

TRAINING ACTIVITIES FOR STUDENTS

RESEARCH AND MONITORING FOR TOURISM

DESCRIPTION

The Observatory on Tourism in the European Islands- OTIE announces a call for undergraduate and postgraduate students who want to increase their knowledge and practical expertise on cultural events. In particular, OTIE offers a small number of students the opportunity of classroom and a monitoring activities aimed at understanding the economic, cultural, social and environmental impact of cultural events in local areas.

BENEFICIARIES

Undergraduates and postgraduates; university students (first degree or master's degree) with at least an intermediate level of English.

PARTICIPANTS

max. 15 per event

PROGRAMME ACTIVITIES

- training in interview techniques;
- providing questionnaires to tourists participating in the events;
- participating in the process of data uploading and processing.

APPLICATION FORM

It is necessary to fill out the online questionnaire within the terms indicated for each event by visiting www.otie.org.

When completing the application, students will be able to select the training activity related to the event in which they intend to participate.

The events scheduled for 2017 are:

XI edition of Le Vie Dei Tesori www.leviedeitesori.com
(Palermo: 29th September–29 October 2017);

XX edition of Cous Cous fest www.couscousfest.it
(St. Vito Lo Capo: 15th–24th September 2017);

Palermo UNESCO Monitoring
(Palermo: September-October 2017);

Eolie Islands UNESCO Monitoring
Eolie Islands: October-November 2017).

APPLICATION DEADLINE

September 15th , 2017 at 6 p.m. (Cous Cous Fest - Le Vie dei Tesori)

September 5th , 2017 at 6 p.m. (Palermo UNESCO Monitoring)

September 22th , 2017 at 6 p.m. (Eolie Islands UNESCO Monitoring)

ACTIVITY CALENDAR

The activities related to the XX edition of "Cous Cous Fest" will follow the following calendar:

- 21th September: training course on data capturing techniques (4 hours)
- 22th - 23th September: administration of 60 on-site event survey questionnaires
- Data upload (8 hours) - to be defined

The activities related to the XI edition of "Le Vie Dei Tesori" will follow the following calendar:

- 21th September: training course on data capturing techniques (4 hours)
- Administration of 60 on-site event survey questionnaires (based on selected weekends - minimum 2)
- Data upload (8 hours) - to be defined

The activities related to the Palermo UNESCO Monitoring will follow the following calendar:

- 8th September: training course on data capturing techniques (4 hours)
- September -October2017: online interviews of hospitality companies.

The activities related to the Eolie Islands UNESCO Monitoring will follow the following calendar:

- 27th September: training course on data capturing techniques (4 hours)
- October-November 2017: online interviews of hospitality companies and business cooperation.

CONDITIONS FOR APPLYING

Applications received within the deadlines will be selected according to the following criteria:

- curriculum vitae;
- motivational letter (max. 200 words);
- level of English.

The Commission will send an e-mail notification of the outcome of the selection by the dates indicated for each event.

CERTIFICATION

The Observatory on Tourism in the European Islands, together with the event organizers, will issue certificates regarding the training activities carried out by the candidates.

COST

For the students selected, participation in the activities and the materials necessary to conduct them, certification of attendance and certification of acquired skills are free of charge.

CONTACT DETAILS OTIE

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