



UNIVERSITÀ  
DEGLI STUDI  
DI PALERMO



**ISRAELE**

Ambasciata d'Israele in Italia

**#UNIPA2017**  
PALERMOCITTÀUNIVERSITARIA

# INNOVATION ECOSYSTEM AND TECH-ENTREPRENEURSHIP IN ISRAEL

**POLYTECHNIC SCHOOL**  
**Aula Capitò**  
**Viale delle Scienze, bldg nr. 7**  
**Palermo, October 16, 2017**  
**h 10.45**

## 10.45 WELCOME ADDRESS

**FABIO MAZZOLA**, Deputy Rector, Palermo University

**ADA MARIA FLORENA**, Vice Rector for Foreign Affairs, Palermo University

**MAURIZIO CARTA**, President of Polytechnic School, Palermo University

## 11.00 PROGRAM

**RAFI ERDREICH**, Minister Counselor for Public Affairs, Embassy of Israel in Italy

**ANYA ELDAN**, Vice President Israel Innovation Authority

*"Public Private Partnership: Building Innovation Ecosystem"*

**RAFI NAVE**, Director Bronica Center for Entrepreneurship, Technion  
*"The challenges of educating students to become entrepreneurs"*

**MARCANTONIO RUISI**, Delegate for Start-up and Spin-off, Palermo University  
*"The Contamination Lab of the University of Palermo:  
a coming educational experience for supporting innovation  
and entrepreneurship in Sicily"*

**UMBERTO LA COMMARE**, President of Arca, Palermo University  
*"The Incubator ARCA of Palermo University"*

## QUESTIONS AND ANSWERS