

A word cloud centered around the phrase 'marketing strategy' in large, bold, black letters. Other words in various colors and sizes include: finance, product, viral, promotion, sale, team, business, internet, social media, presentation, represent, management, price, recommendation, market, innovation, advertising, distribution, quality, branding, design, blogs, place, growth, store, planning, and manager. The background shows a hand holding a black marker, with several other markers (blue, pink, black) scattered around.

International Marketing Strategy

Professor Salvatore Casabona has the pleasure to invite all the students of International Trade Law and Diritto degli Scambi Internazionali to attend to the seminars held by

CLAUDIA TRAINA
Import/Export Manager
on

INTERNATIONAL MARKETING STRATEGIES

30 November 2015 Domestic Marketing vs. International Marketing (8-10 a.m.)

3 December 2015 International Marketing: cases study (8-10 a.m.)

10 December 2015 Project work on International Marketing Strategic Analysis (8-10 a.m.)

Details

Department of Political Science
Via A.U. Amico, no. 2/4
II floor, "Aula DEMS"

Seats are limited and on a first come first served basis