

Giuseppe Gallo Professional Profile

Personal Informations



Giuseppe Gallo

Date of Birth: 06/05/1984

Nationality: Italian

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Work Experiences

08/Sep/2007
to Present

● **Creative Director - Cofounder**

Mirabilia

Via Castrogiovanni 38,
Bagheria - Palermo (Italy)

Sector: Communication Design

I Founded this office during my university career to financially support my studies and gain experience in design field. Here I am responsible for developing and executing design concepts for leading-edge marketing and interactive solutions (Web, App, Industrial Design). Regularly liaising with my team to ensure the best creative solutions are realised. Creating communication materials for online and offline mediums, websites and visual experiences. With Mirabilia I won several prizes and competitions

Main Tasks: Brand Design, Illustration, Interaction Design, Design Research, Creative Direction, Social Media, Project Management, Relationship with Clients
www.mirabiliaweb.net

01/Sep/2014
to Present

● **Lecture Assistant**

University of Palermo

Viale delle Scienze, Ed. 8
Palermo (Italy)

Sector: Teaching, Tutoring

Teaching assistant and tutor for courses in Architectural Composition within the Building-Architectural Engineering U.E. degree program coordinated by Prof. Arch. Giuseppe Pellitteri

01/Jan/2014
to Present

● **Architectural Engineer**

Freelance

Via Castrogiovanni 38,
Bagheria - Palermo (Italy)

Sector: Architecture, Engineering

Main Tasks: Architectural Consultant, 3D Modeling, Residential Building Design. Also in collaboration with Pellitteri Associati and Giudice Architettura

01/Apr/2011
to 28/Nov/2011

● **Internship**

Massimiliano Giudice Architettura

Via Pignatelli Aragona 82,
Palermo (Italy)

Sector: Architecture

Main Tasks: Architectural survey, urban and architectural design for studio clients.

Education & Training

- 07/Jan/2003 to 02/Apr/2013 ● **M.Arch/M.Eng Building-Architectural Engineering - U.E.**
University of Palermo
University of Palermo
Final Grade: 110/110 - Graduation with Distinction
Thesis: Urban design of the Notarbartolo area as headquarters of Palermo municipality Supervisor: Prof. Giuseppe Pellitteri
Main Subjects covered: Calculus, Physics, Linear Algebra, Classical Mechanics, Structural Mechanics, Achitectural History, Architectural drawing, Architectural Technology, Urban Planning, Architectural Composition, Digital Design for Architecture, 3d Modeling, Building Science, Building restoration, Construction site organization.
- 01/Jun/2017 to 31/July/2017 ● **Revit Architecture - BIM Advanced Modeling**
Eureka Engineering - Autodesk Authorized Training Center
Eureka Palermo
Course about Autodesk Revit advanced Modeling, from conceptual mass modelling to the use and design of adaptive families.
- 01/Nov/2016 to 20/Apr/2017 ● **Revit Architecture - BIM User**
Eureka Engineering - Autodesk Authorized Training Center
Eureka Palermo
Full course about Autodesk Revit, from the User Interface to B.I.M. strategies and best practices to efficiently and effectively manage Revit through the use of standards.
- 18/Nov/2014 to 23/Nov/2014 ● **Advanced Rhino & Grasshopper Workshop**
Le Penseur publishing - Rhino Authorized Training Center
Work In Co Rome (Italy)
Use of parametric strategies within the design process, deepening the availment of grasshopper in synergy with different software plugins for environmental analysis and physical simulation. Main objective is the generation of models as a result of form finding techniques and environmental inputs (solar, thermal, acoustic) by means of instruments and operating simulation, in order to build parametric optimized models able to adapt to different contexts.
Main Subjects: Mesh Subdivision Surfaces, Complex Patterns, Form Finding, Kangaroo, Mesh spring relaxation, Membranes, Hair System, Catenary, minimal surfaces, Discretization and Planarization, Pq Meshes, Galapagos genetic Solver, Modeling with Ecotect, Thermal Zone, Schedule, Weather Data, Geco, Analysis grids, Natural lighting calculation, shading, Acoustic Calculation.
www.arturotedeschi.com
- 03/Oct/2011 to 07/Oct/2011 ● **Advanced School of Computer graphics for Cultural Heritage**
CINECA
Cineca Interuniversity Consortium for HPC Bologna
The school aims at completing and deepening the training of graduate students, Phd students and young researchers in order to develop advanced computer graphics tools for Virtual Cultural Heritage and Architecture
Main Subjects covered: Modeling cultural scenarios in an open pipeline from archeological and historical sources. The Blender pipeline: from the storyboard to a 3d stereo movie. CINECA Blender Render Farm. Cultural scenarios and a transmedial approach among cinema, web, TV, mobile devices. www.cineca.it

01/Jun/2013 to 30/Oct/2013 • Qualification as Civil Engineer
Engineers Professional Corporation

Engineers professional
corporation - Palermo

A total of four tests (two written exams, one oral, one practical) about engineering and
architecture, required to work in Italy as Civil Engineer.

Skills

Communication Skills:

End-oriented work capacity
Problem-solving attitude
Responsibility
Propensity to good working relations

Organizational Skills:

Sense of organization
Good experience in team work

Job Related Skills:

Architecture
Illustration
Communication Design
3d Modeling
Computational Design
Graphic Design
Digital Design for Architecture
Project management
Creative Strategy

Digital Competences

Proficient:

Photoshop
Illustrator
Indesign
Autocad
Rhinceros
Revit
Grasshopper and Plugins
Social Media & Digital Communication

Intermediate Knowledge:

Blender
Python
Numpy, Scipy

Basic Knowledge:

3dstudioMax
SketchUp
Html

Languages

Italian - Mother Tongue

English - C1 or higher (onSET Zertifikat)

German - A2

Prizes

IDA International Design Award Graphic Design - Honorable Mention for Pattern in Architecture Serie - 2017

Stereohype - Annual Competition Graphic Design - Shortlisted - 2015

Deutsche Bank - Future Banking Innovation Design - Shortilisted - 2014

Mozilla - Firefox Flicks Video - People's choice Award - 2013

Italia Camp Competition App Design - Award - 2012

Projects & Mentions

10/Oct/2015 ● **Pattern Poster Serie - Mecanoo Architects**

Graphic Design
Architecture

Graphic design of nine Poster inspired by Mecanoo Architectures, with this project I explored, in collaboration with Mecanoo, the use of Patterns in Architecture.

Featured on: [Mecanoo Official Site](#), [Designboom](#), [I Like Architecture](#), [World Architecture Community](#), [Architect Magazine](#), [We and the Color](#), [A as Architecture](#), [Arkitera](#)

06/Oct/2015 ● **Archinerds**

Architecture,
Social Media

[Archinerds](#) is platform that uses social networks to explore the evolution of architecture, followed by more than 100,000 architecture enthusiast on social networks, reaches a weekly audience of over 300,000 people. I'm the founder and main editor of this project, together with Eliano Felicio of Mecanoo Architecten communication department.

01/Mar/2011 ● **Featured on Taschen Logo Design Book Vol. 3**

Graphic
design

Four Brand Design developed for clients have been selected and published inside prestigious Logo Design Book Vol. 3, edited by Julius Wiedemann for Taschen

Other Teaching Activities

25/Jan/2017 ● **Teacher**
to 26/Jan/2017 Programmig for Architects & Engineers

Engineers professional
corporation - Palermo

12 Hours of frontal lessons on Python language and its applications in Architectural design

06/Jul/2016 ● **Invited Talk & Jury Member**
Digital Tools to improve the visibility of Cultural Heritage

Archaeological Park
of Selinunte

Presentation on the design and use of digital models to enhance the enjoyment of the cultural heritage.

18/Apr/2016 ● **Teacher**
to 21/Apr/2016 Python for Engineers

Engineers professional
corporation - Palermo

8 Hours Course, with frontal lessons on Python programming language

14/Mar/2016 ● **Tutor**
to 18/Mar/2016 Python for scientific and engineering applications

University of
Palermo - Arca

36 Hours Course, with frontal lessons and exercises on Python programming language and its applications to science and engineering issues.

Volunteering Activities

Associazione Next President - Tutor

Association that deals with technological innovation and computer literacy in Sicily, organizing events and programming courses for professionals and adults.

Sistema Bagheria Coordinator - Facilitator

Group of 10 citizens associations, which operates through joint initiatives inside one of the most problematic European region for social issues.
www.hellobagheria.com

References

- 12/Mar/2016 ● Francesco Veenstra
Partner at Mecanoo Architecten
- On my [Linkedin Profile](#)
- “Giuseppe has the talent to catch the essence of an architectural scheme in a single graphic image. Many of Mecanoo’s designs have been turned into an image that is spot on and master pieces in itself.
I have been working on the Library of Birmingham, the Kaap Skil Museum, the railway station in Rabat. all three project have been turned into rhythmic graphics in various colours.
Recently Mecanoo developed new Racing gear for the Mecanoo Cycling Team. the winning design includes Giuseppe’s Kaap Skil graphics. We will as a team of ca 25 cyclists join the Amstel Gold Race 2016. proudly wearing first class design.”
- 06/Dec/2014 ● Arturo Tedeschi
**Digital Consultant - Politecnico di Milano,
Rome Program Director - Architectural Association**
- On my [Linkedin Profile](#)
- “Giuseppe is an enthusiastic and talented architectural engineer. He attended my recognized advanced course Ecologic Patterns, reaching a high level of expertise on form-finding strategies as well as a strong knowledge of algorithmic modeling. Giuseppe has always demonstrated a deep understanding and his excellent interaction during the workshop allowed me to examine in depth several topics. No doubts that Giuseppe would add value to a research team or professional group.”
- 14/Feb/2017 ● Giuseppe Pellitteri
**Full Professor of Architectural and Urban Design
Università degli studi di Palermo**
- giuseppellitteri@unipa.it
- “I was the former supervisor of Mr. Giuseppe Gallo while he was student of the Master degree course in Building Architectural Engineering during Academic year 2012-2013
- Mr Gallo participated, as active component, to several major international architectural competitions, inside teams directed by me, showing strong ability in Architectural Design and Architectural Illustrations.
- He was definitely one of the most motivated and enterprising student I knew during my career, He has proved to be able to follow indications and work independently, bringing good results. Since his extracurricular experiences he has good interpersonal skills, make him able to collaborate actively in the working groups”