

STAKEHOLDERS SURVEY - University of Palermo

Dear Ms. Panwasa Smith,

we think that the competences and skills provided by the (1st – 2nd) cycle Degree Course **Master program in Public Management** might be useful for your Company/Organisation, and we kindly ask for your opinion on some specific issues.

For this purpose we attach to this questionnaire a brief description of the course.

Thanks in advance for your collaboration

DEGREE COURSE

Academic year	<u>2019/2020</u>
Course level	<u>Master's Degree</u>
Course name	<u>Curriculum: Public Management</u>
Class	<u>LM-63</u>
Course venue	<u>Palermo</u>
Department	<u>Political Sciences and International Relations</u>

YOUR ORGANISATION

Name	<u>Panwasa Smith</u>
Position	<u>Vice President, Windsor Education Group - Thailand</u>
Your role within the organisation	<u>Administrate the business, policy planning, conducting an academic seminars.</u>
Date	<u>09 June 2020</u>

1. COURSE NAME

1.1 – Does the name of the Course clearly communicate the purpose of the Course itself?	Fully	Enough	A little	Not at all
	Yes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1.2 – Comments and/or suggestions	<u>The name covers learning areas of the degree clearly.</u>			

2. EDUCATIONAL OBJECTIVES

2.1 – Are the course educational objectives appropriate to the needs of +your company/organisation?	Fully	Enough	A little	Not at all
	Yes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2.2 – Comments and/or suggestions	<u>Yes, It's appropriate for students in Political Sciences who plans to work in public sector and local government.</u>			



3. COMPETENCES/SKILLS

		Fully	Enough	A little	Not at all
3.1 – Do the competences/skills provided by the course meet the requirements for the profile provided by the course?		Yes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3.2 – Comments and/or suggestions	I am not sure if International Criminal Justice helps in management because every countries has different laws and procedure. Many case studies cannot be applied in Asia nor Scandinavia.				
3.3 – Which teachings, in particular, should be included or enhanced?	- <u>Public Policy Planning and Implementation</u> (to help manager learn how to make a useful policy in different environment and public needs under unstable economics) - <u>Strategic Marketing in Public Sector</u> (to help government as one of a provider has advantage point to earn profits and offers lower price in the market)				

4- DID YOUR COMPANY, IN THE LAST THREE YEARS, HOST STUDENTS OF THE COURSE FOR INTERNSHIP PERIODS?

Yes	<input type="checkbox"/>
No	Not yet
I don't know	<input type="checkbox"/>

5 – IF YOUR ANSWER WAS “YES”, PLEASE, GIVE US YOUR OPINION ABOUT THE INTERNSHIP EXPERIENCE AT YOUR COMPANY/ORGANISATION:

1 (poor)	<input type="checkbox"/>
2 (mediocre)	<input type="checkbox"/>
3 (good)	<input type="checkbox"/>
4 (excellent)	<input type="checkbox"/>

6 – WHAT ARE, IN YOUR OPINION, THE STRENGTHS OF THIS DEGREE COURSE?

1. It's an international program that is located in Europe.
2. It's not too expensive comparing to UK, USA, Australia, New Zealand, and Sweden that offer the same thing.
3. Experienced professors help students to learn variety of case studies.
4. Internship 6 credits is the best way to gain real life experience before graduation.

7 – AND WHICH ARE THE AREAS TO IMPROVE?

If the program can include a short Academic English Language course (4-6 weeks) before starting the first subject would be helpful to help students gain academic writing (thesis and essay), academic searching (advanced searching and academic articles), and academic presentation skills (PowerPoint design and public speaking).



Panwasa Smith
Vice President

Windsor Education Group- Thailand

09 June 2020

