

Curriculum Vitae

INFORMAZIONI PERSONALI

Nome GIOVANNI
Cognome PERRONE
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FORMAZIONE TITOLI

1995 Ph.D., Production Engineering and Management, University of Palermo

1990 Master Degree in Management Engineering

ATTIVITA' DIDATTICA

Giovanni Perrone teaches *Industrial Organisation and Strategy* (9 ETCS) and *Strategies and Technologies for networked enterprises* (12 ETCS) both at the Master Degree level of Business and Management Engineering.

RICERCHE FINANZIATE

- Local and national coordinator of PRIN (Research programs of relevant national interest) projects
- Local coordinator of EU projects
- Coordinator of several Industrial Research Projects
- More than 2,5 million of Euros managed in research projects so far

INCARICHI / CONSULENZE

Delegato del Rettore per il Distretto di Alta Tecnologia per i Beni Culturali

Delegato del Rettore per la Start-Cup Palermo

Presidente di Si Lab Sicilia Scral

Segretario di PNIcube

Consigliere Direttivo di EurOMA

Consigliere Direttivo di AiIG

ASSOCIAZIONI SCIENTIFICHE

- 2013 - Present EurOMA (The European Operations Management Association), *Board of Directors*
- 2007 - Present PNICube (The Italian Association of university incubators), *Board of Directors*
- 2010 - Present AiIG (The Italian Academic Association of Business and Management Engineering), *Board of Directors*,
- Member of POMS, ISPIM and CIRP*

PUBBLICAZIONE

Journal publications within ISI and/or Scopus databases

1. Mazzola E., Perrone G., Kamuriwo D.S., 2014. Network embeddedness and new product development in the biopharmaceutical industry: The moderating role of open innovation flow, in press *International Journal of Production Economics*, DOI: 10.1016/j.ijpe.2014.10.002.
2. Roma P., Zambuto F., **Perrone G.**, 2014. Price dispersion, competition, and the role of online travel agents: Evidence from business routes in the Italian airline market, *Transportation Research Part E: Logistics and Transportation Review* ,69, 146-159.
3. Riccobono F., Bruccoleri M., **Perrone G.**, 2014, External knowledge sourcing for R&D activities: antecedents and implications of governance mode choice, *Technology Analysis & Strategic Management*, 1-19.
4. Riccobono F., Bruccoleri M., Harrigan KR, **Perrone G.**, 2014, Do horizontal relationships matter to production and operations managers? *International Journal of Production Research*, 1-16.
5. Roma, P., Di Martino, G., **Perrone, G.** (2013), What to show on the wine labels: a hedonic analysis of price drivers of Sicilian wines, *Applied Economics*, (45): 2765–2778;
6. Billitteri, C., Lo Nigro G., **Perrone, G.**, (2013), How risk influences the choice of governance mode in biopharmaceutical inter-firm relationships, *International Business Review* in press;
7. Mazzola, E., **Perrone, G.**, (2013). A strategic needs perspective on operations outsourcing and other inter-firm relationships. *International Journal of Production Economics*, (144): 256-267;
8. Riccobono, F., Bruccoleri, M., **Perrone, G.** (2013). Business agreements objectives and decisions: a field research. *Management Research Review* (36)5: 495-527.
9. Billitteri, C., Lo Nigro G., **Perrone, G.**, (2013). Drivers influencing the governance of inter-firm relationships in the biopharmaceutical industry: an empirical survey in the Italian context, *Technology Analysis & Strategic Management*, (25): 107–126;
10. Mazzola, E., Bruccoleri, M., **Perrone, G.** (2012). The effect of inbound, outbound and coupled innovation on performance. *International Journal of Innovation Management*, (16) 6: 1240008.

11. Lo Nigro G., **Perrone G.**, Chiapparone S., (2011), Governance forms drivers in bio-pharmaceutical inter-firm relationships, *International Journal of Production Economics*, (140)2: 604-613;
12. Roma, P., **Perrone, G.** (2010). Generic Advertising, Brand Advertising and Price Competition: An Analysis of Free-Riding Effects and Coordination Mechanisms. *Review of Marketing Science*, (8)4: 1-28.
13. **Perrone, G.**, Roma, P., Lo Nigro, G. (2010), Designing multi-attribute auctions for engineering services procurement in new product development in the automotive context, *International Journal of Production Economics*, (124): 20-31.
14. **Perrone G.**, Scarpulla, L., Cuccia, L. (2010). Developing business networking opportunities for SMEs through business ecosystem and ICT, *International Journal of Entrepreneurship and Innovation Management (IJEIM)*, (11)3: 356-367.
15. Mazzola, E., Bruccoleri, M. , **Perrone, G.** (2009). A strategic framework for firm networks in manufacturing industry: An empirical survey. *CIRP ANNALS*, (58)1: 387-390, ISSN: 0007-8506.

Lista completa delle pubblicazioni:

<http://scholar.google.it/citations?user=mlaP05wAAAAJ&hl=it&oi=ao>.

ATTIVITA' SCIENTIFICHE

Associate Editor, *International Journal of Information Technology & Decision Making*.

Associate Editor, *The International Journal on Multidisciplinary Approaches on Innovation*.

Referring:

International Journal of Production Economics, *International Journal of Production Research*, *Technology Analysis and Strategic Management*, *International Business Review*, *Computers and Industrial Engineering*, *European Journal of Operations Research*, *Robotics and Computer Integrated Manufacturing*, *Operational Research: An International Journal*, *Journal of Manufacturing Systems*.

AMBITI DI RICERCA

Giovanni Perrone is full professor of Business and Management Engineering at the Engineering Faculty of the University of Palermo.

He is member of the board of the EurOMA (the European Operations Management Association) of the AiIG (Italian Association of Engineering Management) and of the PNICube (The Association of Italian Incubator). Furthermore he is member of the Spin-off Commission of the University of Palermo and Coordinator of the Start Cup Competition at the University of Palermo. He was Director of the Engineering Management Degree programme at the University of Palermo from 2005-2011 and member of the board of the Business Incubator of the University of Palermo from 2008 to 2011.

He was visiting scholar at MIT (Cambridge - USA), visiting scientist at Aachen Technical University and visiting professor at North Carolina State University. During his career Prof. Giovanni Perrone has managed more than 2,5 Million of Euros in research projects at several levels (EU, national research projects, industrial projects).

The scientific activity of professor Perrone is focused on Operations and Innovation Management. He is co-author of about 130 publications mainly within international journals and conference acts.