

**Thematic Course – PhD in
“Economics, Business and Statistics”
Department of “Scienze Economiche, Aziendali e Statistiche”
Università di Palermo**

Academic Year	2023-24
Subject	Publishing in AMO (Accounting, Management & Organization) research.
Instructor(s)	Gabriella Levanti, Pasquale Massimo Picone, Sonia Quarchioni
Course description	The course aims to provide Ph.D. students with the tools and key elements to draft a publishable article in top journals and engage in a fruitful review process. In particular, the course is focused on: (a) how to write and structure an academic (quantitative, qualitative, literature review) article to make it submittable to a high-quality journal in AMO research (5 hours); (b) how to select the best journal, familiarize with the requirements for manuscript submissions, and maximize the benefits of author-reviewer relationships (5 hours); (c) how to manage ethical issues in conducting and publishing AMO research (5 hours).
Learning Objectives	<ul style="list-style-type: none"> • Ph.D. students have the opportunity to analyze and discuss an intriguing mix of articles that represent foundational contributions for learning how to write accounting, management, and organization papers. • The discussion of articles (provided during the course) aims to develop the student’s communication skills required to properly and professionally present academic papers at main international conferences. The course format is expected to be highly interactive since students are fervently encouraged to read the assigned articles in advance and then actively participate in the debate in class. Students will present and discuss the assigned readings. • Discussion in class will help students delve into the craft of writing research papers for academic journals out of their Ph.D. thesis project.
Suggested readings (not all readings are compulsory)	<ul style="list-style-type: none"> • Aguinis, H., Ramani, R. S., & Alabduljader, N. (2023). Best-Practice Recommendations for Producers, Evaluators, and Users of Methodological Literature Reviews. <i>Organizational Research Methods</i>, 26(1), 46–76 • Ahrens, T. & Chapman, C (2006). Doing Qualitative Field Research in Management Accounting: Positioning Data to Contribute to Theory. <i>Accounting, Organizations and Society</i>, 31, 819-841. • Anderson, M. H., & Lemken, R. K. (2023). Citation Context Analysis as a Method for Conducting Rigorous and Impactful Literature Reviews. <i>Organizational Research Methods</i>, 26(1), 77–106. • Barley, S.R. (2006). When I Write My Masterpiece: Thoughts on What Makes a Paper Interesting. <i>Academy of Management Journal</i>, 49(1), 16-20. • Bell, E., & Bryman, A. (2007). The ethics of management research: an exploratory content analysis. <i>British Journal of Management</i>, 18(1), 63-77.

	<ul style="list-style-type: none"> • Bonner, S., Hesford, J., Van der Stede, W. & Young, S.M. (2006). The most influential journals in academic accounting. <i>Accounting, Organizations and Society</i>, 31, 663-685. • Burrell, G., & Morgan, G. (1979). Introduction. In <i>Sociological Paradigms and Organizational Analysis</i>. Aldershot, UK: Gower. • Czarniawska, B. (2008). Organizing: how to study it and how to write about it. <i>Qualitative Research in Organizations and Management: An International Journal</i>, 3(1), 4-20. • de Villiers, C. & Dumay, J. (2013). Construction of research articles in the leading interdisciplinary accounting journals. <i>Accounting, Auditing & Accountability Journal</i>, 26(6). • Donthu, N., Kumar, S., Mukherjee, D., Pandey, N., & Lim, W. M. (2021). How to conduct a bibliometric analysis: An overview and guidelines. <i>Journal of Business Research</i>, 133, 285-296. • Golden-Biddle, K., & Locke, K. (1993). Appealing Works: An Investigation of How Ethnographic Texts Convince. <i>Organization Science</i>, 4(4), 595-616. • Hiebl, M. R. W. (2023). Sample Selection in Systematic Literature Reviews of Management Research. <i>Organizational Research Methods</i>, 26(2), 229–261. • Jordan, S.R. (2013). Conceptual Clarification and the Task of Improving Research on Academic Ethics. <i>Journal of Academic Ethics</i>, 11, 243-256. • Klag, M., & Langley, A. (2013). Approaching the conceptual leap in qualitative research. <i>International Journal of Management Reviews</i>, 15, 149-166. • Kunisch, S., Denyer, D., Bartunek, J. M., Menz, M., & Cardinal, L. B. (2023). Review Research as Scientific Inquiry. <i>Organizational Research Methods</i>, 26(1), 3-45. • Langley, A. (1999). Strategies for theorizing from process data. <i>Academy of Management Review</i>, 24(4), 691-710 • Patton, M.Q. (2002). <i>Qualitative research and Evaluation Methods</i>. Chapter 3: Variety in Qualitative Inquiry: Theoretical Orientations. Third Edition. Sage Publications, Inc. • Pratt, G. (2009). From the Editors: For the Lack of a Boilerplate: Tips on Writing Up (and Reviewing) Qualitative Research. <i>Academy of Management Journal</i>, 52(5), 856-1066. • Simsek, Z., Fox, B., & Heavey, C. (2023). Systematicity in Organizational Research Literature Reviews: A Framework and Assessment. <i>Organizational Research Methods</i>, 26(2), 292–321. • Starbuck, W.H. (2003). Turning Lemons into Lemonade: Where Is the Value in Peer Reviews?. <i>Journal of Management Inquiry</i>, 12(4), 344-351. • Weick, K.E. (1995). What Theory is Not, Theorizing Is. <i>Administrative Science Quarterly</i>, 40(3), 385-390.
Course Activity (hrs)	15
Credits	
Assessment Method	<p>Students will be evaluated on the following criteria:</p> <ul style="list-style-type: none"> • 10%: attendance. • 40%: presentation and discussion of the assigned readings.

	<ul style="list-style-type: none">• 50%: each Ph.D. student is expected to pledge that he/she will provide a written formal review of one assigned working paper of the other participants.
Teaching Methods	Professors' and students' presentations
Calendar	November 2023
Contacts	gabriella.levanti@unipa.it pasqualemassimo.picone@unipa.it sonia.quarchioni@unipa.it