

# Welcome to EurOMA Summer School 2019

University of Palermo, 27-31 May 2019

A special focus  
on OSCM 4.0

Registration  
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## Welcome to *EurOMA Summer School 2019*

Dear EurOMA friends,

The 9th EurOMA Summer School on Operations Management will be hosted by the University of Palermo, starting Sunday 26 May and ending Friday 31 May 2018, with a special focus on "OSCM 4.0". This theme will aim at stimulating a deep and serious consideration of the challenges of OSCM research in the new era of **Industry 4.0**, **Service 4.0**, **Health 4.0**, etc. The digitalization of business and administrative processes, the IoT, cloud computing, block-chain, big data, advanced data analytics, machine learning and artificial intelligence are transforming the way in which operations and operations management are designed and deployed.

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di ingegneria  
unipa



# 9th EurOMA Summer School



## 27 May – 31 May 2019 FINAL PROGRAMME

### **Sunday, 26 May**

From **14:00**: Check-in at Hotel Europa ([Via Agrigento, 3, 90141 Palermo PA](#)).

**How to reach the hotel from the Airport:** The International Airport “Falcone and Borsellino” of Punta Raisi is located at 32 km from the city and is connected to Palermo by Prestia e Comandè (<http://www.prestiaecomande.it>) bus company (price of the ticket 6 €). Also a Taxi Sharing service is available (price of the ticket 7€)

### **Monday, 27 May**

- 09:00:** Meeting point at the hotel hall for transfer to the University of Palermo Campus, Department of Engineering, Building 8 ([Viale delle Scienze, 90133 Palermo](#))
- 09:30:** Welcome from the President of EurOMA (Prof. Giovanni Perrone) - Presentation of the Department of Engineering of UNIPA and Presentation of the EurOMA Summer School (Prof. Manfredi Bruccoleri)
- 10:00:** Lecture “Healthcare and Humanitarian Issues in OSCM 4.0” by Gyongyi Kovács, Hanken Business School, Finland (1 coffee-break included)
- 12:45:** Lunch
- 14:00:** Lecture “Healthcare and Humanitarian Issues in OSCM 4.0” by Gyongyi Kovács, Hanken Business School, Finland (1 coffee-break included)
- 17:00:** Back to the Hotel
- 20:00:** SOCIAL ACTIVITY: Welcome Dinner at the restaurant “Locanda del Gusto”, ([Via Vittorio Emanuele, 316, 90134 Palermo](#)) (20 minutes walking from the Hotel Europa)

### **Tuesday, 28 May**

- 09:00:** Meeting point at the hotel hall for transfer to the University of Palermo Campus
- 09:30:** Lecture “Service OSCM 4.0” by Veronica Martinez, University of Cambridge, UK (1 coffee-break included)
- 12:30:** Lunch
- 13:45:** Lecture “Service OSCM 4.0” by Veronica Martinez, University of Cambridge, UK (1 coffee-break included)
- 16:45:** Back to the Hotel
- 17:30:** SOCIAL ACTIVITY: Walking through Palermo Historical Downtown

### **Wednesday, 29 May**

- 09:00:** Meeting point at the hotel hall for transfer to the University of Palermo Campus
- 09:30:** Lecture “Behavioral OSCM 4.0” by Andreas Grossler, University of Stuttgart, Germany (1 coffee-break included)
- 12:30:** Lunch
- 13:45:** Lecture “Behavioral OSCM 4.0” by Andreas Grossler, University of Stuttgart, Germany (1 coffee-break included)
- 16:45:** Back to the Hotel
- 17:30:** SOCIAL ACTIVITY: Visiting Mondello Beach

### **Thursday, 30 May**

- 09:00:** Meeting point at the hotel hall for transfer to the University of Palermo Campus
- 09:30:** Lecture “Operational Excellence Research and OSCM 4.0” by Torbjorn Netland, ETH Zurich, CH (1 coffee-break included)
- 12:30:** Lunch
- 13:45:** Lecture “Operational Excellence Research and OSCM 4.0” by Torbjorn Netland, ETH Zurich, CH (1 coffee-break included)
- 16:45:** Back to the Hotel
- 17:30:** SOCIAL ACTIVITY: Social Dinner at the restaurant *Amecasa*, ([Via Simone Corleo, 2](#)) (5 minutes walking from the Hotel Europa)

### **Friday, 31 May**

- 09:00:** Meeting point at the hotel hall for transfer to the University of Palermo Campus
- 09:30:** Lecture “Human Resource and Organization Issues in OSCM 4.0” by Raffaella Cagliano, Politecnico di Milano, Italy (1 coffee-break included)
- 12:30:** Lunch
- 13:45:** Lecture “Human Resource and Organization Issues in OSCM 4.0” by Raffaella Cagliano, Politecnico di Milano, Italy (1 coffee-break included)
- 16:45:** Back to the Hotel
- 17:30:** SOCIAL ACTIVITY: Enjoying Palermo by Night

### **Saturday, 01 June**

Before **11:00**: Check-out at Hotel Europa ([Via Agrigento, 3, 90141 Palermo PA](#)).