Sciences and International Relations (DEMS)

Via Maqueda 324, 90134 - Palermo (PA), Italy