



UNIVERSITÀ
DEGLI STUDI
DI PALERMO

• Dipartimento
Culture e
Società



ADILLI

Asociación Docentes e Investigadores
de Lengua y Literatura Italiana

Call for papers

Media realities. Sociology, semiotics and art in the imaginaries and in the representations

Conference

March 16-17-18, 2022

University of Palermo, Department Cultures and Society, Viale delle Scienze

Deadline of Abstracts: December 31, 2021

Deadline of Papers: May 15, 2022

The conference is sponsored by the Department Cultures and Society of *Università degli Studi di Palermo* and by the *Asociación Docentes e Investigadores de Lengua y Literatura Italiana* (ADILLI).

Guidelines for the drafting of abstracts and papers

The abstracts, of a **minimum of 150** and a **maximum of 250 words**, must be received **no later than 11.59 pm on December 31, 2021 in Italian or English**. They must be accompanied by a maximum of 5 keywords and brief information about the author: name, surname, academic position (if they have one), profession and location of their activities for a maximum text of 10 lines.

The papers, the result of the conference report, must be received **no later than 11.59 pm on May 15, 2022**.

The indicative width of each **paper** is between 12000 and 35000 characters (i.e. characters with spaces included): for any longer articles, publication will be agreed with the editors of the volume (Prof. **Anna Fici** – Mr. **Claudio Gnoffo**). While participation in the conference is free of charge, the editors reserve the right to request a contribution for printing of the volume related to the papers, selected and accepted according to the *peer review* procedure.

Topics and intentions

The conference aims to address the ways in which reality is mediated and represented today through digital technologies and the creative approaches of the arts, both of those belonging to the more traditional classifications, included the more recent ones; how the different narratives of today's contexts are “brought to the stage”.

The same definition of the “reality” concept is challenged by its innumerable mediations. However, it is known - and today particularly obvious - that the imagination is not, in its effects on the social context, less factual than the realities based on concrete data and empirical evidence.

In the perspective we adopted for the conference, we want to focus on every possible aspect of this theme, to be interpreted in an interdisciplinary key. It is the very complexity of the topic that pushes us in this direction.

We are particularly interested in trying to have, in respect to the theme and starting from various fields of studies, an informative approach that can generate a dialogue with the public made up of the participants and future readers of the **collective volume** that we intend to create starting from the conference. This volume will be the first of a **newly created series, created at Palermo University Press, entitled Art & Communication**¹ which, on the occasion, will be presented.

The conference aims to involve scholars and artists from different parts of the world and from various fields of knowledge, to fathom through them the ways in which we see, or believe we see, the reality that surrounds us, with all its filters, whether they are more or less evident, the result of a creative and free or instrumental mediation.

Artists, anthropologists, sociologists, literary and film critics, semiologists, linguists, aesthetic and image scholars, cultural studies experts, but also workers in the show and entertainment fields are encouraged to express their experience and vision.

As an indication, some of the attainable themes are:

- Cultural and social exchanges and / or conflicts between cultures and visions within society: experiences or case studies
- Cultural hybridizations: experiences or case studies
- Reality, between facts and the imagination: the role of marketing and storytelling
- The web space 3.0: the construction of the world via social media
- Representation of the media and in the media: beauty today
- Representation of the media and in the media: the transformation of customs and lifestyles
- Living, inhabiting: carving out spaces for oneself in the din of social media
- Economies in a changing world. The new representations of well-being and wealth
- Telling the social reality through sociological research. The mediation of research methods
- Consumption of audiovisual products
- Mediated imaginaries: myths of today
- Cinema and comics
- Webcomics
- Theory of perception and mass media
- Daily and extraordinary life
- Food and representation: the case of reality cooking shows and food bloggers
- Nature and its representation: from environmental emergencies to Greta Thunberg

¹ The scientific direction of the *Art & Communication* Series will send to all participants a presentation text of the same series where all the features will be described and the participation ways will be explained.

- Photography as a narrating eye yesterday and today
- Photography and its relationship with reality, truth and authenticity today
- Photography between description, theming and denunciation
- Cancel culture and the woke doctrine
- Gender issues and their narration in the media
- Contemporary rhetoric and art
- Between TV series and intermediality: narrating / thematizing
- Tale of a pandemic: the post-covid world
- How is the world of digital skills mediated? The extra and anti-academic narrative
- The journalistic story buried by information overload and noise
- Theater and representation of the world
- Theater and cinema
- Theater and new media

Scientific-organizational direction

Anna Fici (Università degli Studi di Palermo)

Claudio Gnoffo (Accademia di Belle Arti di Palermo)

Scientific-organizing committee:

- Luigi Amato (Accademia di Belle Arti di Palermo)
- Simone Arcagni (Università degli Studi di Palermo)
- Alessio Arena (Universidad Nacional de Rosario)
- Massimo Bonura (Accademia di Belle Arti di Palermo)
- Sergio Brancato (Università degli Studi di Napoli Federico II)
- Claudio Cavallaro (Accademia di Belle Arti "Mario Sironi" - Sassari)
- Anna Fici (Università degli Studi di Palermo)
- Claudio Gnoffo (Accademia di Belle Arti di Palermo)
- Stefano Montes (Università degli Studi di Palermo)
- Alberto Trobia (Università degli Studi di Palermo)

Submission of abstracts:

The abstracts must be sent at:

Anna Fici (anna.fici@unipa.it)

And jointly, through CC at:

Claudio Gnoffo (claudiognoffo87@gmail.com)

Massimo Bonura (massimo.bonura@unipa.it)

The abstracts will be checked by at least two members of scientific committee.

Proposal's abstract and title: maximum 250 words

Duration of the communication: maximum 20 minutes

Languages of the conferences: Italian, English, French and Spanish

Participation in the conference will be **online**.