ey Partners	Key Activities	Value Proposition		Customer Relationships	Customer Segments	
Cloud Providers  Product Manufacturers  Suppliers  The suppliers have to meet the requirements regarding flexibility, delivery frequency, and replenishment lead time to assure Lean Management	Platform management  Key Resources  Big Data	Lean Management  The aim is to minimise the waste maintaining high standard of quality and delivery time.  Platform as a Service		Channels  Internet  IoT devices	Several industries such as manufacturing, energy, social infrastructure and logistic  Product Manufacturers  Developers	
ost Structure			Revenue Streams	<u> </u>		
latform Development and			Product Sales		Service Sales	

Business Model Canvas per il campo di applicazione "Lean and World Class Manuacturing"