	Digital	Platforms	for Man	ufactu	iring	
Key Partners	Key Activities	Value Proposition		Customer Relationships		Customer Segments
Cloud Providers	Data analysis	It allows the companies to transform their assets,		Co-creation value		В2В
Product Manufacturers	Platform management			Customer A	ssistance	Companies that uses IoT devices in different
Third-party service providers	Platform services	enabling digit			industries	
		process.				B2C
	Key Resources	It offers all of the must- have capabilities allowing to reduce time, cost and		Channels		Service providers can develop applications to offer them to B2B customers through the platform
	Network Management					
	Big Data	risk required to				Product Manufacturer
	IoT development	applications				
Cost Structure			Revenue Streams			
Infrastructure		Pay-per-use , Pay-as- you-go		ategy Service Sales		

Business Model Canvas per il campo di applicazione "Piattaforme digitali per il Manufacturing"