

Science to Society:

Essential Communication Skills for Academic Staff

Virtual Part

WELCOME SESSION

29/06/26 | 09:00-12:00

Introduction

Getting to know each other: research, expectations, and goals
Paula Silva, Regina Jucks, Anne Dijkstra, Giulia Accardi, Luciana De Grazia, Piero Colajanni

COMMUNICATION MEANS COOPERATION

30/06/26 | 09:00-12:00

How we create common ground, gauge the perspective of others and do message design

Technique's for adapted communication
Regina Jucks

On-site Porto

WELCOME SESSION

06/07/26 | 14:30-16:30

Welcome Notes

Keynote Lecture

Welcome Drink: Meet & Mingle

Paula Silva, Anne Dijkstra, Giulia Accardi, Luciana De Grazia, Piero Colajanni

SCIENCE COMMUNICATION

07/07/26 | 10:00-13:00

Introduction to science communication

Science-media relationships

Changing roles for researchers and research institutes
Anne Dijkstra

REMOTE COMMUNICATION:

07/07/26 | 14:00-17:00

How to use different media for different purposes of communication

Regina Jucks

PRACTICE-ORIENTED WORKSHOP

08/07/26 | 10:00-17:00

Practice-oriented workshop delivered by a multidisciplinary team with expertise in biomedical sciences, structural engineering and comparative public law.

Giulia Accardi, Luciana De Grazia, Piero Colajanni

BUILDING A SUCCESSFUL PITCH

09/07/26 | 10:00-17:00

Importance of science communication in societal contexts. Practical guidance on how to develop and deliver a clear, engaging, and effective pitch for different audiences.

Paula Silva

Quinta de Ventozelo(<https://quintadeventozelo.pt/?lang=en>)

THE WEEK IN A PORTFOLIO

10/07/26 | 10:00-12:00

Reflections on the week's work

Paula Silva, Anne Dijkstra, Giulia Accardi, Luciana De Grazia, Piero Colajanni